TWOPENCE

# JOHN BULL

OVER A MILLION CERTIFIED SALE

*Nerve deadening drugs mean inevitable*

# REACTION

*and worse pains later*

DR. CASSELL'S STOP PAIN BY STRENGTHENING THE NERVES
THERE IS NO REACTION BECAUSE THEY REACH THE CAUSE!

**Medical authorities have declared that the growing use of rapid pain-relievers is a serious menace to the health of the nation. They warn us that if we allow pain-banishing to masquerade as a cure, our nerves must suffer.**

**Common sense tells us that it is a dangerous practice. What is pain, after all? It is a cry for help, sent out by weakened nerve-cells. Drugging the nerves may still their voices, as a "comforter" may deceive a starving baby—*but not for long*.**

**Weakened nerve-cells starve themselves, and need special feeding. Nutrition is the only cure. Through nutrition of a most complete kind, Dr. Cassell's put our nerves right *just as quickly as is safe.* They contain Blood Nutrients and Hypophosphites to enrich the blood and feed the nerves, and this process is assisted through the stimulation of appetite and digestion with valuable Stomachics and digestive Enzymes.**

*Dr. Cassell's will build up your strength as surely and naturally as they have restored thousands of other men, women and children, who are now enjoying perfect health. Start a course to-day.*

# DR. CASSELL'S TABLETS

*For the following disorders due to Weakening of the Blood or Nerve Systems:*

Overstrain
Sleeplessness
Stomach Disorders
Neurasthenia
Children's Weakness
Neuritis
Malnutrition
Myalgia
Nerve Fatigue
Brain Fag
Indigestion
Palpitation
Kidney Weakness
Anæmia
Nerve Pains

1/3
Family [illegible]

# JOHN BULL

# Great Xmas Gift Offer!

**One Shilling Gift Voucher**

**Christmas, 1927.**

This Xmas Gift Voucher will be accepted as One Shilling in part payment of the famous *John Bull* Pen.
Only one Voucher will be taken in part payment for each pen. Offer available until December 31st, 1927.

THE **FREE** **Pencil** —Lady's and Gentleman's Model.

*N.B. — Your name or that of a friend engraved on the Pen will give it additional charm.*

## *Important Notice*

Applications for "John Bull's" Great Christmas Offer have exceeded all expectations. Huge inroads are being made in the Golden Gift Sets. Readers are advised to make early application and thus avoid the inevitable last minute Christmas rush. Here is the offer:—

(1) The above Gift Voucher which will be accepted as One Shilling cash in part payment of the "John Bull" 5/- Pen, known in the four corners of the Empire as the world's greatest value in fountain pens.

(2) A magnificent 2/6 "Everpointed" Pencil FREE (lady's or gentleman's model) of classic design, heavily plated and complete with refills.

(3) The Pen and Pencil will be packed in a dazzling Golden Box especially designed to contain this Gift of Gifts. *Cut out the presentation Voucher above, attach to coupon below and post to-day.*

The famous "John Bull" 5/- Lever Filler Pen is fitted with heavy 14-ct. solid gold nib and costly iridium tip. Equal to pens sold at treble the Price. All British. Two years' guarantee with every Pen.

## Christmas Gift Coupon

**"JOHN BULL," Pen Dept., 77, Long Acre, W.C.2.**

Please send me the Golden Christmas Gift Set, containing the "JOHN BULL" 5/- Lever Filler Pen and FREE 2/6 Everpointed Pencil.

I enclose Gift Voucher (which please accept as 1/- in part payment), together with Postal Order for 4/3 (which includes Postage and Insurance).

**(Pocket Clip 3d. each extra.)**

NAME .....

ADDRESS .....

.....

Lady's Gentleman's pencil. (Cross out model not required.)
Fine, medium or broad nib. (Cross out grades not required.) **3**

**Your name engraved in gold on Pen, 6d. extra.**
**(Write in capitals name desired.)** .....

**Cross Cheque, P.O. "& Co.," and make payable to "JOHN BULL."** J.B. 3.12.27.

# STORM HAVOC!

# JOHN BULL

## The ONLY Paper to pay Storm Benefits.

**Fleetwood. Lancs.**
Mrs. E. COOPER, 9, Addison Road.
Mrs. J. M. RADMORE, 42, Addison Road.
Mr. E. MAULKINSON, 95, Addison Road.
Mr. C. HODGSON, 44, Poulton Road.
Mr. R. JACKSON, 84, AddisonRoad.
Mr. G. WHITE, 40, Addison Road.
Mrs. P. SHUFFLEBOTHAM, 35, Addison Road.
Mr. J. H. SHARPLES, 19, Addison Road.
Mr. J. CARDWELL, 107, Addison Road.
Mrs. E. COLBY, 26, Addison Road.
Mrs. A. BLUNDELL, 28, Addison Road.
Mrs. E. ANDREWS, 111, Addison Road.
Mr. F. W. B. HAILE, 20, Addison Road.
Mrs. C. GOODIER, 85, Addison Road.
Mrs. A. M. MAUNDER, 30, Addison Road.
Mrs. J. GRUNDY, 50, Addison Road.
Mrs. S. BAINES, 43, Poulton Road.

**Morecambe. Lancs.**
Miss J. WHITTAKER, 5, Parks Terrace, BARE.
Mr. W. OLIVE, Glen-Lea, Queen's Drive, SANDILANDS.
Mr. R. M. ROBINSON, 78, Marine Parade.

**Preston, Lancs.**
Mr. J. T. COOKE, 11, Winckley Road, BROADGATE.
Mr. J. A. BELL, 20, Winckley Road. BROADGATE.

**Haddington, East Lothian.**
Mrs. N. REYNOLDS, Cummings Buildings.
Mrs. J. CAMERON, St. Martins Gate.
Mr. J. MURDOCK, 16, Distillery Park.
Mrs. J. GRANT, Flora Bank.

**208 Benefits Paid This Week.**
Owing to lack of space we give the names of a few only who receive Storm Benefits. Total benefits paid this week—208.

SWANSEA. — Mr. T. D. BAKER, 8, Jones Terrace.
ABERDEEN. — Mr. W. ARTHUR, North Lodge, Denmore, Bridge-of-Don.
HULL.—Mr. J. C. ALLEN, 86, Spyver Street.
SUNDERLAND.— Mr. W. R. TINDLE, 33, Lawrence Street, Hendon.
NEWCASTLE-ON-TYNE.— Mrs. H. MARSHALL, 59, Brough Street, Heaton.
PENICUIK. — Mr. J. GILLIES, Junr., Loanburn, Midlothian.
CLAPTON, E.5. —Mrs. E. B. ASHMORE, 46, Clifden Road.
CARLISLE. — Mrs. J. Wilson, Barwise Nook.
ABERAVON. — Mrs. D. HOPKIN, 17, Blackwells.
LINTON, Nr. Ashington. — Mrs. R. Rosson, 29, First Row.
COWES.—Mr. W. RUMBLE, 174, Artic Road.
BONNYRIGG.—Mr. J. JOHNSTON, Roslea, Leyden Park.
AYR.—Mrs. S. M. CARR, 8, High Street, Dalmellington.
DARLINGTON.— Mr. J. G. APPLETON, The Fishlocks, Neasham.
SELKIRK. — Mrs. WM. COCKBURN, 8a, Dunsdale Haugh.

**Newsagents' Bonus.**—Bonuses in respect of the benefits paid this week have been forwarded to the Newsagents concerned.

**In addition to Storm and Flood, "John Bull" provides Benefits on account of FIRE, ACCIDENT, SICKNESS, etc. Sign now.**

**CUT HERE.**

**HAND THIS COUPON TO YOUR NEWSAGENT.**

PLEASE WRITE CLEARLY.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date..... .....

J.B., 3.12.27.

**CUT HERE.**

POST THIS COUPON TO "JOHN BULL."
**To "John Bull" Registration Department, Long Acre, London, W.C.2**

PLEASE WRITE CLEARLY.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name..... Age.....
in full (CAPITAL LETTERS.)

Address .....

.....

Reader's Signature .....

Name and Address of Newsagent .....

.....

Date.....

**Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.**

J.B., 3.12.27.

# Fill your pipe to-day with BRITISH GOLD

## *The perfect Dominion-grown Tobacco*

Years ago we, the Dominion Tobacco Company determined to perfect Dominion-grown tobacco. The growers acquired vast interests in tobacco-producing areas, brought in a corps of experts, used only the best seed, built scientific curing sheds, installed up-to-date machinery, exercised constant supervision over every detail of cultivation and curing.

British enterprise—British tenacity—and British capital achieved a great triumph. Experts pronounced the Dominion Tobacco Company's tobaccos equal to the best luxury blends.

To-day the Dominion Tobacco Company offers British pipe smokers Dominion-grown tobacco in a range to meet every taste. Smoke the Dominion Tobacco Company's tobacco, not only because it is British, but because it is ***better tobacco.***

**BRITISH GOLD SMOKING MIXTURE.** A super blend of Dominion Tobaccos, unequalled for consistency, excellence of fragrance, coolness and flavour. Such tobacco too—the kind you've dreamed about and never been able to procure. Utter satisfaction in flavour, in aroma, in cool, slow smoking. Per oz. **1/-**

**RENOWN FLAKE.** Full flavoured, cool smoking. Manufactured from choicest matured Dominion tobacco leaf. A triumph of the British Tobacco Industry. Per oz. **10d.**

**STADIUM SHAG.** Rich, full, satisfying in flavour. Manufactured from the choicest Dominion Tobaccos grown. Per oz. **9d.**

## 6 Reasons why the Dominion Co.'s Tobaccos are superior

1. Grown on British soil from finest selected seed only.
2. Cured, handled and manufactured throughout by methods superior to those used in the production of foreign tobaccos.
3. Supervised and inspected from seed to harvest by experts.
4. The only Dominion grown Tobaccos cultivated, blended and marketed by the same interests throughout.
5. Blended by experts to give the flavour which British pipe smokers enjoy.
6. Perfectly packed in our model factory—maintaining the same standard of superb quality always.

## *Back up the Dominions*

15,000 good tobacconists stock Dominion Tobaccos. Ask your tobacconist for a mixture, flake or shag.

The
# DOMINION TOBACCO
CO. LTD.
LONDON & GLASGOW

## 8 Blankets 21/-

The lot packed free, and sent on receipt of amount.

*Money Returned in full if not fully satisfied.*

8 Yorkshire Combed White Twilled Blankets, thick, warm, soft and comfortable, well finished and edged. Extra large size, 60 by 78 ins.
8 Combed White Twilled Blankets, thick, warm, soft and comfortable, well-finished and edged, size 61 by 70 ins.
8 Homespun Heather-Coloured Blankets, a most durable and useful blanket, size 60 by 76 ins., bordered.
8 Superb Quality White Blankets, soft, warm and comfortable. 82 by 72 ins. Wear guaranteed.

OFFERED BELOW WHOLESALE PRICES.

## 100,000 RUGS GIVEN AWAY

This Phenomenal Offer is made to the readers of *John Bull*. On receipt of P.O. for 10/6 (carr. 1/- extra) we will forward direct from our looms to your address, one of our "Prudential" Brusselette

REAL SEAMLESS WOVEN BORDERED

## CARPETS (GUARANTEED GENUINE BARGAINS)

Suitable for Drawing-room, Dining-room, Bedroom, &c., in Turkey patterns, and fashionable shades of Crimson, Green, Blue and Art Colourings to suit all requirements and large enough to cover any ordinary sized room. These Carpets with FREE RUGS will be sent out as Sample Carpets. They are made of material equal to wool, and can only be obtained direct from our looms, thus saving the purchaser all middle profits. Money willingly refunded if not approved.

Thousands of Repeat Orders and unsolicited Testimonials received. With every Carpet we shall absolutely give away a handsome Rug to match. Illus. Bargain List, of Carpets, Hearthrugs, Blankets, Curtains, &c., Post Free.

F. HODGSON & SONS (Dept. J.B.), Woodsley Road, LEEDS.



## TO MARRIED WOMEN.

It is not safe to neglect any unusual symptoms which cause uneasiness or anxiety, or to treat such matters lightly. They may be of little importance, but they may arise from venereal disease and be very serious. By far the wisest plan is to consult a doctor or to apply for a free consultation at the Out-patients' Department of the nearest hospital.

Those in doubt and difficulty may, if they prefer, apply in confidence to the Medical Secretary, British Social Hygiene Council, Incorporated, Dept. P., Carteret Street, Westminster (St. James's Park Station), S.W.1., and his advice will be available free, at this address, on Mondays, Wednesdays and Fridays from 12.30 to 2 p.m., and on Tuesdays and Thursdays from 5 to 7 p.m. No examination or treatment is undertaken at these offices.

**Write for Six useful booklets for Parents, 1/5 the Set. Four useful booklets for Girls, 9d. the set. Six useful booklets for Young Men, 1/4 the Set, all post free, in plain cover.**

*This announcement is issued by the British Social Hygiene Council, Incorporated, a responsible body recognised by the Government. Secretary General: S. Neville Rolfe, O.B.E.*


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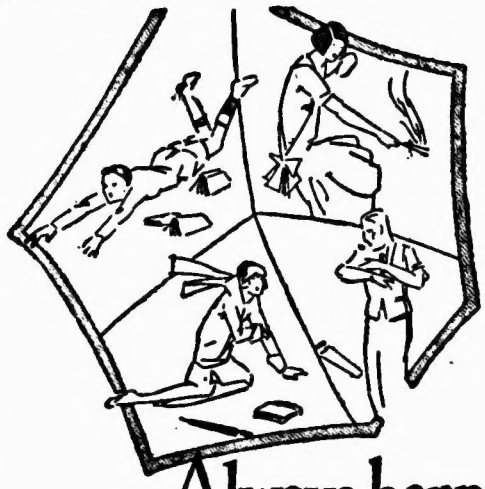
*Solution to the Cross-word Puzzle in our last issue.*

*This week's puzzle is on page 42*

*See that the bottle bears this registered design.*

Sold at all chemists.
'YADIL' Liquid, 2/9, 4/9. 12/-, 22/6.
'YADIL' Pills, 2/9.
'YADIL' Ointment, 1/9.
'YADIL' Pastilles, 1/- a box.

## Always happening but sources of grave risk. Little daily mishaps, cuts, scratches, burns, and so on, should never be neglected. Applied as directed, 'Yadil,' the safe Antiseptic, in Liquid and Ointment form, disinfects and sterilises IMMEDIATELY

## keep 'Yadil' handy!

## HAD PILES 40 YEARS. NOW PERMANENTLY CURED. NO OPERATION EITHER.

**Perth man tells how he cured himself. Send a post card within the next ten days and you will receive a large supply of Nemolin ENTIRELY FREE OF COST.**

"One touch of Nemolin and your pains are over. A day—or possibly two if the case is serious—and you never worry about piles any more. Nemolin will cure them *permanently*," writes this former sufferer, who never expected to be cured. Soothing, healing, antiseptic, odourless, non-astringent, convenient to use, and absolutely non-poisonous, it avoids any detention from business or social activities and renders operations no longer necessary. Totally different from any other treatment. At all chemists.

*During the next ten days the Manufacturers agree to forward post paid on request, in plain sealed wrapping, A LARGE FREE SUPPLY, fully sufficient for a thorough trial, together with certified proofs of effects in thousands of specially difficult cases, also authoritative professional endorsement, which must convince even the most discouraged, hopeless and sceptical.—Just send a post card to Nemolin (Dept. 107 T.), 86, Clerkenwell Road, London, E.C.1.*



## WHY SUFFER ANY LONGER?

FROM

**BOILS, CARBUNCLES ABSCESSES, BAD LEGS or other forms of poisoned blood**

For 80 years LION OINTMENT has been relieving sufferers without fail—drawing out the bad matter and forming a clean new healthy skin *from underneath*.

LION OINTMENT always cleanses before it heals. It never drives the poison IN. It is perfectly safe even for infants. Scores of thousands of families all round the world treasure it as the old, reliable standby, and keep it always in the house for Cuts, Burns, Bites, Chilblains, etc., as well as for any blood complaint where lancing or cutting is threatened.

TRADE MARK.

**Thousands of Grateful Testimonials**

*(We will gladly send you copies of typical letters)*

**prove its success in cases of**

| | | |
|---|---|---|
| Abscesses | Bad Legs | Boils |
| Ulcers | Whitlows | Carbuncles |
| Eczema | Ringworm | Polypus |

**BURGESS' LION OINTMENT AND PILLS** *From all Chemists, 1/3, 3/- and 5/- per box. Or post free from Edwin Burgess, Ltd., 59c, Gray's Inn Road, W.C.1.*

**FREE BOOKLET**

Send postcard for it to:—
EDWIN BURGESS, LTD.



## Cuticura Baths Comfort And Refresh The Skin

**Cleanse and freshen your skin by bathing daily with Cuticura Soap. If there are any signs of pimples, redness or roughness, follow with a gentle application of Cuticura Ointment to soothe and heal. Cuticura Talcum, smooth, cooling and fragrant, is the ideal toilet powder.**

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 27, Banner St., London, E.C.1.
Cuticura Shaving Stick 1s. 3d.



## £10 FOR £6

## THE WORLD'S GREATEST 3-SPEED CYCLE OFFER

Read the specification and be fully convinced.

B.S.A. 3-SPEED GEAR
DUNLOP Roadster Cord Tyres
RENOLD CHAIN
MIDDLEMORE'S

Three Coil Spring Saddle Frame enamelled and lined. Lady's or Gent's Model same price. Carriage Paid. Terms: 8/- cow. & 8/- monthly. Full Approval. Write for Catalogue Post Free.

J. G. GRAVES Ltd. Sheffield

10 YEARS WARRANTY

Price £6



## Stop that Nasty Cold

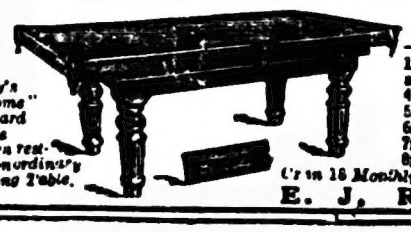
Colds and Catarrh get worse than ever. Why worry! "Nostroline" inside your nostrils will prove your salvation. Its pleasant vapours cleanse, soothe and heal the nose, throat and lungs. From all chemists, 1/3 and 3/-.

YOUR NOSE NEEDS

## NOSTROLINE Nasal Specific



## RILEY'S make it possible for every home to have its own billiard table



*Riley's "Home" Billiard Table shown resting on ordinary Dining Table.*

—so easy are Riley's terms of purchase that every home can now have its own billiard table. For a first payment of 14/- Riley's will send the popular 6ft. size "Home" Billiard Table on 7 Days' Free Trial, carriage paid, and take all railway transit risks. This is the full range of sizes:

| | | | |
|---|---|---|---|
| 4ft. 4in. x 2ft. 4in. | .. .. | £7 0 0 | Riley's have another table for the Home—the COMBINED BILLIARD AND DINING TABLE. Can be had in various designs and sizes, and in Oak or Mahogany. Prices range from £22 10 0 Cash or Easy Payments. *RILEY'S are also the Largest Makers of Full-Size Billiard Tables in Great Britain.* |
| 5ft. 4in. x 2ft. 10in. | .. .. | £9 0 0 | |
| 6ft. 4in. x 3ft. 4in. | .. .. | £11 15 0 | |
| 7ft. 4in. x 3ft. 10in. | .. .. | £15 0 0 | |
| 8ft. 4in. x 4ft. 4in. | .. .. | £21 10 0 | |

Or in 18 Monthly Payments of 8/6, 11/-, 14/-, 18/-, -, or 26/- respectively.

E. J. RILEY, LTD., ANSON WORKS, ACCRINGTON.

Write for FREE Price List

*This is the "Cabriole" design. 6ft. size, £34 10 0 Cash, or in 15 or 20 easy payments.*

*LONDON: Dept. 20, 147, Aldersgate Street, E.C.1.*

## FOR SMALL TRADERS, SHOPKEEPERS.

THE BEST HOUSE in the Kingdom for Wholesale Drapery Bargains in Stockings, Fents, Ready-mades, Travellers' samples, etc. Oldest, Cheapest and Best. Write to-day for Catalogue and Original A.B.C. Wholesale Post Free.—Cochrane's Wholesale Warehouse, 3, Victoria Bridge, Manchester.

MONEY-MAKING Bargains for Shopkeepers and Beginners.—Sell manufacturers' clearing lines and travellers' samples in General Drapery at much below ordinary price. Big profit certain. Wholesale Catalogue free.—Wolfson's Warehouse, 42, Thomas Street, Manchester.

DRAPERY (Wholesale), all descriptions, also remnants, parcels from £1. List free.—H. Clegg & Co., 13, B.), High Street, Manchester.

CHEAPEST Wholesale House for Beginners for Drapery, hosiery, boots, clothing, etc. Send for list.—H. Marks, 66, Houndsditch, E.1.

DRAPERY remnants for money making. Wholesale lists free.—R. Lonsdale & Son, Dept. J.), Textile Clearing House, Faulkner Street, Manchester.

DRAPERS & MARKETMEN. December Price List full of special lines for CHRISTMAS TRADE, post free. Wholesale only.—Chew & Co., Back Street Warehouse, Manchester

## AGENTS WANTED.

EARN £2 to £5 weekly. Run a Bed-clothing Club amongst friends. No outlay. Parties. free. —Carlisle Mills Co., Dept. 11, Birstall, Leeds.

PROFITABLE GOODS TO SELL in your Spare Time, every kind, good profits. 156-Page Catalogue free. MAY (173), George St., Birmingham.

EARN £3 to £5 wkly. Run Bed-clothing and Drapery Clubs amongst friends. No outlay. Particulars free.—Grove Mills, Dpt. M., Birstall, Leeds.

AGENTS (Spare Time), CLOTHING, BOOTS, SHOES, DRAPERY, JEWELLERY, GRAMOPHONES & RECORDS. Cash or easy payments. Well supplied with samples. Liberal commission. Men in regular employment should write immediately, Dept. 51, J. E. YORK, LTD., 53a, Bayham Street, London, N.W.1.

DISTRICT Canvassers Wanted, permanency, £5-£14 wkly. Splendid lines for Capable, Experienced Salesmen.—Write Stanleys, 56, Warton Rd., Stratford, London.

SPARE TIME AGENTS form Blanket, Bedding, Underclothing clubs; good comm.; no outlay.—Edmondson, Mfr., 10, Hope St., Bradford.

PROFIT SHARING. Earn £2 to £5 weekly. Run Bed-clothing & Drapery Club. NO OUTLAY. Particulars free.—Dept. 9, Profit Sharing Co., Birstall, Leeds.

## EMPLOYMENT.

ARE YOU TIRED OF ROUTINE WORK AT A SMALL WAGE? The sure way out of the rut is to become a travelling Salesman. Train in your spare time by postal tuition under Wallace Attwood, Britain's Greatest Trainer of Salesmen. Thousands of men, without previous experience "on the road," have been lifted out of routine jobs and placed by Wallace Attwood with progressive firms. Many of them are now earning £500, £600, £800 and £1,000 a year. Wallace Attwood undertakes to introduce and recommend every trained student to firms of repute requiring Salesmen. Are you worth lifting out of the rut? If so, send postcard for book, "The Profession of Salesmanship," free.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. ('Phone: Chancery 7526.)

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 198, 91, Clerkenwell Road, E.C.1.

MOTOR DRIVERS WANTED. LET US TRAIN YOU. Smart young men to qualify for well-paid positions (introductions guaranteed). Over 60 letters of thanks a week from past pupils. Call and read them. The B.S.M. gives the best training and secures the best positions. Special inclusive fees. Call or write for further particulars. Act now!—British School of Motoring, Ltd. (estab. 17 years), Head Offices, 5, Coventry Street, Piccadilly, W.1.

PART-TIME AGENCY.—Splendid opportunity offered persons in regular employment to sell Clothing, Boots, Drapery, etc. Cash or Credit. Liberal com.—J. Holt (Dept. J.), 1, Paradise Lane, Blackburn.

£150—£300 SALARY for Certificated Bookkeepers. Postal tuition 10s. month. Post found when qualified, or fee refd. Booklet, tests, free. —City Correspondence College (D.9), 89, New Oxford Street, London.

KNITTERS wanted to work Imperia Knitting Machines at home; experience unnecessary. We guarantee to buy your work at good rates. Write for Free Book.—Imperia Hosiery Mfg. Co., Ltd. (Dept. 62), 97, Gray's Inn Road, London.

ARE YOU MAKING PROGRESS?—Mr. Dawson has written: "I am now earning £500 a year, and attribute my success to your five weeks' training in Salesmanship." Well educated men of good appearance and aptitude should investigate this tuition, which carries with it a definite guarantee of the offer of a position. Call or write for "Unlocking the Door to Success," The British School of Selling (Salesmanship, Ltd.), 56, Kingsway, W.C.2. Holborn 0904.

WANTED for Canadian farms, 100 Boys, 14 to 17. With or without Farm experience. Free passage. Good home and work guaranteed.—Write or call, O/8 Dept., Church Army, 55, Bryanston Street, W.1.

WELL-PAID APPOINTMENTS are open to men and women trained in Draughtsmanship and Tracing. Qualify now through my short specialised postal course. Particulars free.—Percy Pitman, M.I.Mech.E., 25, Victoria Street, S.W.1. (Established 1894.)

## BUSINESS OPPORTUNITIES, SERVICES.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial Newspapers or London and Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaigns. Experts. Free Service. Write for Prospectus.—Central Press (Dept. 60), 190, Strand, London. 'Phone: City 0842.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and List H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

# SMALL ADS. WORTH WATCHING

**Prepaid Rate: 9s. per line averaging six words. Minimum Charge, 27s.**

FREE.—List of printing for Dances, Whist Drives, Concerts, Socials, etc.—Stafford & Co., Ltd., Netherfield, Nottingham.

TYPEWRITTEN CIRCULARS 3/9 100; 6/- 250, 8/6 500. Paper included. Return post.—Miss N. Grant, 133, Swiss Avenue, Chelmsford.

## BARGAIN SALES.

WALLPAPERS direct from 2½d. per roll. Send for patterns, post free. — West Riding Wallpaper Co., 52, Trinity Street, Leeds.

CHINA FROM WORKS.—Home Outfits, 32/6. Badged ware, etc. Keenest prices. Clubs, Sales, Schools, Bazaars, Merchants. Cat. free. Satisfaction guaranteed.—Liverpool Pottery, Burslem.

WALLPAPERS from mills from 2½d. roll. New Designs. Patterns post free. — Osborne Mills (Dept. 5), Rochdale Road, Manchester.

WALLPAPERS.—"Eclipse" 1928 designs, book of 175 patts. from 2½d. roll, free on application.—Eclipse Wallpaper Co., Hunslet Rd., Leeds.

CARNIVAL and Xmas Party Novelties, Balloons. Have some for your Party or Dance. Lists free.—"Uneedus," 70/72, Arundel-st., Portsmith.

A FREE GIFT of a genuine Gillette Safety Razor. You can have one by replying to the Nicso Eagle Co.'s advt. at top of page 6.

TOYS, NOVELTIES, 60 including doll, 2/6. CARNIVAL GOODS, 40 asst., 2/6. Both post free.—Harrowvens (G), 224, King St., Norwich.

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SEND postcard for Freeman, Hardy & Willis's catalogue. See page 16.

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**The demand for "Fullotones" this year has beaten all past records—factory, despatch and all four Branches are working at high pressure, although our staff has been greatly increased.** The unsurpassed naturally mellow tone, combined with the perfect construction of the new Improved "Fullotones," and our policy of supplying direct from craftsman's bench to the parlour (which saves you the middleman's enormous profits) is responsible for this unprecedented success.

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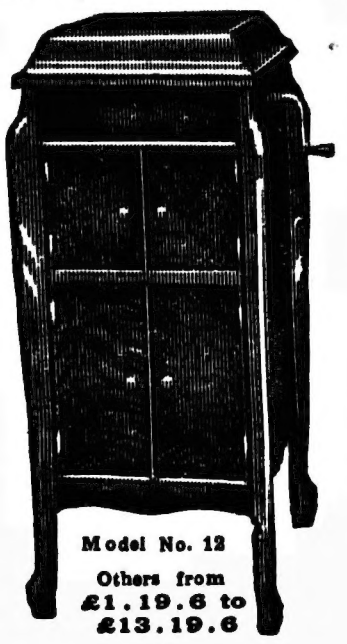

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AN error appeared in the Tryer Bargain Sale advt. in our issue dated Nov. 26th. The sale should have read for "14 days"—not 4. There is still time to get bargains at reduced prices.—Write at once for Free Catalogue, etc., to Tryer and Co., Ltd. (Dept. J.B.46), 60/61, Chiswell Street, London, E.C.1.

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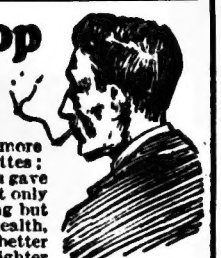

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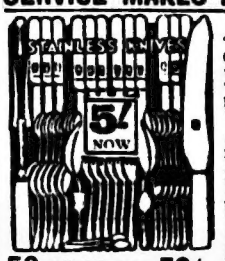


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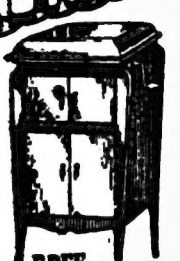

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Take advantage of these gloves now, as it would be impossible to produce at less than treble our price.

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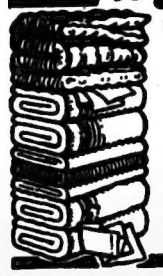

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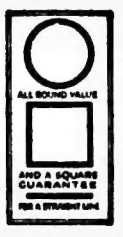


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## *The* WORLD, *the* FLESH *& the* DEVIL

**He's Expensive!**

"When in doubt, pummel Churchill" is said to be the last refuge of troubled Conservatives. That's nonsense. If his own side kick a man, there's a reason.

**Two Escapes.**

By howling for Baldwin to speak, Labour saved Ministers a coal debate. For their censure motion Labour must pay the price. The Government much prefer a censure debate with its foregone conclusion to a night on the Eight Hours Convention with its damaging exposures.

**Remedy.**

Mr. Baldwin's refusal to answer supplementary questions was taken as a sign that "the seriousness of the mining situation rendered him speechless." In that case why delay a General Election? Not only M.P.s, but the country, could speak then.

**Pain-killer Wanted.**

Sir Alfred Mond describes the state of the coal industry—in parts bleeding to death—as surgery without an anæsthetic. Unfortunately, the Government itself has swallowed the sleeping draught.

**Truth.**

The export trade upon which the British coal industry has generally depended is being seriously retarded by high railway rates, say experts. We said it long ago without being experts.

**Compare.**

The rate per mile in South Wales is 1d., from the Ruhr to Hamburg 0.45d. and 0.23d. from Germany to Rotterdam, and 0.12d. in Poland. Comparisons may be odious, but they're very illuminating.

**Amazing.**

The "satisfaction with the progress of housing" felt by the Minister of Health is unbelievable. A trip to the slums for a few weeks, instead of to the Riviera, would cure optimism.

**True.**

We agree with the Secretary of the National Federation of Building Trades Operatives that what's wanted is the will to build the million little homes we're short of. If the people have the will, the Government they elect is bound to act.

**Down-and-out.**

Homeless men to the number of 10,000 (apart from women and children) are in the care of the Salvation Army every night in this country. If humanity waged a holy war to end that blot on civilisation it would have enough to do.

**Hapless Victims.**

Last year the Salvation Army received 300 girls under the "age of consent" and thirteen under fourteen years of age assaulted by their own fathers. Ugly, but facts to remember when housing conditions are considered.

**No Need for it.**

A Royal Commission to enquire into the housing of the poor is unnecessary. So far we agree with Mr. Baldwin. What infuriates us is the astonishing easefulness of a Government that has known the facts for years and still refuses to act.

**Bricks.**

"We look for considerably higher profits and correspondingly big dividends," says a brick-making concern offering shares. In other words, profiteer beforehand to ensure cheap houses remaining a delusion and snare.

**Admission.**

The Home Secretary's description of Dartmoor as "the cesspool of English humanity" is not convincing. Clear the real cesspools, slums, unemployment and ignorance. Then talk.

**Good.**

Other conclusions of Sir William Joynson-Hicks are better. Probation for first offenders, with a really long imprisonment looming if the terms are broken, is sound sense.

**Futility.**

Over 2,000 lads under twenty-one are sent to prison every year in this country. When the country wakes up to see that the method is wrong it will spend more on education, and find it come cheaper.

**Tank Tenderness.**

There has "arrived in war a better method than merely hurling tens of thousands of young manhood against machine-guns and barbed wire," say enthusiasts of the mechanised army. We know a better still. Don't go to war.

**The Best Way.**

Conservative M.P.s have informed the Prime Minister of an "overwhelming demand" in all constituencies for a substantial reduction in next year's Budget Estimates. It's a clear mandate from the country that it wants disarmament.

**Joining Up.**

The Russian Soviet's desire to share in the League of Nations Disarmament Conference has been formally presented to the League secretariat. That disposes of the objection that Russia is the only stumbling-block.

**Still Coming.**

A film "of actual scenes during the last war" is to be shown after the censor has dealt with it. Let's have it uncensored. To throw dust in youth's eyes is cowardly.

**1,323 Christmas Prizes!**

**A First Prize of £1,500, twenty of £20, etc., and 1,000 Big Christmas Cakes are waiting for *Bullets* this week. See page 47.**

**Quite Natural.**

China faces crop failure and famine, the inevitable result of war. Men in arms aren't cultivating food. Their object is destruction.

**Devil's Brew.**

Machines for mowing men, poison gas to choke men, bombs for shattering, and now scientific study of disease germs to finish whole populations, men, women and children! Man's madness must be checked by man's sanity and the time is *now*.

**Good.**

Instead of lists of battles and kings, boys entering Civil Service now study industrial history, social reform and states of nations. Sense enters even educational doors if sane folk batter at them long enough.

**Keeping Peace.**

Two hundred and twenty peace treaties now exist between nations of the world. Then what do we want with big armies?

**Unity.**

Thrown over by Exeter Conservatives, Sir Robert Newman's supporters now include men of all three political Parties. They are wise. Their old Member is too good a man to lose.

**Craft.**

Toymaking is gaining firm ground in Surrey and Cornwall, and makers grow more skilled in producing all old nursery favourites. To establish colourful industries for winter hours is the best possible way of brightening village life.

**Harmony.**

Japan, Russia, Germany, America and every toy-making country this year send goods to our kiddies' toy bazaars. If it thinks only of the children, the world this year will welcome in established peace for the world.

**Telling the Government.**

Sir Harold Bowden wants the Russian Government to know that British merchants and manufacturers do wish to trade with Russia. The first step is to convince our own Government.

**Cruelty.**

Another "beautiful hind" has been hunted through woods and a three-mile river swim to be roped, dragged and killed with enthusiasm at Minehead. The honours are with her. She shames the men who did the deed.

**Public Spirit.**

The demand that town councillors should be paid for their services robs local administration of all honour. Men and women who refuse to help their fellows for love of it aren't worth electing.

**Human Sparrows.**

City workers place on window ledges remains of uneaten lunches to be picked up by the homeless and starving. No words could equal that fact to force home the poignant misery of prolonged unemployment.

**Penny Wise.**

Because timber, instead of good granite, was used for the new London-Southend arterial road, subsidences make the spending of £300,000 on repairs imperative. Penny wise and pound foolish never pays.

**Woman's Prowess.**

A composition as efficient as stone for building at about one-third the cost has been invented by Mrs. Greaves, the only woman member of the Institute of Quarrying. Housing committees had better make enquiries.

**Family Life.**

When Mrs. Mary Ellen Bate, of Grappenhall, died suddenly at sixty-eight, it was discovered that she had never been ill and had borne twenty-two children. For others, such a family would have meant a much earlier grave. Child-bearing is best within limits.

**Fine Example.**

Mrs. R. P. Fletcher and her Ladies' Committee must be first-rate beggars, for with an expenditure of only £8 5s., they have raised £743 for Birkenhead charities in the past year. We congratulate them on their economy, purchased we feel sure by proportionately lavish hard work.

**Mistaken Memorials.**

Rightly stating the war was a ghastly tragedy and huge mistake, we think the Earl of Plymouth wrong in upholding war memorials as honouring the fallen. Who can doubt the dead would rather be remembered by the rendering of practical service to the living?

**Christmas Club Funds.**

The Christmas epidemic of stolen trust funds has already started. Edwin R. Saltonstall, of Sheffield, has been sent to prison for three months for stealing £171 of such money. When will those responsible see that proper precautions are taken?

**Duty First.**

Valour equal to that on the battlefield was shown by Thomas Roberts, of Barrow pumping-station, who, alone with a crushed arm, climbed two iron ladders, stopped the pumps and found a workmate to attend to them before seeking help for himself. War is not needed to make men courageous.

**Some Driver.**

Keeping his head, his seat, and his cigarette, a newspaper-van driver courageously brought his bolting horse to a standstill and calmly went after his missing wheel; the cause of the trouble. Euston crowds have rightly dubbed this skilful averter of accidents "the coolest man they ever saw."

**Both Ways.**

Working on night shifts at Hull docks, John Suddeby drew the "dole" by day. The magistrate, declaring him to have swindled his fellow-countrymen, put the spoke of twenty-eight days' imprisonment in his too confident wheel. Such offenders deserve all that's coming to them, when so many of their fellows are starving.

**Ready Help.**

Within one day of being informed of an ex-officer who served as private at Mons, and died of tuberculosis so poor that no funds were available for the funeral, the British Legion forwarded £13 to cover expenses. Too often we have to record neglect of ex-Service men not to be glad to acknowledge a case of prompt assistance.

**Gypsy to J.P.**

With no other training for life than the selling of coconut mats with his gypsy parents, Mr. J. H. Bell, from becoming successful business man and citizen, has been twenty-five years alderman and J.P. for Henley. Others richer in opportunities may take to heart that for him self-education meant success.

**Helpful Horace.**

Suspicious all the time when an unlighted lorry stopped outside Wheeler Bros'. warehouse at Tooting, and was finally left in an unlocked shed, ten-year-old Horace Page warned the police, and so prevented a theft of £1,000 worth of rabbit skins. This youngster bids fair to be a valuable counterpart to Sherlock Holmes in time.

**Rush for Jobs.**

For the post of engineer at £6 weekly with dinner, advertised by the Lewisham Guardians, were 739 candidates, for that of an electrician 140. And yet some people say unemployed men don't want work. Too often they want work they can't get.

**Old Game—New Player.**

A "sixteen-year-old Barcelona girl," appealing to unknown Yorkshire friends to aid her in securing a considerable fortune, and dangling a golden bait to tempt the sympathetic, should be ignored. She has a strong family likeness to the "Spanish prisoner" swindler.

**Fakes.**

Ethel Morton, a woman of twenty-eight, has at Sheffield been sent to prison for a month for selling faked Flanders poppies on Armistice Day. The Bench felt it a mean and despicable case, and so do we. The woman who takes advantage of public grief to get "money for clothes" has forgotten private decency.

**Read and Think.**

Lady Chance, whose husband, Sir F. W. Chance, has given £6,800 to provide scholarships for Cumberland students, urges the latter to read newspaper leaders and articles, and then to think for themselves. Her advice is thoroughly sound. Taken to heart, it would soon revolutionise the world.

**Another "Home" Victim.**

Coming from a deplorable home, no wonder that a seven-year-old Norwich boy, with six or seven complaints of thieving preferred against him, was sent to an industrial school after stealing a handbag and money. Parents who do not start a child with honest principles cannot be entrusted with its upbringing.

***The Human Machine***

# Balance

***by E. R. THOMPSON, M.A.***

A WELL-BALANCED mind, a healthy mind, is as much to be desired as a healthy body.

Indeed, I am not sure whether, in a sense, it is not more to be desired, since the influence of the mind on the body is immeasurable and illimitable.

A healthy mind is essentially a balanced mind, and a balanced mind is the only sort that is absolutely under control.

What constitutes mental balance? Chiefly, I think, the ability to adapt oneself easily, instantaneously and perfectly to the changing needs of the moment.

You are not in perfect mental health unless you can bring all your mental energies to bear in any given direction, unless you can direct all your energy and force towards attaining a certain end, and unless you can ignore all other distracting things while "getting on with the job."

THE balance of a healthy mind precludes worry—precludes, that is, the sort of worry that persists in the face of facts.

No healthy mind worries over what can't be helped, worries over imaginary future calamities or past misfortunes.

The balanced and healthy mind faces such attempts at distraction boldly—and kills them.

I know of no better way to mental health than to regard each day as a new day and as a new start. Yesterday is gone and cannot be recalled. To-day—and there is always to-morrow!

**Death-traps.**

Built forty-six years ago, the fishing-boat *Bessie* was bought for £50 and put to sea with a patched boiler, which burst. The engineer was killed at once and his assistant died later, horribly scalded. Such boats may sail "within" the law, but there is no law of God or man which justifies this sort of slaughter.

**Hoxton Paradise.**

Seventy Hoxton babies can be left daily at an open-air nursery, where warmth, shelter and sunshine treatment await them, while their mothers are in many cases working to pay rent for basements and cellars. We need many such institutions of the National Society of Day Nurseries till the day dawns when overcrowded, sunless homes are nightmares of the past.

**Feeble Father.**

Alice Sheriff is only seventeen, and when she stood in the Darlington court charged with theft she needed the protection of her father to save her from the shadow of the cell. But he was not there, and the chairman was prompted to ask, "Has he no interest in his daughter?" Indifference to the fate of one's own flesh and blood is inexcusable.

**Beautiful Once.**

While we hope the kind hearts who started a perfumery in France for French soldiers "too terribly disfigured to work in normal company" will not be disappointed of the assistance they seek, we doubt the wisdom of hiding such cases from view. If women saw what war can make of the beautiful children they bear it would be one means, and a quick one, of ending war.

**Smart.**

Suspecting nine men on a 'bus to be thieves and pickpockets, Sergeant Sharpe and some fellow-officers, all in plain clothes, boarded the same vehicle at Bethnal Green Road. It went on, and drew up—at the police-station, where all suspects were quietly captured. The magistrate's congratulations were thoroughly deserved. Brains are everything in police work.

**Handicap Overcome.**

Born without fingers or thumbs, at twelve, Caroline Rivett, of Bermondsey, embroiders with skill, dresses herself and admits there is little she has not learned to do. In her absence of self-consciousness is the crowning triumph of faith and courage over a physical handicap. Peckham London County Council school for physical defectives may well be proud of its pupil.

**Heroic Officer.**

Following up a beating at nine years for coming home in wet clothes after pulling a man out of the Thames, Mr. C. MacFarlane, chief officer of the British India steamer *Chekla*, at the risk of being crushed between it and a dhow in a raging Arabian sea, plunged in and rescued the dhow's master. Modest and gallant, we in armchairs may be proud that such as he still go down to the sea in ships.

**No "Buts."**

Aylsham Housing Committee is advised to overcome its scruples against letting a man, his wife, and five children previously ejected from their home, at present in the workhouse, have an available cottage because they can only afford 12s. weekly. The objection that they may be undesirable tenants cannot be proved or removed while they are costing £5 10s. a week under the guardians' roof.

**Alderman Gentle.**

Hearing Alderman Sandle's tale of how, as head of a firm, he gave a second chance to a worker charged with theft of £200, an employer was induced to take back his junior assistant charged at the Guildhall with theft, whereupon the offender was bound over for six months. An alderman who enforces a discreet leniency on others by practising it himself is a man very much in the right place.

**Prevention Best.**

It does not take thirty-eight years of experience of mental hospitals for us to agree with Dr. W. W. Herbert, as chairman of the Mental Deficiency Committee of Denbighshire, in moving that instruction should be issued to patients about to be discharged for remaining childless. If hereditary insanity is in our power to prevent, by all means let us insist on its prevention.

**Mothers Wanted.**

Crippled from birth, little Sidney Wall, aged seven, has been brought 4,000 miles from Bermuda to the Cripples' Hospital at Alton for treatment to make his legs straight. The same human sympathy must be enlisted to prevent millions of little children, born straight, being mutilated in every dreadful form and shape by war. It can be done whenever the mothers of the world unite to do it.

**Poison for the Taking.**

With enough strychnine to "kill several people," the car of Dr. T. C. Brentnall, of Brightlingsea, was stolen from Hanger Lane, Ealing. When the car was found abandoned, the drugs were missing, and Dr. Brentnall hopes "whoever took them poured them down the drain." This should be a warning against the habit of leaving dangerous drugs in unattended cars. Too many doctors have lately made this slip.

**Mischievous Leniency.**

For an attempted assault upon a young domestic servant on a lonely road, Ernest Arthur Lamb, a seaman, was sentenced at Southampton to four months' imprisonment. Bearing in mind that complaint had already been made against him respecting his conduct when acting as steward of a liner, we think the fellow deserved a severer lesson. Women will never be safe whilst magistrates are so dangerously lenient.

**Female Fiend.**

We like to think of women as the tender sex, but were there many more of the stamp of Priscilla Bache, a domestic servant, we should be driven to reconsideration. Because she entertained a grievance against her former employer, she smashed eight of his windows, and then strangled two of his dogs, one with a cord and the other, apparently, by hand. A month's imprisonment is a small penalty for such an inhuman crime.

**Diddling the Dean.**

For obtaining money from the Dean of Lincoln and other clergymen, by false pretences, James Stewart, sixty-three, was sent to prison for twelve months. We have no sympathy with the rascal, since it is a particularly mean action to prey upon parsons, who by the very nature of their calling find it difficult to refuse aid in cases of real need, though many are themselves in perpetual financial difficulties. The priest must be protected.

**Tragedy.**

Crying softly, while women relatives wept hysterically, a neurasthenic ex-soldier who shot a policeman walked quietly from the dock at Durham Assizes after hearing his sentence of death. "One of those unfortunate pieces of human wreckage washed up by the war" was counsel's summing-up of his condition. In all probability not to be hung, then why, in God's name, go through the dreadful business of sentencing him?

**Generous Gift.**

That a pound of help is worth a ton of praise all will agree, hence we heartily congratulate the Duke of Westminster, who has offered a house in Ebury Street, London, as headquarters to the National Playing Fields Association at the nominal rent of 2s. a year. In addition he has promised a contribution of £200 per annum towards administrative expenses. No better cause could be commended to the rich of the land, since the welfare of the kiddies governs the future of the nation.

**Jones Toes the Line.**

In our issue of June 11 last, we commented strongly upon the affairs of Charles Jones and Son, "floor-covering experts," of Tower Bridge Road, London, S.E. As a result of our exposure, the company filed its petition in bankruptcy, and at the public examination the other day it was disclosed that there were seventy unsecured creditors. Our warning was justified.

**Knight Gets Off Lightly.**

Allan Knight, whose cruel victimisation of unemployed men was exposed by us in a recent issue was sentenced at Hove the other day to one month's imprisonment and one month's hard labour on two charges of obtaining money by false pretences. It is said that his offences in the London area were taken into consideration. He has escaped very lightly indeed!

**Photographers' Phantom Promises.**

In August last, on receiving enquiries from readers who had paid for photographic enlargements which did not materalise, we wrote to the S.E. Supply Stores, 129, Newington Causeway, to ask for an explanation. Their reply was to the effect that matters would be satisfactorily dealt with during the month, but to-day communications are being returned by the postal authorities who declare that the S.E. Supply Stores have "gone away."

**Getting It Both Ways.**

Percy Bullock, of Birchfield Street, Poplar, E., is a bookmaker, and he has lately advertised for a sleeping partner to invest £40. Mr. Bullock wants to be well on the safe side, for, while still running his bookmaking business from Birchfield Street in his own name, he wishes to run a tipster's business from the same address in the name of F. Martin, using another person's £40 to finance it! A partner would indeed be "sleeping" if he fell in with such a proposal.

**Landlady's Lament.**

"I know he did us out of our Christmas dinner last year!" is the pathetic comment of a Huntingdon landlady, referring to Eddie Gordon, whom we exposed in our recent article, "Pascoe's Bad Fiasco." The landlady states that she put up Gordon when he was visiting Huntingdon with a show called "Lot o' Fun," and that he left owing £2 10s. He sent a cheque, but later asked that it should be held up, and promised to send cash. All the landlady got in the end was 5s.!

**Roberts's Repeated Ramps.**

When Albert Frederick Roberts came out of jail earlier in the year he established himself in Oxenden Street, W., as The Egg and Poultry Direct Supply Co. He was at his old game of inducing unemployed men to part with their savings and by timely warning we were able to save several readers from being caught. Roberts, however, kept on, with the result that he was sentenced at Bow Street the other day for obtaining money by false pretences and without disclosing the fact that he was an undischarged bankrupt. Twelve months' hard labour is his reward.

**'Ware Free Publicity.**

A London firm was recently invited to take advantage of an offer of free publicity in a journal known as the *Property Market*, published from Grosvenor Mansions, Victoria Street, S.W. Before going through with the matter, the firm decided that it would like to see a copy of the publication, but up to the present it has been unable to secure one. There are numerous journals of an obscure character making similar offers, and as no one is in the habit of giving something for nothing, it is always advisable to ask for the fullest particulars before acceptance.


# STORM HAVOC!

**"JOHN BULL" is the *ONLY* paper to pay Storm Benefits.**


*(See page 2.)*

***Prob'ems of Life***

# *Heart's Treasure*

***by the Rev. R. J. CAMPBELL, D.D.***

THE late Arthur Clutton Brock said in one of his last essays, "What we most love in one another is the uniqueness of the individual, not that which is general."

*Father Ronald Knox*

A little self-examination should convince anyone that this statement is correct.

There is, of course, such a thing as a feeling of benevolence towards the whole human race.

This feeling is at the root of much of the noblest work that is being done in the world.

But it is not our deepest feeling. Our deepest feeling in relation to our fellow-creatures is the affection that we give to them one by one.

The dearest face in the world to me is dear because it is just itself; it is the expression of a soul that is like no other soul that lives.

IN the morning of Armistice day I took part in a commemoration service at which the names were read of men who had fallen in the war

An interval of complete silence followed, but just before it terminated a fine-looking, elderly man was observed to raise his clasped hands and say reverently and quietly, "God bless my dear wife and my two dear boys."

Later in the day I happened to recognise this good man among the passers-by in the street, and, acting on impulse, stopped him and made some reference to the incident.

"Yes," he answered, "I am a very lonely man now. My two sons were killed in the war; my precious wife never got over it and soon followed them. They were all the world to me."

"They were all the world to me" is an expression of richer meaning than most people realise.

Literally and actually every separate human being is worth more than all the world.

Edward Bulwer Lytton wrote long ago: "Oh, how much greater is the soul of one man than the vicissitudes of the whole globe."

Father Ronald Knox says the same in his latest book.

He holds that one of the common errors of our time is that of dwelling upon the interests of mankind in the lump—classes, nations and races—instead of viewing men and women as individuals.

I BELIEVE him. This world is only a school of character. It will be finished with one day, but man is imperishable.

As Sir Oliver Lodge puts it in one of his latest scientific lectures, the most rational explanation of the existence of the material universe is that it is a training-ground for immortal beings.

The humblest errand-boy is of greater intrinsic significance than all the stars and suns that float in space.

So go on loving those about you. Love them well. You cannot love them more than they are worth

# MISSING DAUGHTER: Tragic Adventure

## THE EDGE OF THE ABYSS

### In the Nick of Time

ON the outskirts of Cassiobury Park, near Watford, in an isolated cottage which, at this season of the year, looks out upon a bleak and dreary vista, live a married couple who have just emerged from a living nightmare.

They are Mr. and Mrs. Hunt, and their ordeal was occasioned by the dramatic disappearance of their daughter, Gladys, who is not yet fifteen.

Mr. Hunt is compelled to live in the enforced loneliness of his surroundings owing to the nature of his employment, which keeps him busy at odd hours in the immediate vicinity; but he and his wife were happy enough until a little while back, when it became apparent that their daughter was rapidly growing up into womanhood.

***The call of the town***

For Gladys was considerably more advanced in every respect than most girls of her age, and, having nothing with which to occupy her mind, life in the Cassiobury Park cottage became irksome to her.

She sought solace in reading and eagerly devoured everything in print that she could lay her hands upon, and soon began to yearn for the things which sounded so fascinating in print the society of congenial companions and all the glitter and gaiety of town life.

London was the centre of the day-dreams of this adolescent country girl, and as her parents felt that she was far too young to be subjected to the dangers and temptations of life in a big city, she secretly resolved to take her destiny into her own hands.

One morning, a few weeks ago, Gladys set out alone on a trifling errand to Watford. She did not return, and as the hours passed and night fell, the growing dread in the mother's heart may be more easily imagined than described.

When Mr. Hunt came in from his day's toil to find his wife in a state of nervous apprehension, he immediately set off for Watford in the hope of obtaining news of his missing child. His mission was a fruitless one, and he was forced to return with a dismal report to his distressed wife.

Far into the night the parents sat up waiting in the depressing loneliness of their cottage, but no news came to them.

***Dreadful silence***

On the following day the police made enquiries, but as time went on and Gladys was still posted as "missing," their efforts could bring no consolation to the anxious pair.

So the expectant hours passed into days, and the seemingly endless days into weeks, without any further developments in the mystery.

What had happened to their daughter? Was Gladys all right, or . . . ? Various theories presented themselves to the harassed parents.

Perhaps Gladys, anxious for work in London, had gone there on a sudden impulse, and was thoughtlessly keeping her movements secret with the intention of surprising her mother and father with the triumphant news that she had found a good position.

With this one optimistic thought, they sought to obscure all the other sinister ones which rushed through

*Gladys Hunt*

their minds; but the dreadful and prolonged silence could not be satisfactorily explained.

***Scene of tragedy***

At the most she could only have had a few shillings in her possession on leaving home, and what fate would befall her when these slender resources were expended?

Eventually, when the brain-racked mother could stand the suspense no longer she came to London—not once, but several times. But, unfamiliar as she was with the great city, where could she turn in her search for Gladys without a single clue to guide her?

All her enquiries yielded nothing, and she could only return to the Cassiobury Park cottage to resume her patient vigil.

What, then, was the truth of this girl's disappearance? Our own investigations enable us to relate the exclusive story which affords a poignant warning to all mothers and to all young girls who cherish illusions of the gaiety of town life.

When Gladys Hunt left her cottage home she left deliberately, tired of the lonely life there, a mental attitude which many people will be able to understand.

She came to London and made her way to Chelsea, a romantic district which she had seen mentioned in newspaper advertisements calling for artists' models.

How she existed in Chelsea no one seems to know. She certainly made some friends there, who took her about London to such places as the Embankment, where, late one night, she was seen partaking of refreshments amongst a number of unidentified derelicts at a coffee-stall.

***Timely rescue***

But the Embankment—scene of a thousand tragedies—was a haven of rest in comparison with other places Gladys was destined to visit during her London adventures.

One Sunday evening, three weeks after her mysterious disappearance, a gentleman walked into a dingy café in Greens Court, which is a narrow, drab, ill-lit passage on the fringe of Soho, that mysterious quarter of the West End where the police find so many of London's worst underworld haunts.

Seated in this dingy café, without a penny in her pocket, looking dejected and forlorn and absolutely at the end of her tether, was Gladys Hunt.

The gentleman spoke to her, but she had no suspicion that he was a police officer. Eventually he requested her to leave the café with him, and through the dark and squalid court they made their way to Vine Street Police Station.

She had been recognised in the nick of time. After being detained for the night at Vine street, Gladys was restored to her parents.

But what a timely rescue! For the scene of her final "adventure" is a resort known as "Eddy's Bar," to which she had gone in her innocence night after night.

It is a haunt frequented by black men and unfortunate women and is conducted by a notorious negro bully whose record is one of infinite roguery.

The police have had a lot of trouble with people frequenting "Eddy's Bar," and small wonder when its proprietor has been to jail for all kinds of heinous offences.

***Terrible prospect***

On one occasion he was involved in a terrible shooting affray, in which he suddenly drew a pistol and shot at certain men with whom he was quarrelling.

In another instance he was convicted as a king of the dope traffic. A year previously a wealthy young man named Goodwin died at his flat after a dope orgy.

And only a short time ago a distressed white girl obtained an affiliation order against him at Marlborough Police Court.

Found in "Eddy's Bar"! Had Gladys Hunt gone on, lost as she was in London, without money and afraid to write home, her ultimate fate might have been terrible indeed. The moral of her providential rescue is too plain to require comment.

# *Jack and Jill's Charity*

### *Who is Sylvia: What is She?*

WHAT is perhaps the most remarkable charity scheme ever devised has just been brought to light by our investigation of a girl reader's queries regarding an institution known as the "Sylvia Holmes Friendship Club."

The headquarters of this club are to be found at a private house in Selsdon Road, South Croydon, and membership is sought through the medium of newspaper advertisements inviting lonely people to write to Miss Holmes at that address.

An initial enquiry brings forth a printed reply to the effect that the entrance fee is fixed at 3s. a year, and that the money so collected goes to charities.

***Why be lonely?***

"It is a non-profitable organisation," applicants are informed, "and this club is open to anyone who is lonely and needs a friend. Later on there will be whist drives held on Tuesday afternoons."

At the foot of this stock reply appear the "Rules," seven in number, and not without interest. Thus, when applying for membership, applicants are required to state whether they want a lady or gentleman friend as a correspondent or "to go about with."

One lady who wrote for further particulars was favoured with a reply—not from Miss Holmes, but from the secretary, C. A. Walker.

This reply even down to the signature, was typewritten by a person who was apparently not very brilliant either in spelling or the use of the typewriter.

It conveyed the information that the first whist drive would be held in "croydon," starting "next year sometime." It further explained that the money was devoted to different charities in turn each week. The head of the club, it added, "desides" which charity it goes to.

Meanwhile, the Sylvia Holmes Friendship Club showed what it could do for a lonely young girl by sending her the names and addresses of no fewer than eleven men!

One of these lived in Egypt, and another was in the Army at Aldershot, but the remaining nine were sufficiently near her home district to fall within the "to go about with" category.

***Significant fact***

We are assured by this girl that she was accepted by the Sylvia Holmes Friendship Club as a member without question, nor was there any suggestion that references or recommendations were desired.

It is therefore not unreasonable to presume that each of the eleven men were accepted with the same absence of ceremony.

It is not necessary to dwell upon the significance of this latter fact, and no right-thinking person would advise a lonely girl to seek companions by means of such haphazard introductions.

# HOTEL CROOK'S AMAZING EXPLOITS

## SOLLY'S SICK SISTER SWINDLE

### Astonishing Motor-Car Trick

MR. JAMES SOLLY, of no fixed abo e, is a specialist in all branches of criminal endeavour, and originality is his keynote in every enterprise.

He is clean-shaven and of spruce and dapper appearance; when he speaks he speaks with conviction, and a nasal twang lends weight to his favourite contention that he has just come from across the Atlantic.

Not so very long ago he strolled into the General Post Office at Chester and asked an attendant to get a trunk call through for him to Llandudno, the famous Welsh resort.

When he obtained his line, he spoke to the proprietor of an hotel remarking that he was a Canadian, holiday-making in England. Then, with a lordly air, he engaged a suite for himself, wife and two children.

For some days the quartette sojourned by the sea in great style, motoring to and from the various beauty spots in North Wales.

***Things left behind***

In casual conversation, Mr. Solly was wont to imply that he disliked motoring in hired vehicles, but his own car was at that moment being repainted in a Chester garage.

One day, when their bill had reached a pretty little total, the magnificent Canadian family left for Chester to get their car.

If any suspicion was aroused, it was effectively dispelled when the Canadian returned that evening driving up with his family in a smart-looking limousine.

Next day they set out on the pretext of shopping in Manchester. That was the last that was seen of them in Llandudno, where the hotel proprietor, who had kept the family for many a day, was left with a big unpaid account.

***Distressing discovery***

Nor is this all. The debt to the hotel was considerably increased by the distressing discovery that Mr. Solly had collected together all the articles of silver and jewellery he could secretly take away.

After enquiries had been made, it transpired that the limousine which had played such a conspicuous part in the Sollys' final fling at Llandudno was not theirs at all, nor had it ever been in Chester for repairs!

The resourceful Mr. Solly, from Canada, had, as a matter of fact, obtained it in a most ingenious manner.

Adopting the name of Samuel Hertzfield, he visited a firm of Manchester motor-agents, and, with a variation of his favourite story, explained that he was a wealthy Canadian merchant who had come on a European tour for the benefit of his wife's health.

He had not bothered to bring his car across the Atlantic, he added, and an unexpected thing had just happened.

His wife's sister at Bristol had been taken suddenly ill, and he must motor his wife through with all possible haste. Could he have a car for a couple of days? He would pay handsomely for it, of course.

Carried away by the Canadian's convincingly told tale, the firm accepted a cheque and permitted Mr. "Hertzfield" to borrow the car. It was then that he motored to Llandudno for the purpose of playing his superb confidence trick.

On the following day he returned the car, and, explaining that he would not require it any more, collected a cheque for £6 as a refund of deposit.

Now, of course, a paltry £6 was a mere bagatelle to a man of Mr. Solly's calibre, so he promptly "doctored" the cheque, altering the figure to £60, and cashed it at a local bank.

***Impudent exploits***

These are but a few of this Canadian's exploits. In another town he imposed upon an hotel in a similar fashion, also victimising trades-people.

One was a firm of wireless merchants, who, impressed by the fact that the wealthy Mr. Solly desired an up-to-date wireless installation on his car, furnished the necessary valuable accessories, only to find that he had decamped without payment.

Complaints of this character are being made in all parts of the country concerning this Canadian, and lest it should be imagined that his "holiday" has at last come to an end and that he has returned to that fair Dominion, we think it a public duty to make one or two disclosures.

Mr. Solly, alias Hertzfield, is not of Canadian origin; nor, indeed, has he ever set foot in that land.

He was born at Darwen, thirty-eight years ago, and commenced life there as a barber. Whether his present skill in applying soft soap before shearing a lamb is attributable to his early training or not, we cannot say.

*Lord Desborough, Head of the Hotels' and Restaurants' Association, which has done much to curb the activities of hotel swindlers*

At any rate, since laying aside the razor, he has followed a life of crime, using various aliases, amongst which are Archie Kay, Archibald Kay, Deakin Ainsworth, and Captain Dixon.

In one or another of these names he has specialised in various forms of crime, too numerous to mention, and it is within our knowledge that he has been convicted at different places, including his own birthplace.

Distinction has also been gained in Newcastle, South Shields, Preston, Barrow and Southport.

With these facts laid bare, this bogus "Canadian" should soon be brought to book.

# MR. CROZIER'S TALL TALK

## ONE PUZZLE AND ANOTHER

THE Ledon Knitting Mills Company, of 20, Wellington Street West, Toronto, has just launched a most elaborate campaign which we hope to nip in the bud.

The campaign opened with an arresting advertisement calling attention to a simple competition in which $1,100 was offered in cash prizes, with a special "immediate award" for overseas contestants.

A Sheffield lady who sent in a solution received an immediate reply together with an accompanying sheaf of printed matter.

The letter was signed by "R. Crozier," the contest manager, and he wrote in a personal strain to the effect that the "primary judges" of the puzzle contest had given him an excellent report upon this particular lady's effort.

***On the top***

A copy of the judge's report, neatly printed upon a yellow slip, showed that the entrant had been awarded 200 points for her solution, with an extra 20 points "for accuracy in addressing envelope to us."

In his letter, Mr. Crozier waxed most enthusiastic over this report, assuring the lady that she had gained "the highest possible total for solving the puzzle." He then told her that she was "so far" in a very favourable position for the prizes, no one "so far" having gained more points than she had done!

As she had already been informed that her score was "the highest possible," we fail to see the relevance of the latter comment.

***Crucial condition***

However, Mr. Crozier now reminded the lady that the advertisement referred to a special award for overseas contestants. That special award was attached in the form of a lavishly printed certificate entitling her to a free dollar's worth of merchandise—*if* she purchased goods to the value of $6.75.

By increasing the amount of her purchases, however, she could automatically increase her "free" award.

An air of importance was lent to this offer by express comments to the fact that the certificate was not negotiable and could "positively not be accepted from anyone else."

Mr. Crozier now went on to explain that this purchase of $6.75 worth of goods was made "a condition of the contest."

Catalogues were enclosed for the lady to make her choice, but if she did not wish to spend her own money, perhaps she could secure orders to the requisite sum amongst her friends.

"This condition is quite simple, isn't it?" asked Mr. Crozier, adding: "I want to impress upon you though, that it is mighty important from your standpoint because it fully qualifies you for the prizes with the *final* judges."

***Singular conduct.***

He then, in the goodness of his heart, promised to see "personally" that the lady received an extra 100 points as soon as she sent her order.

"I would say that you will have a good fair chance of winning *one* of the big cash prizes," he declared.

Our readers will agree that this is a very singular way of conducting a prize competition, and what can be said of a "contest manager" who more or less promises a competition entrant preferential treatment?

But, of course, the whole thing is a palpable flat-trap, for we have before us another letter from Mr. Crozier, addressed to a Liverpool lady.

***Deserved prize***

Quite unblushingly he informs this second lady that *she* has secured the "highest possible points," and, unmindful of his promises to the Leeds lady, he gives the same assurances of "personal" attention in allotting extra points.

In fact, the letter and the report of the "primary judges" are identical in every respect except where the entrant's name has been inserted.

They have clearly been run off in the hundreds, and doubtless countless entrants in this country are foolishly congratulating themselves on the fact that they have been awarded the "highest points so far."

Mr. Crozier and the Ledon Knitting Mills Company, of Toronto, deserve the highest possible award for cool cheek.

# WHO'LL BUY A PUP?

## GREYHOUNDS AND GREENHORNS

### D. Roberts' Doggy Ideas

WHEN something proves particularly attractive to the public, there are generally plenty of people with schemes connected with it. The propositions, however, are not always quite sound

FROM an office at 42, Finsbury Square, London, E.C., an individual named D. Roberts has lately been getting in touch with people for the purpose of inviting them to invest money in a new greyhound-racing proposition.

Mr. Roberts, who writes sometimes on paper bearing his own name and sometimes in the capacity of manager of The Investors' Service, reminds clients that they have "no doubt noticed the extraordinary craze that has arisen in the establishment of greyhound-racing tracks."

He then comments that "the majority of the people who patronise the new amusement are attracted by the opportunities thus afforded for betting," and, after this illuminating preamble, he begins to unfold a wonderful new idea.

Although "new racing-track companies are being formed for London and all over the country," he writes, "the potentialities attaching to the catering, housing, training and breeding of greyhounds have not yet been fully appreciated."

***Supplying a need***

This lack of appreciation on the part of the greyhound-racing pioneers is apparently just where Mr. D. Roberts steps in.

"Very soon," he confides, "a big demand will come for proper housing, training and breeding accommodation.

"Greyhounds will become more valuable as the sport develops, and owners will not risk their dogs when not actually racing to be housed except under first-class hygienic conditions."

The Investors' Service, then, is to come to the aid of cautious owners by ministering to their urgent needs.

As Mr. D. Roberts—who *is* The Investors' Service—puts it, "It is to meet this demand that we are acquiring land and buildings situated near London racing tracks."

He points out that the property which it is proposed to acquire is only about ten miles out of London, is very valuable and would offer accommodation to "at least 500 greyhounds."

***Big hopes***

And what are the estimated profits?

Apart from the income derived from training and breeding, Mr. Roberts ventures to anticipate that there should be an income of £10,000 from housing alone.

Having paved the way in the above enthusiastic fashion, Roberts states that The Investors' Service's solicitors—whose names, by the way, he omits to mention—are registering a *private* syndicate to take over the property and to carry on the business.

This syndicate is to be known as The Greyhound Training and Breeding Farms, Ltd., and clients of The Investors' Service are urged to put their money into it. "Do not miss this opportunity!" concluded Mr. Roberts, underlining his words for added emphasis.

Now there are several good reasons why the utmost caution should be exercised by any persons thus approached.

In the first place, this greyhound business is greatly overdone and many people are already regretting their connection with it.

A second point worthy of notice is the fact that the printed matter of Mr. Roberts and his Investors' Service omits many essential details.

*The Earl of Westmorland, Chairman of the Control Board of the Greyhound Racing Association*

There is no mention of the directors' names in the proposed new concern; no mention of any bankers; no mention of the vendor or vendors of the land; no particulars of the purchase price or the cost of maintaining the proposed training and breeding farms.

An unqualified "estimate" of profits, without any tangible facts, is altogether much too nebulous for our liking.

***Much too optimistic***

Apart from the foregoing considerations, it should be noted that all money sent in connection with the syndicate has to be addressed to "D. Roberts" or to "The Investors' Service," which is the same thing, though we must add in all fairness that if the syndicate is not registered within twenty-one days all money will be returned.

Until recently Mr. D. Roberts, who is now so keen on this greyhound-racing proposition, was putting up a scheme for helping the shareholders of the notorious Hapo Peruvian Explorations, Ltd., which was a resuscitation of John Fenn's Peruvian Gold Expedition!

All things considered, we cannot view his latest enterprise any more hopefully than we did his treasure-hunt efforts, particularly as the Greyhound Racing Association is not impressed.

The association's authority in such matters is unquestionable, and it holds the view that there is no necessity for the formation of such a scheme at all, as all the racing-tracks of any consequence have their own kennel accommodation and would have no occasion to patronise the proposed training farm at Northolt.

We are afraid that D. Roberts is being too optimistic!

# THE ACID PEST

## POULET'S PERSISTENT PLUNDERING

### The Galazidloo Diddler

ALIENS continually arrive in this country and defy our laws. They escape punishment too, and manage to thrive at the expense of British subjects. The Aliens Act is a farce.

ABOUT twelve years ago, Great Britain was honoured by the arrival of an individual who rejoiced in the name of Aristotles Intzo Poulet.

A Greek subject, born at Calcedione, in Galazidloo, he came to these shores at the age of twenty-nine for the ostensible purpose of studying medicine.

Since then he has certainly forced a number of British traders to swallow some very distasteful medicine!

A year or so after his arrival in this country, Poulet, who sometimes chose to pass as a Frenchman, opened a London office in Bucklersbury, where he began to trade as a broker in chemicals and oils.

***Irregular methods***

His efforts were marked from the first by a reluctance to pay his accounts, and as his finances became more strained, he adopted methods which were irregular.

One West London firm of manufacturing chemists, for example, paid Aristotles £200 for sixteen kegs of citric acid in crystal form, only to find that the goods were certainly not what it had expected.

It promptly condemned the consignment, and, acting through a solicitor, demanded the return of its money. Meanwhile, the firm held the goods.

Poulet then called upon the solicitors and explained that he had already paid a third firm for the goods.

However, he handed over a cheque for the amount in dispute, on the strength of which the solicitors gave him a letter to their clients, instructing the latter that it would now be in order for them to surrender the goods.

***Tangled transaction***

Poulet, however, took this letter to the people from whom he had first purchased the citric acid, and thus persuaded them to refund his money.

After this Poulet didn't care what happened to the goods, for the simple reason that he was well in pocket. The cheque handed to the solicitors was worthless!

The far-reaching effects of his rascality in this tangled transaction will be understood when we explain that it even led to litigation between the two innocent firms before matters were settled. But Poulet remained immune!

Just after this triumph, the visitor from Calcedione went bankrupt with heavy liabilities.

But by the expedient of "failing to disclose" certain vital facts, he obtained his discharge within a year—a further triumph which few of his victims could understand.

Now, the Home Secretary has full power to deport any alien for even the most trifling offence under the Aliens Act. Yet Poulet's plundering was totally disregarded.

And how did he repay such kindly indulgence? Freed from bankruptcy, which had only curbed him for a very brief interval, he started again in the same line of business, even having the audacity to reopen his old Bucklersbury office.

***Extraordinary procedure***

Where he obtained the necessary finances for a second start is still a mystery; but within a very short space of time the care-free Greek was in Queer Street once more, and British creditors were pressing for payment for goods supplied on credit.

Poulet had disposed of these cheaply obtained goods for cash, but he could not pay his creditors, and again found himself in the Bankruptcy Court.

He still showed his contempt for British law by refusing to disclose certain essential details relating to his sorry affairs.

The Official Receiver on this occasion drew attention to the fact that Poulet had committed certain offences; but for the second time the Greek escaped.

Instead of being ordered out of the country, whose hospitality he had so grossly abused, Poulet was permitted to remain.

It is true that he was not granted his discharge from this second bankruptcy, but he has nevertheless contrived to carry on as if nothing whatever had happened.

By seeking fresh victims, and keeping them entirely in the dark as to his lamentable financial record, he has contrived to obtain consignments of goods on credit from traders who have been left to whistle for their money.

In addition to these financial frauds, Poulet has been a source of constant trouble to the police, disappearing from time to time from his registered address without notifying them of his whereabouts.

***Constant trouble***

So constant has his conduct been on this score, that convictions have been registered against him at several police courts, and on each occasion the police were put to the trouble and expense of seeking him out from his obscurity. Yet he has always been permitted to remain in this country!

Now, for obtaining credit without disclosing the fact that he is an undischarged bankrupt, Poulet has just been convicted again. *Will he be deported this time?*

Alarm is being felt in certain circles owing to the fact that hundreds of thousands of aliens are being landed in Britain every quarter. When they turn out like Aristotles Intzo Poulet they should be banished just as freely.

# A WASTE-PAPER WRIT

## THE SALESMAN WHO DIDN'T APPEAR

### Spare Parts and the Breakdown

SOME time ago, Mr. Read, who is a motor and cycle agent, of Gillingham, Dorset, was visited by a salesman from a London firm of motor accessory merchants called Mechanical Appliances, Ltd., of Borough High Street, S.E.

The salesman, a Mr. Percy Allen Williams, induced Mr. Read to place an order for certain articles, and when delivery was made the agent was astonished to find that he had been sent almost enough in respect of some of them to last him a lifetime.

He at once repudiated the order, but vouchers were produced to show that he had actually signed for the goods, for where he had asked for, say, half a dozen articles Mr. Williams had booked six dozen.

Protesting that his order had been grossly inflated, Mr. Read refused to pay, with the result that he was summoned by Mr. Williams' employers for the amount claimed and judgment was obtained against him. Thus, Mr. Williams undoubtedly scored the first point.

***Hasty words***

Meanwhile, similar complaints about Mr. Williams and disputed orders began to accumulate from different parts of the country; but in certain other county court actions which ensued, judgment was given against the company.

Some disgruntled clients, however, though stoutly asserting that Mr. Williams had inflated their orders, paid up when threatened with litigations.

So Mr. Williams, in spite of occasional reverses, continued to add points to his score.

And Mr. Read was not permitted to rest after his case had been thrashed out in Southwark County Court. In the heat of the moment he had written a letter to Williams' employers, in which he had spoken his mind without being too careful as to the language used.

This put Mr. Williams on the high horse immediately, and he issued a writ against Mr. Read for libel, claiming substantial damages.

***Fight for justice***

Now, the machinery of civil law being thus invoked, it was open to Mr. Read to settle the case with Mr. Williams on terms, or he could leave the matter to the court, in which event an unsuccessful action would swell the amount of damages awarded by the addition of the costs of both sides.

The latter case might mean a loss of several hundred pounds, and Mr. Read was only a small country trader.

One other trader, similarly sued, had paid Mr. Williams an agreed amount; but Mr. Read bravely decided to fight for justice, feeling that the conduct of Williams merited exposure, which could only come if the matter were thrashed out in the High Court.

JOHN BULL put at Mr. Read's disposal a wealth of information accumulated on the subject of "muddled" orders in which Williams had been involved with readers elsewhere.

Mr. Williams truculently referred to the fact that he had issued a writ against Read when giving evidence in some of the county court actions arising out of his repudiated orders.

He also adopted the same attitude with JOHN BULL when, following some comments we made some time ago upon his methods, he had the temerity to call here to threaten legal action unless we "settled matters" to his satisfaction.

We told Mr. Williams that we should be only too delighted to meet him before a judge and jury, whereupon he departed, never to put his threats into practice.

In the same way, too, he threatened a libel action against the *Garage and Motor Agent*, a trade paper which had criticised him. But when the editor of the latter publication told Mr. Williams to get on with it, he heard no more of the alleged proceedings.

***Amazing climax***

With Mr. Read—and a Mr. Hunt, who was similarly sued—things were different.

The action went on month after month, through all the wearying procedure of the civil law, and eventually Mr. Read briefed no less eminent counsel than Mr. J. D. Cassels, K.C., and Mr. Malcolm Hilbery.

A few days ago he went into court to face the music, which Williams, in his interview with us, had declared would be so formidable.

The climax was truly amazing! Mr. Williams, for some reason best known to himself, did not appear!

*r J. D. Cassels, K.C.*

So great had been the slur upon his reputation, so heavy the damage he had suffered, that presumably he could not bring himself to face the proceedings.

His absence was due to no accident; no sudden illness had seized him on his way to court.

The truth was that only a few hours before Mr. Cassels attended the court on Mr. Read's behalf, his solicitors received a written communication from Williams with the startling announcement that the action was being abandoned.

The action against Mr. Hunt was discontinued in the same inglorious way.

Judgment was of course given against Williams, *but there was no publicity.* Had the action been fought, however, much interesting evidence would have been brought to light.

If Mr. Williams' last-minute decision was prompted by a desire to avoid publicity, he is getting it now instead.

# Nicholls' Nifty Schemes

## Money-Making Miracles

FREE particulars of "money-making opportunities for small capitalists" are offered by "Mail," of Alderside Street, Harpurhey, Manchester, so if any of our readers are "small capitalists" let them pay attention.

"Mail" is the advertising *nom-de-plume* of a person named E. W. Nicholls, whose free particulars consist of a varied assortment of green, orange, white and grey circulars.

One of his "opportunities" is the "Big Bobsworth," or a "big bargain budget" consisting of the following articles: A book entitled "Selected Moneymakers," a copy of a "Gold Mine Plan," "Money Making Scheme No. 5," "How to make a £1 Duplicator for 2s.," "How to make sex detectors at 1d. each," and "Big mail, including American magazines."

This bargain bobsworth is said to be valued at 11s.!

***Getting a rise***

But if nothing in the above list appeals to you, Mr. Nicholls has many alternative suggestions. For 1s. 2d. he will send you a volume that will tell you, amongst other things, how to make rouge or freckle lotion.

Anyone in possession of this handbook, apparently, can set about making a toilet novelty in the form of "Sea Bath Powder" which is said to afford "all the exhilarating effects of a bathe in the sea."

Mr. Nicholls is also out to inspire the humblest of small capitalists, for one of his pamphlets depicts a person rising "from a kitchen table to a mahogany desk" through following the suggestions outlined in a volume which Mr. Nicholls offers for 1s. 6d.

This is a treatise on the gentle art of making and selling polishes, which includes formulæ for making liquid metal polish "worth pounds" or liquid russet shoe polish.

***Too many philanthropists***

Many other items are listed with this gentleman's "opportunities" which have little to distinguish them from the offers made by other mail-order mongers.

There are far too many of these philanthropists who fall over themselves in their desire to sell miscellaneous rubbish to ignorant youths in the pretence of putting them "on the road to wealth." They deserve scant sympathy.

# Who Wants a Good Job?

## Britons Never Shall Be——

LAST Armistice Day, an ex-soldier applied for the position of caretaker at Priory Heath School, Ipswich. A return post brought him a sheaf of typewritten "particulars."

The appointment of caretaker, we read, is to be a joint one of man and wife, and the successful applicant will be required to act as groundsman.

***For idle hands***

A schedule of the caretaker's duties is too lengthy to be given in full here, but it includes laying and lighting fires whenever required; providing each room with a sufficient supply of fuel each day; sweeping all rooms and lobbies; dusting all rooms and lobbies, and otherwise preparing the school before 8.30 a.m.

In addition the caretaker has to keep everything clean and tidy; blacklead stoves "as required," wash floors and passages, cloak-rooms; wash towels, dusters and inkwells; keep all drains clear if practicable, and do any other repairs if possible.

After snowfalls he must clear all snow away from approaches to the school property and clear any gutter "easily reached."

Windows must be cleaned and "other work" which may be necessary must be done.

For "holiday periods" further exacting duties are outlined.

And what, pray, is the remuneration offered for the work of two people? £2 2s. 6d. per week in summer and £2 7s. 6d. per week in winter. For the three special holiday cleanings the caretaker is entitled to draw an additional 13s.

This is appalling enough; but the worst has yet to be told. Out of this slender pittance the caretaker has to provide all his cleaning materials.

***Outrageous return***

A list of forty essential items, including such costly things as kneeling mats and lamps, is given. He must also provide such other materials as may be required.

Finally, though the caretaker and his wife will be provided with a house, *a deduction will be made from the above-named sum in respect of rent and rates.*

The Borough of Ipswich Education Committee deserve the strongest censure for offering such outrageous terms.

He will enjoy the Mild Havana Flavour of

# MANIKIN
CIGARS

**The Friendly Manikin is the chosen smoke of thousands who could afford more, but know they could get no better smoke for money.**

Manikins are *such a welcome change* to the old pipe or everyday cigarette.

And while Manikin flavour will delight *him*—their fragrance will please *you*.

*GIVE MANIKINS THIS XMAS —HE'LL BE DELIGHTED.*

| IN CARTONS | CEDAR BOXES | HANDY POCKET CASE |
|---|---|---|
| 5 FOR 10D | 25 FOR 4/2 | 15 FOR 2/6 |
| 10 .. 1/8 | 50 .. 8/3 | |
| | 100 16/6 | |

Keep a Cedar Box of 25 or 50 in Your Home

# Pears' New Silver Stick

1/- In U.K. only

There is no difference between the soap of this new Silver Stick and that of our more expensively perfumed Golden Stick—both are the world-famous Pears' Shaving Soap which we especially recommend in stick form because it puts the soap well around each bristle.

Pears'
SHAVING SOAP SOFTENS BEARDS

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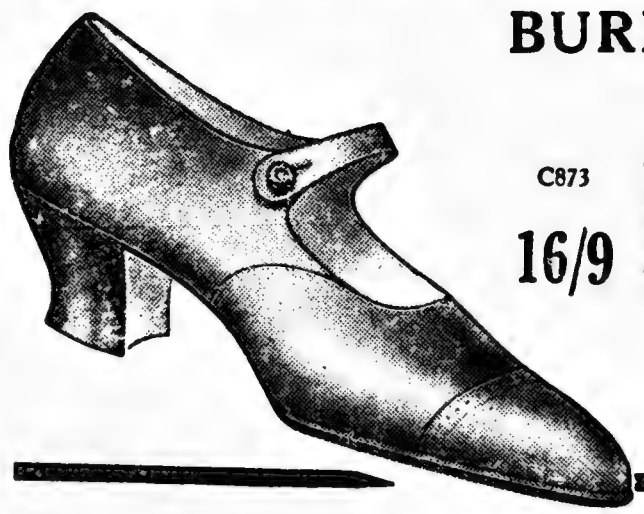

# BURLINGTON
Regd.

C873 **16/9** Tan willow calf one-bar shoe, 1¾ in. shaped heel. A model equally popular for smart appearance and excellent wear. Sizes and ½ sizes from 3–7

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Women who want really smart shoes for all occasions can satisfy their needs at an F.H.W. shop without being extravagant.
For fashionable styles and fine quality F.H.W. have a 50 years' reputation; yet, because they are large-scale makers and distributors as well, the prices are lower than elsewhere. Try your nearest F.H.W. branch to-day!

**TEST BURLINGTON VALUE BY POST**

Order a pair of Burlingtons. Simply state size, and send a pencil outline of your foot, with remittance. (Foreign orders must include enough for postage.) Examine the shoes in your own home. Try them on! We send goods post free in U.K. *and guarantee to satisfy you.*
If you wish, first send postcard for Burlington Catalogue, which shows a variety of styles.

**Freeman, Hardy and Willis, Ltd.,**
500 SHOPS 500 SHOPS
106, Rutland Street, Leicester.

# Bargains in Men

*by* **The Right Hon. PHILIP SNOWDEN, M.P.**

**WE cannot act on idealistic lines in an un-ideal world. We are all the victims of conditions, and our duty is to work to change those conditions. When that change is accomplished, our ideals and practice will harmonise more completely**

*Sir Harry Lauder*

"I GET £2,000 a week because I am worth it," Sir Harry Lauder told an interviewer recently. That observation raises a number of very interesting problems.

If a singer of comic songs is *worth* £2,000 a week, why is a highly skilled engineer, who produces articles of great utility, worth only £3 a week, and an agricultural labourer, who produces the prime necessaries of life, worth only about 30s. a week?

If Sir Harry Lauder is *worth* £2,000 a week, then we have to admit that his services to the community are twenty times more valuable than those of a Prime Minister, or a judge, or the manager of a big business on whose skill the employment of thousands of persons depends, or fifty times more than the work of a learned University professor.

Charlie Chaplin and Harold Lloyd are said to make incomes of £200,000 to £300,000 a year, twenty to thirty times the sum paid to the President of the United States.

Within the same profession there are the widest disparities of remuneration. A country doctor may be passing rich on a thousand a year; a Harley Street surgeon will get that sum for one operation on a rich person.

Most barristers struggle through life on incomes of a few hundreds a year; the men in the front rank of the profession are reputed to make incomes of from £10,000 to £50,000 a year.

### *Brains and brawn*

The fact that a certain marketable ability is rare no doubt goes far to explain the differences of remuneration for the same kind and for different kinds of work.

"Rarity," or special skill, does not explain why a scavenger is paid twice as much as an agricultural labourer. Both perform very necessary work, but so far as skill is concerned the agricultural labourer is by far the superior of the scavenger.

The scavenger, so far as doing his work is concerned, has no qualification beyond that possessed by every workman with physical strength. The engineer has great skill, acquired by long training and experience. Yet the latter's rate of wages is below that of the scavenger.

Sir Harry Lauder is wrong in saying that he is *worth* £2,000 a week. He can get £2,000 a week because that is his market value. But market value is by no means the same thing as social value.

There was a time when Harry Lauder was happy to get £5 a week as a comedian. No doubt he sang his comic songs quite as well for £5 a week as he does now for four hundred times that sum.

His services cannot be intrinsically or socially four hundred times more valuable than they were in other days. He gets £2,000 a week because there is a vast public who can contribute to the payment of that remuneration.

### *Inverted values*

Harry Lauder, Charlie Chaplin and the other highly paid stars might possess and exercise all their gifts on a sparsely populated island, but their remuneration would be beggarly.

If the film had not been invented, we should probably never have heard of the men and women who are now making incomes which put that of a millionaire in the shade.

One very popular singer is said to receive £60,000 a year from royalties on gramophone records. It is not his voice, but the invention of the gramophone which has added that sum to his income.

We have got our ideas of monetary values completely inverted. We do not pay a man in proportion to the social value or usefulness of his work. We could live without comedians and film actors, and without lawyers and writers, but without the agriculturist and other producers of necessaries we should perish.

### *A crying evil*

The comedian, the film artiste, the actor, the singer, the writer are all contributing to the rational enjoyment of life.

But the point which I am trying to make is that the inequalities of remuneration for services are a crying evil in our social system, and they have no justification in equity and common-sense.

I am not arguing in favour of equality of remuneration, but against inequalities which have no logical or social justification. Indeed, I believe the day will come when people will attach very little importance to monetary values.

No man can spend legitimately an income of thousands of pounds a week. If he saves, and leaves it at his death, the probability is, in nine cases out of ten, the money will be a curse to those who inherit it.

*Mr. John Burns*

*Charlie Chaplin*

A former Labour leader, Mr. John Burns, is often quoted as having said that no man was worth more than £500 a year. Being reminded of this when he was receiving a salary of £5,000 a year as a Cabinet Minister, he wittily replied, "I said 'man,' not 'super-man.'"

I am discussing what a man is worth, what the social value of his services is by comparison with other people's work. That is a very different proposition from the question whether it is worth while to pay the huge salaries some persons receive. It must be worth somebody's while to pay these salaries, or they would not be paid.

*The Rt. Hon. Philip Snowden, M.P.*

A man has the right under existing social conditions to get as much as he can for the services he has to offer. If he takes less, he might conceivably be doing a good deal of harm to others in the same class of work.

I have no sympathy at all with those who would arbitrarily reduce what the old Fabians called "the wages of ability." I think the policy advocated by some Labour representatives on public bodies of cutting down the salaries of the important officials is wrong.

So long as competition governs remuneration it is a sound and economical policy to pay public servants the highest market rate.

As I have pointed out, the wide disparity between the wages of the highly paid and lowly paid workers has no moral or social justification, but there is a practical justification for it under existing conditions, and that is, that if we are to command the most efficient service we must pay the market value of it.

### *Greater equality*

With the spread of education, and the diffusion of technical and scientific skill, what is now a limited class will become more general, and there will be a tendency to a greater equality of salaries and wages.

And I believe, too, that there is an increasing disposition among men of exceptional ability and attainments to look less upon monetary considerations, and more to the satisfaction and prestige of social service.

These two tendencies will gradually lessen the wide disparities between the remuneration for services.

The second of these tendencies is already operating to a considerable extent. Men of great ability accept positions in the public service at lower rates of remuneration than they could command in the open market.

Enormous salaries are a form of unearned increment, and one way to equalise things is by the heavy taxation of such incomes, devoting the proceeds to public purposes in which everybody will share.

# Children's Ailments

## Colds, Coughs, Bronchitis, Whooping-Cough

The pleasant, soothing, action of Angier's Emulsion, together with its tonic and building properties, make it the ideal remedy for children's ailments. Moreover, the little ones all like it and take it willingly when they refuse other medicines. It is invaluable for colds, coughs, whooping-cough, bronchitis, and for all chest affections; for scrofula, rickets, or any wasting disease; for building up after measles, fevers, or for any weakened, run-down condition. For children with poor appetite and weak digestion, it acts like a charm.

**Children like Angier's and thrive on it**

No mother should be without a bottle of Angier's in the house. Equally useful for adults or children, it is an invaluable remedy for chest and lung affections.

A Doctor writes: "I have prescribed Angier's Emulsion for the last 15 years with the greatest success, especially in respiratory affections and for ill-nourished children. I attach much importance to its therapeutic value."

(Signed) —, M.R.C.S., L.R.C.P.

# ANGIER'S EMULSION

Of Chemists, 3/- and 5/-

**ENDORSED BY THE MEDICAL PROFESSION**

**FREE SAMPLE**

A Trial Sample and illustrated booklet "PROFITABLE HOBBIES" sent free on receipt of 4d. stamps for postage; or booklet only sent free on request. Mention this paper. Post this coupon to Angier Chemical Co. Ltd., 86, Clerkenwell Road, London, E.C.1.

*Name* .....

*Address* ..... B. 203

# Have *you* a mouth?

EVERY HOUR of every day and night your Mouth is in use, for Eating, Drinking, Speaking, or Breathing.

**COULD YOU DO WITHOUT IT?**

YOU would not use a Motor Car, a Typewriter, a Sewing Machine, or any other instrument or tool without ever cleaning it.

**DO YOU EVER DO ANYTHING FOR YOUR MOUTH?**

A FEW MOMENTS attention to it every day—not longer than it takes to lace your boots—will make an enormous difference to your health, your efficiency, your earning power, your enjoyment, your length of life.

**ISN'T IT WORTH IT?**

Note what the Government Health authorities say about the vital importance of keeping the Mouth cleaned and in good working order.

*"Bacteria find in the Mouth all the conditions most favourable for their development. Furthermore they are always gaining accessions to their number and variety with the food that is taken, and even with the air that is breathed. . . . Now all mouths, even the healthiest and cleanest, contain these different types of Bacteria. One grain of the deposit on healthy teeth was found to contain about one hundred and sixty million organisms. In dirty mouths with commencing decay one grain of the deposit contained from sixty-five hundred million to thirty-nine thousand million organisms.*

**WHAT TO DO**

Wash or rinse the mouth once or twice daily with a half-teaspoonful of Milton in a tumbler of water. It has these results:

Every germ of disease or decay is destroyed.

Mouth infection is prevented or removed.

There is not the slightest harm done by this treatment to the lining or any part of the throat, mouth or teeth.

Pyorrhoea (with all its resulting evils) is arrested.

False teeth, as well as natural teeth, are septically as well as visibly cleaned.

NEW TRIAL SIZE

6D

THE DENTAL BOARD OF THE UNITED KINGDOM SAY

"It has been proved that diseased teeth are the indirect cause of many serious illnesses, Tuberculosis, Diabetes, even Cancer. Even if not seriously ill, a man or woman with a septic mouth suffers in health.

STANDARD SIZES 1/6 & 2/6

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SAFE & SIMPLE FOR ALL ARTICLES THAT CAN BE DYED

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*See to your Roofs!*

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**RITO**

**For better Roof Repairs**

*From Builders' Ironmongers, Merchants, Oil & Colour Stores, etc.*

10 lb Tins, 7/- (8/- by post.)
28 lb. Kegs. 18/6, Carriage paid.

*Send for Free Advisory Service Leaflet S 5 "The Care of Slate Roofs."*

*Manufacturer: ANDREW MANWELL*
*7/25, S. Paul's S., LIVERPOOL*

THIS week, Sir Robert Gower, M.P., is introducing a Bill in the House of Commons which is designed to remedy the cruel injustices at present legally permissible under the Housing Act of 1925. His article shows the urgent need for such a Bill

# A Monstrous Scandal

**by SIR ROBERT GOWER, O.B.E., M.P.**

IN a recent issue of JOHN BULL reference was made to the case of a man who committed suicide because he had been deprived, without proper compensation being given to him, of his property by the London County Council under one of its slum-clearance schemes.

It would seem from the evidence that the man's death was directly due to the action of the L.C.C., but there may have been factors of which we know nothing.

I have, however, no hesitation at all in saying that through the action of one section of the Housing Act of 1925 many hard-working and thrifty individuals have been despoiled of their savings and reduced to stark penury by local authorities which have undertaken the clearance of so-called "unhealthy areas."

Let me say at once that, in this matter, no blame attaches to the local authorities concerned. They are placed by the law on the horns of an unfortunate and most painful dilemma.

Either they have to refuse, as many are refusing, to make necessary slum clearances, or they have to make the clearances with disastrous results to many deserving individuals. It must be remembered that a local authority is as much bound by the law as an individual.

## *Loss of livelihood*

No one who either deliberately, or through neglect, allows the property owned by him to remain in such a state of disrepair or insanitation as to constitute a danger to the health of the people who live in it, or live in its neighbourhood, is deserving of the slightest sympathy.

The bad landlord is to be condemned equally with the bad tenant—for there are bad tenants as well as bad landlords.

The operation of section 46 of the Housing Act, however, affects the good landlord as well as the bad. Good or bad, each is subject to its confiscatory provisions.

By this section, where a local authority compulsorily acquires houses in a declared "unhealthy area," the only compensation which the owners are entitled to receive for being deprived of their property is (with certain exceptions) *the bare value of the site!*

In other words, the law is such that the houses and buildings (and the material of which they are constructed) standing on that site are taken, in the vast majority of cases, by the local authority without the unfortunate owner being entitled to recover one farthing compensation for them.

Not only does this apply to houses which are in an insanitary or bad state of repair, but to very many of which are in good repair, having been properly maintained by their owners.

More than that, if an occupier has bought or has built up a business on the premises, whether he owns them or not, he can get no compensation for the loss of his livelihood.

## *Crippling burden*

The people who are hardest hit by this most unjust law are of the most meritorious class we have, because they are the thrifty people who by hard work and by depriving themselves of the luxuries of life—in many cases even of some of the necessities of life—have saved a little money which they have invested in bricks and mortar.

It is the ambition of many a working man to own his own house. We find that longing everywhere, and because of its urge thousands of tenants have bought the houses in which they live. Most of them have had to borrow money on mortgage in order to buy. Millions of pounds of friendly society, building society and co-operative society money have been invested in this way.

Where the houses happen to be within what is subsequently declared to be an "insanitary area," the unlucky owners, with few exceptions, not only have their savings confiscated, but are, in the majority of cases, left with the intolerable burden of mortgage debts about their necks.

## *Typical instances*

Although they are despoiled of the properties on the security of which they borrowed money, their liability to repay the amounts lent to them still remains. The society which lent the money loses its security and because of that, in many cases, loses irretrievably the balance of the money it advanced.

In places like the East End of London, Bradford, Lancaster, Oldham, Newcastle and Bristol, where schemes have been formulated, many cases of the complete ruination of the owner-occupiers of acquired houses have occurred.

Some of the cases are most pathetic. The following instances are typical of what has taken, and is taking, place.

In Bethnal Green leasehold houses were purchased by an individual for a considerable sum. At the time of their subsequent acquisition by the London County Council the lease under which they were held had thirty-two years to run.

To enable him to find that part of the purchase-money which he did not possess, the purchaser, when he bought the property, borrowed on mortgage the sum of £960.

These houses were compulsorily acquired by the London County Council under its clearance scheme, and all the owner and his mortgagees received by way of compensation was £44.

Although the actual value of the leasehold property was over £1,500, the owner lost his capital and was saddled with a debt of between £900 and £1,000 to his mortgagees.

## *Widow's pathetic plight*

In a North Country town a war widow, who maintains herself and child by working in a mill, purchased for the sum of £100 a small cottage in which to live. Having saved only £60, she was compelled to borrow £40 on mortgage to enable her to complete the purchase.

By hard work she saved sufficient not only to considerably improve her little home, which became "a model of cleanliness, comfort and tidiness," but to reduce the £40 mortgage to £6.

This poor woman has now to lose her home, and all she can receive from the council is £15, the bare site value of the land upon which the house stands. She is naturally heart-broken.

In the same town there is the further case of a man who, in 1917, invested his savings in the purchase of a property, for which he paid £283. He was subsequently required by the local council to effect certain improvements, costing £80.

This property has recently been included in a clearance scheme, and all the owner is entitled to is £40, the site value of the land.

These are not isolated cases. They are typical instances of what has happened and is happening in those towns where the local authorities are undertaking the clearance of insanitary areas.

The Ministry of Health is itself helpless in the matter, for, in deciding whether a house is unsatisfactory or not, it has, under the existing law, to take into consideration not only its state of structural repair, but also "such points as the

*Sir Robert Gower, O.B.E., M.P.*

narrowness, closeness and bad arrangements of the houses."

There can be no justification for the retention of a law of this nature. It is manifestly grossly unjust that an owner who has maintained his property to the best of his ability should not only have it confiscated without any real and adequate compensation being given him, but at the same time remain liable to his mortgagees for the money which he has borrowed on the security of the property.

## *Gross injustice*

It is clearly inequitable that friendly societies, building societies and other mortgagees should suddenly find themselves deprived of any security for the money which they have reasonably advanced on a property which at the time the loan was made formed a satisfactory and ample trustee security for the money lent.

Unless the law is speedily altered or "unhealthy area" schemes are discontinued, many of our building and friendly societies will find themselves in very serious financial difficulties, involving great hardships to their members.

It is imperative that the law should be altered, not only in the interests of the house-owners, but of the community generally, for many local authorities are now properly deterred from dealing with actual unhealthy areas for the reason that they decline to be parties to the ruination of the innocent people which their action would involve.

## *Amend the law!*

The present law should be amended in such a way that the owner should be entitled to recover from the authority taking his property its fair market value, the purchasing authority being safeguarded by a provision that, in arriving at such fair market value, proper regard should be given to the nature and condition of the property, to the probable duration of the buildings in their existing state and to their state of repair.

The proprietor of a business carried on in such property, whether he is its owner or occupier, or both, should receive reasonable compensation for the loss of his livelihood.

It must be remembered that all property, including businesses, has to bear its burdens, such as death duties and rates and taxes, either on its capital or annual value in the open market, and it is only elementary justice that it should be paid for on the same basis.

# The "Morning after the night before feeling" -ABOLISHED!

Social entertainments, dances, club nights or even political gatherings are only too apt to leave a man shaken and depressed. Yet each day brings its load of work and responsibility. What the nerves want is more Vitamin B, Nature's infallible revitaliser contained in Yeast.

Irving's

# YEAST-VITE

## TONIC TABLETS

supply just what is needed in a perfectly harmless and convenient form.

## YEAST IS LIFE—

Yeast-Vite Tablets pour health into the veins. The bright vivacious sense of well-being comes back. After taking a few of these wonderful tablets you are your own self again. Invaluable to brain workers.

### CAUTION

Beware of Imitations. The name Irving's Yeast-Vite is on every carton and bottle and sealed with the Government stamp. Refuse fraudulent substitutes which are worthless.

### READ THIS CASE REPORT

*one of the many thousands sent in by the public.*

"I have suffered for some time past with faintness, headaches, nerves, and sleepless nights. I have tried numerous tonics all to no purpose. Since taking Yeast Vites I have found the result marvellous. I feel stronger and better in every way." 35359. M. E. B.

### OUR GUARANTEE

We will immediately refund the money paid if Irving's Yeast-Vite Tablets fail to relieve the following:—

| | |
|---|---|
| Headache, Neuralgia | 5 minutes |
| Indigestion, Flatulence | 5 to 10 minutes |
| Biliousness, Dizziness and Depression | 10 to 15 minutes |
| Disordered Stomach, Liver | 10 to 15 minutes |
| Influenza, Colds, Fever | 24 hours |

**£100 cash** will be paid to anyone proving that the above unsolicited testimonial is not genuine. We have received over 45,000 letters from satisfied users in less than five years which are open to inspection.

IRVING'S YEAST-VITE LABORATORIES,
MEDICAL YEAST SPECIALISTS,
CECIL HOUSE, HOLBORN VIADUCT, LONDON, E.C.1.
WRITE TO US FOR PARTICULARS OF ALL VITAMIN B YEAST PREPARATIONS.

# Success through BETTER ENGLISH

OTHERS judge you by the language you use. What you say and how you say it counts for more than appearance, clothes, or any other criterion. You must be able to speak and write good English, if you wish to advance quickly along the road to success.

If you will devote some of your spare moments to the Grenville Kleiser Course in Practical English, you will quickly be enabled to use the right word in the right place; you will develop a stronger and more attractive personality; you will acquire the ability to write effective letters and advertisements; you will win promotion and more income in your occupation. This ideal method is endorsed by thousands, including such foremost writers as Mary Roberts Rinehart, Booth Tarkington, Irvin S. Cobb, etc. The cost is trifling compared with the great advantages gained.

Write to-day to Funk and Wagnalls Co., 14, Salisbury Square, London, E.C.4, for free booklet, "How to Become a Master of English," or

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# Success through PUBLIC SPEAKING

FIFTEEN minutes a day will quickly make you proficient in Public Speaking. Think of the numerous and overwhelming advantages which such an ability will confer on you! Consider the opportunities which confident, ready speech present in social and business circles! Men have risen to great business, professional and political heights on the ladder of well-chosen English words rightly used. Why not YOU?

Words are the currency of thought—the medium by which we influence others and mould their actions to our desires. You think in ideas, and then it is your task to clothe those ideas in such simple, effective words that all men can understand you quickly and easily.

In his Library of Public Speaking, Grenville Kleiser, world-famous speech specialist, embodies the ripest fruits of his experience and the richest products of his years of studying and teaching English. It is now published in the form of ten new handy, cloth-bound volumes covering the whole art of public speaking, each book dealing with a particular phase of the subject.

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# Candid Communications

*Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities*

**To HER MAJESTY THE QUEEN,**
**Buckingham Palace, S.W.**

YOUR MAJESTY,—While shopping with Princess Mary, you asked what had become of the saleswoman who usually waited upon you. On learning that she had recently undergone an operation, you had a beautiful basket of carnations and lilies despatched to the hospital, accompanied with a gracious message of sympathy. A people which failed to respond to such kindly thought would possess a heart of stone. JOHN BULL.

**To the Rt. Hon. NEVILLE CHAMBERLAIN, M.P., Minister of Health.**

DEAR SIR,—Since the West Ham Commissioners reduced the recipients of outdoor relief, many unemployed have, in despair, taken to work. You, not I, fathered this uncharitable gibe. The number of work-shys amongst the working classes is proportionately as small as it is large amongst the upper ten, and voters will do well to remember this fact when next you appeal for their support. JOHN BULL.

**To the Rt. Hon. J. RAMSAY MACDONALD, M.P., Upper Frognal Lodge, Frognal, N.W.**

DEAR SIR,—I am with you in deploring the lack of peace preparation by the Government, and the military character of the British delegation, which seriously hampered the recent Naval Conference at Geneva. The root of the trouble is that while we have a War Office we have no Peace Office. Do what you can to repair the omission.
JOHN BULL.

**To the Rt. Hon. J. H. THOMAS, M.P., Unity House, N.W.**

DEAR SIR,—When the Vicar of Alvaston invited you to address a Sunday afternoon meeting in the parish church, you gladly consented to do so. Later he wrote to inform you that certain parishioners objected, upon which you withdrew rather than allow considerations of dignity to interfere with the parson's good work. That any should object to listen to a man so broad-minded and inherently religious as yourself proves that some of us haven't advanced far. JOHN BULL.

**To the CO-OPERATIVE WHOLESALE SOCIETY, Manchester.**

GENTLEMEN,—I have always hoped that the workers of this country, of whom you are or should be wholly representative, stood solidly for settlement of all disputes by arbitration, not bloodshed. Your orders, issued in the style and format of those emanating from the War Office, for men on parade on Armistice Day raises a doubt. It seems that the ideals of Robert Owen and his contemporaries who founded the Co-operative Society are sadly receding. JOHN BULL.

**To the Rev. H. G. WILKS, St. John's Vicarage, Upper Thong.**

REV. SIR,—You celebrated "Remembrance Day" by informing your congregation that "England is the salt of the earth" and telling them when "the inevitable war with their American cousins comes it must be fought in as clean and fair and square a manner as possible." What scaremongering rubbish! Those whom you met to remember would be the first to tell us so.
JOHN BULL.

**To Mrs. SIDNEY WEBB, Grosvenor Road, S.W.**

DEAR MADAM,—I agree with your contention that the whole burden of unemployment should be the direct responsibility of the State. As things are at present, any district especially unfortunate in this respect is doubly penalised by having largely to support its workless out of the rates. Thus ratepayers are asked to dip the deeper into their pockets at a time when their receipts are at their lowest ebb, a system as foolish as it is unfair JOHN BULL.

**To the Rev. R. B. DISNEY, M.A., Belgrave Vicarage, Leicester.**

REV. SIR,—Owing to the opposition of certain churchgoers, you had to discontinue sex teaching to candidates for confirmation, though many have testified that this was imparted with reverence, and a young soldier wrote that it had saved him from many pitfalls. Surely none is better fitted for this function than one's spiritual guide, especially while so many parents continue to shirk their duty in this respect. JOHN BULL.

**To Mr. STANLEY JAMES GILLARD, Waldo Road, Bromley.**

SIR,—After a football match in which you took part, you challenged the referee to fight, and then struck him and threatened to break his neck. I notice that you had a pugnacious pal at hand—most cowards have. Decent sportsmen should decline to play with or against you till you acquire the true sporting spirit. Meanwhile the fine of £5, with the optional month, may afford you food for contemplation. JOHN BULL.

**To PROVOST ARCHIBALD, Motherwell.**

DEAR SIR,—You believe that some first offenders instead of being placed on probation should find magistrates a "terror." This perhaps led to Bailie Crichton, at the same time dealing with "a poor starved-looking creature" charged with the dreadful crime of begging, sentencing him to ten days' imprisonment without the option. I hear it "made everybody gasp." I am not surprised.
JOHN BULL.

**To Dr. T. C. PENFOLD, Medical Officer of Health, Chester-le-Street.**

DEAR SIR,—So frightful are housing conditions in your district that tenants regard the incidence of small-pox as fortunate because it relieves congestion. So far from shrinking from infection you say that they even try to contract the disease in order to gain a decent bed and shelter! If such a confession does not stir the Government to action then the sooner it is defeated and another elected the better for the country. JOHN BULL.

**To the Rev. G. DENYER, High Roding Rectory, Dunmow.**

REV. SIR,—You are anxious that the strictly religious aspect of Christmas Day should this year be kept to the fore. It is a good idea. If we remember, as never before, that Christmas is on the calendar to celebrate the birth of the Prince of Peace, it will give hope to a war-wracked world and possibly shame the militarists to silence.
JOHN BULL.

**To Mr. ARTHUR MAXTED, Porter, Paddington.**

DEAR SIR,—For the third time you have given more than a pint of blood to patients in need of transfusion, thereby saving their lives, and they tell me you are still at the call of the doctors whenever your services are required. What I like about you most, however, is that you do not realise that you are doing anything out of the common, or that you are one of Nature's heroes and a man to be proud of. May you live long that for long others may live! JOHN BULL.

## Straight from the Shoulder

THE SPEAKER:—"The Government is always supposed to be one and indivisible."
*Which is no reason for its being silent and invisible.*

* * *

SIR W. MITCHELL-THOMSON:—"I am afraid penny postage must for the moment remain an ambition."
*As the natural result of a Government without ambition.*

* * *

LORD BALFOUR:—"We cannot have too many rich men; it is quite easy to have too many poor men."
*Too many rich men make too many poor men, and that's the trouble.*

* * *

SIR JAMES HINCHCLIFFE:—"There can be no hope for industry if the whole cost of local taxation is cast upon it."
*Nor for anything nor anybody else until taxation all round is lessened.*

* * *

BISHOP OF DURHAM:—"It is a high privilege to live in evil days."
*But only if entirely without shame for not having done something to prevent them.*

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*Without Fear or Favour—by the Editor*

# OUR SECRET MUZZLE-INIS

## STEALING OUR FREEDOM

### Who Really Governs Us?

BUREAUCRACY as we now know it is a creation of the war period. The end of the war ought to have sounded its death-knell, but it didn't. It is fast becoming a menace, and unless we check it will land the citizens of this country into dire straits.

Lord Hewart, the Lord Chief Justice, has summed up the position in this way. "Raw Ministers," he says, "are apt to be more and more in the hands of the able and diligent young people of the Civil Service."

That we are really governed by the Civil Service is perhaps hardly true at present, but that we run a serious risk of being governed by it is fast becoming a possibility.

This must never be. The present Government, or any other Government, must understand that the people of this country will never submit to any interference with the established machinery of legislation.

A survey, however, of the Acts of Parliament passed since the war goes to show that the Legislature in late years has succumbed very frequently to the blandishments of our bureaucrats, and Parliament has shown a distinct tendency to relegate its functions to the permanent officials of the Civil Service.

ACTS of Parliament are passed through the House of Commons which contain a few lines in a section, tucked carefully away, which provide that rules and regulations may be made under the Act and that such rules and regulations are to become part of the Act and shall have equal force as though they were enacted in it.

The peril here is only too apparent. Yet these Acts are passed without protest from our representatives at Whitehall. The average M.P. cannot, of course, be bothered about rules and regulations—the principle of the Act is what concerns him.

He forgets, or does not trouble to remember, that the Minister responsible, even should he happen to be an able and strong one, must lean to a great extent on his permanent officials who draft the regulations, and that in the event of the Minister being a "raw" one he probably leaves the whole matter in their hands.

He little realises that the permanent official has it in his power so to draft such rules and regulations as to make the Act, as passed by Parliament, almost unrecognisable, thus defeating the very object for which it has been set up.

ANOTHER trick, which has of late years become extremely popular, is for Acts to contain a clause giving a Minister the power to adjudicate on matters in dispute which may arise under an Act, and to make him the one and only Court of Appeal in the matter. His decision is to be binding, and the right of the citizen to test that decision in a court of law is denied him in the plainest of terms.

Anything more contrary to the elementary principles of freedom as we know them in this country it is hard to conceive. One would have thought that it would have met with a furore of opposition in Parliament itself. But protests have been signally absent from the avowed upholders of the rights of the people.

It has been left to Lord Hewart to expose these iniquities and he has on more than one occasion condemned them in an outspoken manner. He advises vigilant criticisms upon all Bills "which incorporate the kind of clauses to which we have referred," and upon all acts done under the extreme plausible guise of the prerogative of the Crown.

We are going to make it our business to associate ourselves with the Lord Chief Justice in this matter, and to watch future legislation from this angle very carefully indeed.

The delegation of legislation is fraught with the utmost danger to the freedom and well-being of the citizens of this country. Parliament must be made to stop playing into the hands of the permanent officials.

*Lord Hewart, the Lord Chief Justice, who before his elevation to the Bench was a brilliant Parliamentarian*

# THE MIND OF DEAN INGE

### A Clerical Anachronism

FOR years JOHN BULL has hammered at the gates of whatever Government chanced to be in power, demanding that they be opened to consideration of the housing of the poor.

We want to see all slums demolished. We want to see erected in their place decent little cottages and blocks of flats. We want clean walls, weatherproof roofs, windows that protect but do not exclude air and sunlight. We want sanitation of the best and at a price the poorest workers of the countryside or in our overcrowded cities can afford.

We are not alone in these demands which are being urgently backed up by every medical officer of health in the country. Our post-bag is heavy with reports telling of the dreadful state of affairs that everywhere exists. Inside the House of Commons are a few men, in every Party, doing what they can to spur the Government to action. Outside Parliament there are agencies at work preparing the ground.

In some districts the Church is moving. Christian men and women cannot reconcile the foulness of slums with the sweetness of the gospel they believe. There are clergy who cannot endure to witness the suffering they cannot alleviate.

It does not appear to have occurred to any of these men and women in actual touch with the slums to turn round and snarl at those living in them. That has been left to Dean Inge, remote in his quiet refined deanery.

Instead of humble thankfulness to the propitious fate that has placed him there, Dean Inge uses his intellectual advantages to suggest that slum-dwellers should be penalised if they have children!

Not a word of protest against the hideousness of their environment. Not a murmur against the inequity of rack-rents. Not a syllable to indicate that man-made law, good or bad, can alter simple, material facts.

Least of all is there any hint of Christian charity, pity, sympathy. Dean Inge is perfectly frank in his beliefs. They may be summed up in a sentence: "If you're poor, you're wicked; if rich, saints."

A lecture elaborated on this text merely resolves itself into two admonitions. First, to the fortunate classes to reproduce themselves as quickly as possible so long as their offspring can enjoy the same class privileges; secondly, to warn off the unfortunate from all reproduction because it is "too much to hope," as the Dean evidently wishes, that the Government will punish them for breeding.

This is a wicked betrayal of the Christian gospel. It should go far to convince the fearful that those who promote class war are not always to be found in slums. They may sometimes be found in deaneries.

# FALLACIES

## Cast Out Fear!

IN a smash-and-grab raid, happily foiled, attempted at the premises of Messrs. Bravington, London jewellers, many hundreds of pounds-worth of diamond rings and other valuables went scattering down Ludgate Hill in a glittering cascade.

The congestion of traffic, vehicular and human, at any hour of the day on Ludgate Hill is more readily imagined than described. Hundreds of people on the day of this attempted raid could have stolen with impunity, but they did not. Within a very short time the last farthings-worth of the scattered jewels had been handed back to the owners.

We congratulate the *Manchester Guardian* upon the striking leader in which this incident is offered to the Government as an encouragement to disarmament. It breaks into smithereens the arguments of those clinging, barnacle-like, to the theory that the world is only kept in order by force, and that people only behave themselves through fear of terrible consequences for misconduct.

It is too idiotic for anyone outside a lunatic asylum to believe that average men and women only keep their hands from picking and stealing through fear. And what is true of individuals is true of nations.

Civilisation is advancing. Education is spreading. With every forward step the world grows safer because men have evolved a greater sense of law.

Humanity knows how to value order because of the comfort and security that only law and order are able to bring. Mutual trust keeps the social order together.

It will keep nations together. When the common people believe in the comity of nations Governments will be compelled to abandon their present wretched policies of terror and distrust.

# A Tremendous Triumph

by A. G. GARDINER

***THE public are at last aroused. They have shown the red light to the Government, and the Government has dropped its cruisers like hot cakes. It is a striking victory. The advocates of peace are winning, the war-mongers are signally defeated!***

*The Rt. Hon. W. C. Bridgeman, M.P., First Lord of the Admiralty*

I THINK the readers of this paper are entitled to rejoice at the ray of sunshine that has broken over the landscape. They are entitled to rejoice because, as I shall show later, they have had a very important hand in bringing it about.

But, first, as to the ray itself. In the House of Commons last week, Mr. Bridgeman, the First Lord of the Admiralty, made a sensational announcement. It was that the Government had decided to abandon the construction of two battle-cruisers which were to have been begun next year.

I call it sensational because it marked such a startling reversal of policy. It indicated that there had been a battle royal in the Cabinet, that the war-mongers had been routed, and that "about turn" had become the order of the day.

The thing happened within days, almost within hours. On the Monday of the week before last Mr. Bridgeman had made a statement which foreshadowed a tremendous cruiser-building programme beginning next year.

### *A sudden happening*

It meant that all hopes of naval disarmament were at an end and that we were embarked upon a naval competition with the only real naval competitor left in the world, the United States.

On the Wednesday there was a meeting of the Cabinet and the next morning came the first hint that the engines had been reversed, the formal announcement of which was made last Wednesday.

What had happened in those two days? Mr. Bridgeman's explanation does not answer the question. He says that the dropping of the cruisers is due not merely to considerations of economy, but to the "new situation" created by the Geneva Naval Conference.

But the Geneva Naval Conference had not taken place between Monday and Wednesday. It had taken place last summer. *And it had broken down.* It was the failure of the conference that was the cause of the new big cruiser programme.

Obviously therefore something else had happened – in fact, two things had happened. Viscount Cecil had made his speech in the House of Lords explaining why the Geneva Conference broke down and why he had left the Government.

### *Finding out the truth*

Briefly, he said the conference broke down for three reasons: (1) The hostility of the Admiralty to disarmament, (2) the failure of the Government to support him, and (3) the declaration of Mr. Churchill that he would not commit himself to a policy of naval equality with America.

In short, Viscount Cecil said he had left the Government because he had found that the Government did not mean disarmament, and that he must recover his freedom in order to tell the country where we were drifting.

That was the first thing. It was a challenge to the Government and the immediate result is that the Government has fled from the field.

But there is another thing which has happened. There has been a remarkable change in public opinion on this question of armaments. All the popular newspapers have discovered that they want peace and disarmament, and are hammering the Government for its extravagance.

I have been preaching this gospel in these columns for years, and I rejoice that at last the prairie is on fire. Even the soldiers are denouncing the waste, infamy and silliness of war—witness the recent remarkable speech of Field-Marshal Sir William Robertson.

In short, the public are roused. They have shown the red light to the Government and the Government has dropped its cruisers like hot cakes. It is a triumph for public opinion. It shows, too, what a power the Press can be for good as well as for evil.

### *Significant gesture*

Let us see what follows, or should follow, from this happy omen. It means, if it means anything, that we have renounced any intention to enter on a naval competition with America. We have always said that we regarded war with America as unthinkable. America has said the same thing in regard to ourselves.

Yet last summer the negotiations for limiting the naval armaments of the two countries broke down, and left us apparently drifting into a fatal rivalry which would have created the atmosphere of war.

Now we have made a gesture that signifies that whatever America does we shall not build against her. That gesture will do more to convince America that we mean what we say than all our professions of peace, and I shall be surprised if there is not an answering gesture from America.

When that comes, let us clinch the matter. Let us do what France and America are engaged in doing at this moment. Let us make a treaty outlawing war for ever between the two countries. If France and America can do this, we can do it.

Let the world know that in no circumstances will Britain and America ever use force to settle their quarrels again and the bottom will be knocked out of the war business everywhere.

### *The real enemies*

That is one aspect of the matter. It is a simple aspect. Mr. Baldwin and Mr. Coolidge could settle this business in a morning. The other aspect is more difficult. It concerns Europe. Our business in Europe is as the mediator in the quarrels of others. We have no ambitions to satisfy and no interest in the Continent except the interest of peace. But if there is war then we shall be in it.

If we take the line firmly that the countries which oppose disarmament are our enemies, there will be no countries which will dare take the risk of opposition. The moment has come to take that line.

This week the Preparatory Commission for a disarmament conference is meeting in Geneva, and the future of Europe will be in the balance. If the balance is to go right we must face the real obstacles to peace and grapple with them boldly.

What are the obstacles? They are not Germany. Germany has been disarmed; it has neither Army nor navy or armaments. It was disarmed on the understanding that the disarmament of Germany would be followed by the disarmament of the Allies—France, Italy, England, Belgium and so on. That understanding has not been fulfilled.

This farce of peace must end and it is our business to say it shall end. We have guaranteed French security. We must now say both to France and Italy: "You must fulfil your bond. You must disarm. If you refuse to disarm and remain a menace to European peace, we shall withdraw our guarantees. We shall recognise no friends except those who disarm and no enemies except those who refuse to disarm."

# A House of Con

***The makers of laws should themselves obey the laws they make!***

THE other day a judge indulged himself in an outburst of indignation because a working girl had bought certain articles of clothing which the judge thought too good—for a working girl.

*Judge Cluer*

On the same day another judge, Judge Cluer, lectured a young workman who was about to marry because he desired to spend £100 of his own money on the furnishing of a home.

We are continually getting this kind of thing from judges, magistrates, employers, parsons and politicians. These people suffer from what it is now fashionable to call the "superiority complex."

That is to say, they imagine that they are superior to other people and that that superiority gives them the right not merely to criticise the morals, manners and habits of their "inferiors," but to dictate the course of their lives.

Judge Crawford would like to see the sumptuary laws re-enacted, so that each class would have to dress according to its class, and silks, satins and fine linen would be reserved for the class to which the judge belongs. Such things are too good for the "working-classes."

IN a different way "Dora" is an expression of the same complex. It is not good for the working classes to have too many hours during which it might be possible to obtain drink.

True, the Members of the House of Commons can obtain a drink at any hour of the day or night when the House is sitting, but, then, they are "superior" people.

They can control themselves; drink in strict moderation. The working classes cannot; therefore, for their own good, they must be hedged about with restrictions.

That is the attitude, conscious or unconscious, of Members of the House of Commons and of other superior people who themselves by grace of their

# The Creeping Death

by E. ROFFE THOMPSON

***THE Government does nothing whatever to solve the menacing problem of unemployment. Is it waiting for starvation to solve the problem for it, or is it so devoid of brains that it is in reality pathetically helpless before a severely practical situation?***

LAST week the House of Commons spent several days in discussing unemployment insurance. While the discussion dragged its weary length along unemployment in this country increased by some 14,000.

For the last three or four years we have never had less than one million people out of work. To-day we have in registered unemployed alone the terrifying total of very nearly one million and a quarter.

Such figures do not convey very much to anyone. The human mind cannot visualise what a million of anything really means. Let me show you just one of this million.

He lives with his wife and three children in what he pathetically calls his "home." When I saw him last in this home, into which fresh air let alone sunlight cannot possibly enter, in which the windows that are not broken to pieces and boarded up are held together by strips of paper stuck across the gaping cracks, with a bed on which the only covering is a tattered blanket—to this "home," which consists of two tiny rooms, he had just returned after a day's fruitless tramp in search of work.

There was no food in the house. There rarely is. For this family lives on meagre food-tickets supplied by the guardians. Such food as they can get in exchange for these tickets goes into hungry mouths the minute it enters the house.

Ever since the war he has tramped the streets, day by day, looking for the job that is not there. He and his wife and children get paler and paler. Inch by inch they are dying through sheer lack of food and nourishment.

### *Ruin and degradation*

And this man is just one of the million. In every town in the country you can find men and women like this. This is the sort of man that was the centre of the House of Commons discussion when the only point at issue was how much could be taken off the miserable pittance that, every now and again, he draws as unemployment pay.

Nobody suggested how this man could be given a job. No one seems to have the least idea how to give this man and his million fellows the only thing they want, which is work and wages.

We are told not infrequently that the country cannot afford this, that, and the other. Do our statesmen really expect us to believe that the heart of the great British Empire is so impoverished that it cannot afford to do anything—and everything—to save a million of our best citizens from utter ruin and degradation?

### *Money for war*

We did not hear any such talk when the country was at war. All we heard then was that the country was in danger and that money and ever more money was urgently needed to save it. We found untold millions which we proceeded to blow away into thin air. Money was poured out like water that we might join in the game of blowing to pieces the accumulated wealth of centuries.

There was no question then of not being able to afford it. Yet now we have the most powerful Government of modern times holding up its hands in horror at the mere idea of being asked to spend a few paltry millions, not to blow the country's wealth into dust, but to *avoid* that wealth being dissipated.

We have been able to afford millions of pounds in order to keep people idle. These same millions spent on constructive work would have long ago gone a long way towards solving a problem that is to-day bringing our country nearer and nearer the edge of positive ruin.

To read some of the accounts of what is going on in this country you might think you were reading of some of the devastated areas during the war.

"In Abertillery more than half the population are permanently unemployed and quite recently the local colliery company has permanently closed three of their collieries. Lower down in the valley the same kind of thing exists. There is no alternative employment."

*Lord Blanesburgh, Chairman of the Blanesburgh Committee on Unemployment Insurance, which said: "It would be unfortunate if preoccupation with the task of ascertaining how best unemployment can be insured against were to weaken any concerted effort to get rid of unemployment itself"*

In Bedwellty not only are the people unemployed, not only is there misery and distress, but even poor law relief is practically impossible to obtain. The guardians are bankrupt. "The place is like a wilderness. There are hundreds and hundreds of empty houses and hundreds and hundreds of empty shops, and the people are overwhelmed with debt."

### *Appalling action*

In greater or less degree this state of things can be paralleled from end to end of the country, and we steadfastly refuse to tackle the only possible way of ending it.

Let me try and put it as simply and bluntly as I can. Unemployment is rife to-day because people—including the unemployed—cannot buy the goods which those who are fortunate enough to be in employment make.

The only certain way of ending unemployment is to increase the producing power of everybody in the country. That is why I am appalled whenever I read, as I frequently do read, that somebody, somewhere, is proposing to reduce wages still further.

The only sane method is to raise wages; for every time you raise wages you increase the demand for goods, for the production of goods, for their importation.

The only way to ensure that goods shall be manufactured is to make certain that they can be bought, and they can only be bought if people have enough money to buy them.

### *Confession of failure*

There is a bigger demand than ever for the very necessities of life, let alone the luxuries, and it is amazing that it has not dawned on politicians that by any and every method the payment of good wages should be stimulated, so that this demand can be met.

Surely it is as clear as daylight that the more this demand can be met the more will production flourish! That the Mother Country of the greatest Empire in the world should be content to see something like a million and a quarter of her citizens living permanently below the poverty line is a thought that is too appalling to be contemplated in cold blood.

If the Government cannot carry out the most categorical pledge it gave at the last election and bend its every effort towards the removal of the fear of downright starvation from these despairing people, it is time it confessed failure and made way for someone else.

# mons Drink Scandal

by ARNOLD FREEMAN HOLT

cellars can get a drink whenever they want it, but would deny the right to others.

The attitude is not merely galling, it is mischievous. It does harm. It creates ill-feeling, and that the worst kind of ill-feeling, class feeling.

No man ought to dictate a course of conduct to another unless he is prepared to follow that course himself. "Dora," prescribes the hours during which drink may be sold in public-houses, yet during those very hours the men who make our laws can and do get drink.

To be consistent, the members ought either to insist on the repeal of "Dora" or restrict the sale of liquors in the smoke-room of the House to the hours in which liquor is sold in the smoke-rooms of their constituents.

BEFORE people criticise a working girl for wearing silk stockings or good shoes or clothes, they ought to make sure that their own daughters are not wearing similar articles of dress, for it by no means follows that because a girl has to work for her living she must therefore be content with shoddy clothes or brown-paper shoes.

If she is willing to deny herself in other directions in order to get a really good article, she has as much right to buy it and wear it as any duchess in the land. She has *earned* that right, and that is more than many of her critics can say.

If she ventured to criticise the way a "superior" spent her income that person would be amazed at her impertinence. Criticisms in the other direction are equally impertinent.

BEFORE an employer talks about the "ca'-canny" of workpeople, he ought to make quite sure that he does not practise the art of "ca'-canny" himself, and that at a far higher rate of remuneration than the workmen get.

Many of them do. They devote too much time to pleasure and too little to business, and as a rule these are the very men who criticise the men the loudest.

There is far too much lecturing and hectoring of the working classes flying around. Working men and women have at least as much title to respect and as much right to resent an impertinence as has any man, the only justification for whose existence may be that he is the son of his father.

## "Never a Day's Sickness"

**39 Years Unbroken Service.**

Here is another wonderful letter, full of enthusiasm for Kruschen Salts. Once again it is a tram driver who thanks "the little daily dose" for his amazing record of good health.

*"Seeing in my Sunday weekly paper of one of my colleagues who has been a regular user of your famous Kruschen Salts, I think it my duty to you to let you know of my career. I am 66 years of age, and I have just left off work as an L.C.C. tram driver, which post I have held for the past 39 years, and to my great delight I have never had one day's sickness in the whole time. There have been times when I have been run down, especially when the war was on owing to air raids and having to work seven days a week and not being able to get one's proper food, it was a great strain: but when I had a cup of tea and my daily dose of Kruschen, which I have been taking for a good number of years, I could always say 'Now' for my day's work. I should very much like you to advertise this, as I am pleased to say that my employers have shown great courtesy to me by having my past and long service put in the Press. I feel as fit as a fiddle and thanks to Kruschen Salts."*

*8th August, 1927.*

*H. R., Camberwell, S.E.*

Kruschen Salts

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Think what you get for a single farthing. Not just one salt. Kruschen is a perfect blend of those six natural salts which are vital to your bodily well-being. The analysis is on the bottle. Every day you must have these salts, or things go wrong inside you. Every chemist sells Kruschen in 6d., 1/-, and 1/9 bottles. A large bottle contains 95 daily doses, enough to last three whole months.

TASTELESS IN TEA.

Sole Manufacturers: E. GRIFFITHS HUGHES, LTD., 68, Deansgate Arcade, Manchester.


# 15/- FOR MURDER

**by The Rev. C. B. ROACH *(Curate of Tettenhall)***

**A WARLIKE nation is a criminal nation, a War Office is a crime office, a militant class is a criminal class, armament firms are murder firms, war-mongers are the enemies of society and of mankind**

THE question is often asked, sometimes wistfully, sometimes scornfully and with bitterness, "Why is not the Church a more vital force in social and international life?"

With whatever temper the question is asked, it is assumed that the Church exists to serve mankind, and it is further assumed that the service the Church renders should include moral leadership.

Its service is not to be limited to the performance of public worship or parochial routine. The Church should inspire the week-day and working life of all men of good will, whether they are members or not of any Christian body.

That the influence of the Churches is greatly weakened by their diversions is recognised as only too true, and the vision of a reunited Christendom is at present very far from realisation.

### *More kicks than ha'pence*

But even if Christians were united to-day, they would not all think alike on social and international questions, for it is on just these things that many earnest, thoughtful and quite honest men are divided.

And it is by no means certain that a clear and united call given by the Churches on some matter of grave public importance would be given a ready and obedient hearing. It is one thing to give a lead, and quite another to get people to follow.

To-day we may well profit by the lessons of the past, and avoid repeating old mistakes. But now we are faced with another difficulty.

The Churches are rather shy of giving a lead which ought to be given, because of the deafness of the world to its call or the hornets' nest which such a call may stir up.

The Churches received more kicks than ha'pence for the lead given in the general strike, and the Archbishop of Canterbury received scant courtesy from the Government.

### *Terrible thought*

Such discouraging treatment may, unfortunately, lead to a policy of neutrality, and generally result in a cowardly silence.

But there is one great task before the world to-day which ought to appeal to thinking people everywhere, whatever their nationality or political party. That task is the outlawry of war.

By constant insistence on its madness, the possibility of another war must become not only unthinkable, but unimaginable.

Yet it is quite obvious to all that, as things are at present, another war is not improbable, and wholesale slaughter on an inconceivable scale, of non-combatants as well as combatants, will once more disgrace the history of civilisation.

The League of Nations, which was President Wilson's great contribution towards making war almost impossible, lacks the whole-hearted support of the great States. And the present Government in England is notoriously backward in attempting to make the moral prestige of the League of Nations all-powerful.

If proof were needed, it is only necessary to point to Viscount Cecil's resignation. He knew that the present Government did not

*The Rev. C. B. Roach*

mean business, and, placed in a position intolerable to any honest man, he resigned. And Mr. Baldwin goes on complacently smoking his pipe!

### *War is murder!*

What then can the Church do to make the dead bones of the League of Nations live?

First of all, the pulpits of the Prince of Peace must be used to educate the Christians of this country to realise that war is sin, because war is murder; that war is crime as well as sin.

The second step which the Church ought to take, and in some cases is taking, is to urge its members to join the League of Nations Union. It is a non-Party organisation. Its lack of support is probably due to the fact that it is a non-Party society. And the time to join the League of Nations Union is *now*.

It is no use waiting till the eve of another Great War, when national passions will have been aroused by the Press. And it will be no use wringing our hands after the war has started, or lamenting our previous apathy.

If there is another Great War, we shall deserve it! We did nothing to prevent it. Many people like to believe the lie that if you want peace you must prepare for war. Did Germany's preparation for war bring the German people peace? To heap up explosives is not the right way to avoid an explosion.

Disarmament is in the air, and at present seems likely to remain there! But, of course, the big armament firms and their shareholders are not anxious to see the hope of their gains gone.

### *Backbreaking burden*

And as self-interest is the unwritten law by which only too many regulate their conduct, it is not to be expected that those firms will lend much assistance in beating swords into ploughshares and spears into pruning-hooks!

Out of every pound paid in income-tax, fifteen shillings goes to pay off the war debt and in preparation for the next war. How much longer is the aching back of humanity to carry the burden of past and future wars?

Is war always to be a chronic condition of the human race? Is the flower of the race to be sacrificed yet again? Unless people wake up they will find that the last struggle was not a war to end war.

We must make "No more war" an article of our faith. We must say, "I believe in the League of Nations and universal peace." And for this faith we must work, and to it we must win converts.

The third resolution of the Lambeth Conference of Bishops, held in 1920, runs as follows:

"The conference, heartily endorsing the views of its committee as to the essentially Christian basis of the League of Nations, is of opinion that steps should immediately be taken, whether by co-operation or concurrent action, whereby the whole Church of Christ may be enabled with one voice to urge the principles of the League of Nations upon the peoples of the world."

The committee of bishops referred to above also stated:

"If the clauses relating to the prevention of war are not to become a dead letter, we must preach with all our power, in season and out of season, in the drawing-room and in the market-place, in the workshop and in the club, the wickedness of hatred.

"This at the moment is the most appalling barrier in the way of the League of Nations. . . . If we wish, whether nation or individual, to enjoy the luxury of hatred, we must pay the price, and the price is another and far more hideous war as soon as ever the nations have sufficiently recovered from their present exhaustion.

### *The final choice*

"The very horror of the thought should give us pause. One would think that the inevitable consequences would frighten men out of their hatred; but we should prefer to take higher ground than this.

"The whole spirit is a denial of our Christian calling. We must choose between the spirit of hatred and the spirit of the Lord's Prayer. Is Christendom really so utterly bankrupt of the spirit of Christ?"

The future lies in our hands. Which is it to be? Hatred and another war, or the spirit of Christ and a lasting peace?

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**COLGATE'S SHAVING STICK**

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If you are below what you should weigh, lose no time. Start taking McCoy's to-day. Slip a box in your pocket. Take them as prescribed, after every meal, and if you don't put on at least 3 lbs. of firm healthy flesh in thirty days and feel better in every way, the makers will refund your money in full.

Ask any Chemist about McCOY'S to-day. 1/3 and 3/- the box.
Insist on McCOY'S—the original and genuine. In case of difficulty send direct to McCoy's Laboratories, Norwich.

# KEEP YOUR EYE on your EYES!

## QUACKS UNDER THE LENS

### A Hop-Off "Optologist"

THROUGHOUT the country the police receive constant complaints concerning the dangerous activities of bogus eyesight specialists; but they are practically powerless to take action except in cases where they can press home a charge of obtaining money by false pretences.

As this is naturally very difficult to prove in such cases, many undoubted wrongdoers escape all punishment.

At Kingston the other day two men named Sampson and Sallmayer, who have been operating in the high-sounding name of the Western Ophthalmic Institute, were jointly charged with obtaining 30s. by false pretences from Mrs. Florence Harris, of Grand Parade, Norbiton.

In a second similar charge they were alleged to have obtained 37s. 6d. from another lady, Mrs. Lucy Hussey, also of Grand Parade.

It appears that Sampson and Sallmayer went to the house of Mrs. Hussey and asked her if she would like her eyes tested.

***Dangerous treatment***

After subjecting her to some sort of examination, Sallmayer revealed to her the distressing information that one of her eyes was affected by cataract.

She was cheered, however, with the better tidings that all would be well in six months if she wore glasses supplied by them. It was for this latter privilege that she parted with 37s. 6d.

Now both men are unqualified opticians, and the glasses supplied by them to Mrs. Hussey were unsuitable for her eyes. In any case, cataract cannot generally be cured by wearing glasses.

Apart from the obvious dangers involved by such "treatment," unheard-of profits are reaped by such unprincipled quackery. The glasses sold to Mrs. Hussey for 37s. 6d. were valued at less than 4s.!

Arising out of the Kingston proceedings against them, Sampson and Sallmayer, or, otherwise, "The Western Ophthalmic Institute," were punished with the absurdly light fine of £5 and £10 respectively—and there is nothing to prevent them from pursuing their dangerous activities unchecked.

***New eyes for old***

But let us turn to an even more flagrant case. Some time ago a man named Jean Edwards, who described himself as an "Optologist," advertised extensively in provincial papers that "new eyes" could be supplied at reasonable fees to people who would attend upon him at one or other of the various addresses he favoured during the course of his tours from town to town.

When he was operating in the Maxborough district, a lady saw one

*Mr. J. H. Sutcliffe, Secretary of the British Optical Association*

of his impressive announcements, and, being troubled with defective vision, went to consult him.

Edwards' told her in his best professional manner that he could soon put her eyes right and induced her to part with a 35s. fee. He then disappeared without even supplying any glasses at all!

Several people were similarly victimised, and, although glasses were certainly supplied in some instances, they were not calculated to improve the vision of those for whom they had been prescribed.

***Terrible tales***

Edwards' true character is revealed by the fact that he has operated in this unscrupulous way for years, first in one name, then in another.

And though there have been occasions when he has been convicted for obtaining money by fraud, he cannot be quelled effectively because there is no law to bar his progress!

The general public hardly realises the far-reaching effects wrought upon the eyes by haphazard treatment.

Terrible tales could be told by ophthalmic surgeons who find themselves called upon to repair such ravages.

Early this year a woman victim was found to have a malignant growth, and an immediate operation, involving the loss of the eye, was necessary. Yet she had paid £3 3s. for glasses in all good faith.

In another instance, a woman who had paid £8 was given two pairs of spectacles, but neither pair was adapted to her sight, and in the end she was forced to attend a London hospital for treatment.

A similar case is that of a woman who purchased glasses from a doorstep canvasser who represented himself as a "travelling optician." The glasses seemed all right for a time, but in the end the woman's eyesight became so bad that she, too, had to receive hospital treatment.

***Awful consequences***

The British Optical Association, which is composed of all the leading qualified opticians in Great Britain, has a formidable rogues' gallery of eyesight quacks, and has received hundreds of complaints.

In some cases within its knowledge victims of these charlatans have even gone blind through using inferior or unsuitable glasses!

This association has been endeavouring to obtain effective legislation for years to stop such quackery in all its forms; but so far its splendid endeavours have reaped no tangible reward.

The object of the present article is to pave the way for a new order of things. Though the evil is widespread, the remedy is simple.

All dangerous eyesight quacks can be quashed in an instant if Parliament will only spare a few minutes of its time to deal with the matter.

Here is the obvious solution: Introduce a short Bill, making it a penal offence, punishable by various adequate measures according to the individual circumstances of each case, for any person to act as a sight "specialist," "optician" or even "advisor," unless properly qualified—that is to say, unless he has a certificate from some central optical body, showing him to have had sufficient training and experience to practise in a professional capacity.

***Grave menace***

If this is done the police can be depended upon to do the rest.

Meanwhile, the Press can play a very important part in helping to stamp out this evil.

It is the common practice of these travelling quacks to advertise extensively in provincial newspapers to herald their coming. If advertising privileges were denied them, their activities would receive a formidable check.

The National Vigilance Committee of the Advertising Convention has considered this point, and has just urged advertising managers throughout the country to reject the class of advertisement referred to.

Surely this laudable request will meet with a loyal response.

The growth of the undesirable fraternity of eyesight quacks constitutes a grave menace to the nation's eyesight, and we trust that this article will sound their knell.

**From Embankment to House of Commons**

**By Col. Harry Day, M.P.**

**See "THE PEOPLE" next Sunday.**

# TYPICALLY BRITISH!

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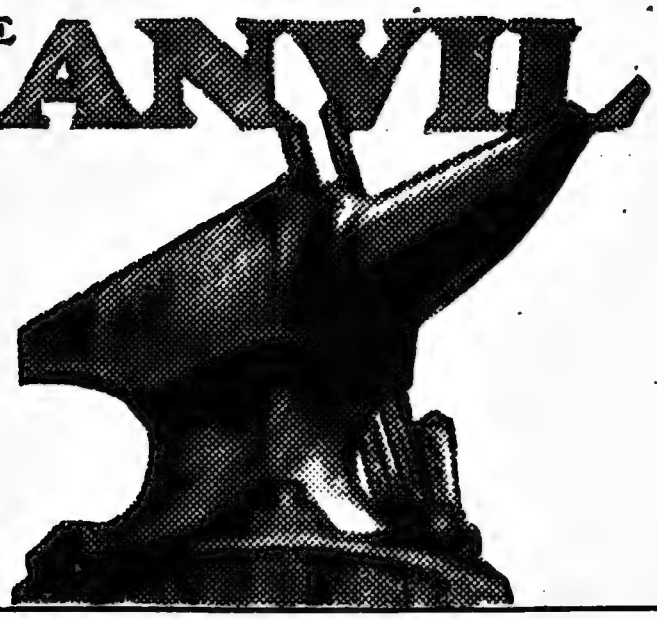

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"But he's been very lucky, you know!"—This is often said, and may sometimes be true, but most of the people we call "lucky" have themselves done a great deal to shape their own future. One of the best ways of shaping the future is to make preparation for it by regular saving and wise investment. The wisest investment for regular saving is the NATIONAL SAVINGS CERTIFICATE.

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# THE CRUTCH ON THE ALTAR

by MAJOR T. H. HAGUE *(Secretary-General, National Union of Limbless ex-Service men)*

**THE time has arrived when we must adjust our national outlook to meet its modern demands. In the past the highest conception of man's duty has been to die for his country; but the trend of modern thought plainly indicates "this more excellent way"—that man's highest duty is to live, not unto himself, but in the service of his fellow-men**

ON the eve of Armistice Day I was privileged to witness an amazing scene in the church of St. Martin-in-the-Fields, when, as the hour of midnight chimed, six hundred ex-Service men, all maimed and limbless, joined in silent prayer that "the Peace of God which passeth all understanding" might rest on those of their comrades-in-arms who had passed from Hell into Life.

It was a scene which defies description, but of one thing I am certain—God Himself was there in the midst of the broken bodies.

We all felt His Presence; but we instinctively knew it was not the God "which teacheth mine hands to fight"; it was the God of Peace, Life, Hope and Happiness, the Man Who in His own broken body could say, "Son, Behold thy mother."

Kneeling near me, an ex-Prime Minister viewed the unforgettable scene, poignant in its simple honesty, with sorrow and resolve; a mother's sob resounded from some distant part of the church; St. John Ambulance men, alert at their posts, maintained the high traditions of their Order, but the spiritual peace which had dispelled physical suffering made no call on their skill; a severely amputated man next to me murmured as he bowed his head, "Never again, God, never again, for the kiddies' sake."

### *War-mongers' reply*

Outside the church the scurrying crowds paused in wonderment. A bright young thing asked me if there had been a fight. "Yes," I replied, "a very big fight—ten years ago, and this is one of the results." The joy died away from his features, and I felt his earnest "My God!" was joined to the prayers of those who had been present in St. Martin's.

The same day a brand-new battleship, H.M.S. *Rodney*, completed at a cost of £7,000,000, entered the war business on leaving Liverpool for Portsmouth.

This vast sum is utterly beyond the comprehension of the human mind; it is money on which there can be no economic or other return; it is the reply of the war-mongers to the anguished prayer of men broken in the "war to end war"; it may be a sign and a portent in hundreds of desolate homes and to thousands of fatherless children.

### *Far better to live*

So far as I can see, honesty is not only the best policy, it is the only policy if we wish to see this war business in its true perspective.

Every honest man who fought knows it is arrant humbug to say the cream of the nation's manhood gladly laid down its young life "for King and Country; for civil and religious freedom; to vindicate the rights of small nations," and so forth. I quote these sentiments from the famous recruiting posters.

I am inclined to agree with a well-known general, now an ardent seeker after Peace, who remarked to me the other day, "I think men went to the war just to do a job of work, and took a hundred-to-one chance to get the job done."

Very few of those who died, or of those who remain maimed and suffering, really knew what they were fighting for. There was precious little altruism in it all.

The sooner we get rid of the idea that a man's highest service to his country is by taking a thousand-to-one risk (which will be nearer the odds if another war is allowed) of being blown to bits or, alternatively, poisoned, the better for world peace.

*Major T. H. Hague*

Whilst we are justly proud of those who "died for England," let us have the honesty to acknowledge that it would have been far, far better had they *lived* for England.

I would like to see a copy of the speech made by the Prince of Wales at the Albert Hall on Armistice night framed and hanging in every home in the country. He, at any rate, knows that it is the duty of every loyal citizen "to seek Peace, and ensure it."

This lead, given by a Prince amongst men, and a man amongst princes, may well be followed by all who love England no less than the cause of humanity.

***The Sentence of the Court***

# STOP-WATCH WATCH-DOGS

## Joyless Jix and Dismal Dora

TASTEFULLY attired in a blue dress, a white apron and a cap with streamers, Sir William Joynson-Hicks pleaded "Not guilty" to the charge of practising as a trained nurse without a certificate.

"The accused," said Mr. Watchdog, K.C., "is Home Secretary, but he persists in acting like the secretary of a home for the insane. He seems to think that the entire population of Great Britain is suffering from arrested mental development and requires to be nursed and bullied, told what it may or may not do, and when, where and what it should eat and drink.

"When a committee was appointed to enquire into numerous trading hours' anomalies, a few incurable optimists thought it would be only a matter of time before there was a good time coming.

"Those more familiar with the ways of committees were less hopeful, and justification of their forebodings is furnished by the forecast of the report.

"In an access of revolutionary fervour, the committee proposes that the sale of confectionery and tobacco should be permitted in places of entertainment during performances, and in places of refreshment during licensed hours; but a horde of other foolish restrictions are to remain.

"It will still, for example, be as much as anyone's reputation is worth to buy a bun after 8 p.m., though even a church-warden may buy a sponge-cake after that hour without danger to his character.

"The mystical morality under which a pie is either a criminal offence or a respectable article of food, according to whether it be cold or hot, and the precise minute at which it is passed across the counter, is perpetuated.

"In fact, both shopkeepers and consumers are left to make the best of the bewilderment all sane citizens feel when, with stop-watches in their hands, they strive to remember the specific times and occasions when they are legally permitted to satisfy the pangs of hunger or thirst."

* * *

Mr. Strawsplitter said it was easy to wax satirical regarding the anomalies indicated by Mr. Watchdog. But the Home Office Committee had decided that the difficulties experienced in administering the present laws had been grossly exaggerated. The committee had heard a number of expert witnesses and saw no reason for recommending further concessions.

* * *

"Counsel seems to think we should be humbly thankful for what he calls 'concessions,'" said Mr. Justice Bull. "But it is 'Nana' Hicks' misfortune to be in charge of an unruly collection of grown-up children who yearn to throw their feeding-bottles at him when they hear that word 'concessions.' What they want are their pre-war rights.

"To endeavour to make temporary war-time restrictions the settled law of the land is as absurd as it would be to continue various emergency regulations which were made during the general strike.

"Also, I am not impressed by the plea that the committee has based its findings on expert evidence. Any quantity of evidence was given by representatives of large and interested organisations.

"But those who receive most whacks from Dora's umbrella are small shopkeepers and the general public, and neither of these have organisations whose officials can be called as witnesses.

"Jix may or may not be a success as an anti-Communist sleuth-hound, but as a self-constituted and uncertified wet-nurse, he is a dismal failure.

"The sentence of the Court is that he be deprived of his nurse's uniform, his hyphen and his spy-glasses until he ceases to treat pie-stalls and ice-cream shops as though they were Arcos, to be raided at any time and on any old pretext."

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# PRIZE CROP

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W23

**— but when you're not there**

They're well wrapped up when they go out. Their shoes are sturdy, their coats warm. Yet, in spite of all you do, they catch cold.

Give them Quaker Oats for breakfast. Then you can be sure they're protected even when you're not there.

Quaker nourishes: keeps out the cold: defies the fog and the damp: keeps old 'flu in his proper place. Because Quaker is made from the finest, richest oats, ripened in life-giving sunshine.

And flavour — how they'll enjoy Quaker. Serve it to-morrow. *Quick* Quaker cooks in 3 to 5 minutes.

**Quaker Oats**

***Quick* Quaker and Quaker Oats**
**Two sizes of each kind**

**4½D and 9½D**

(Except in Irish Free State)


***Words Winged to Women***

# THE GHOSTS OF LONDON

*by* **MABEL HORNER**

**"ROB not the poor because he is poor: neither oppress the afflicted . . . the soul of those that spoiled them shall be spoiled . . . " is a bit of sound wisdom as true to-day as in the ancient age when first spoken**

ON a day last week I went visiting. I did not go in anticipation of spending very pleasant hours, but I was far from expecting as bad a shock as I got. My calls were paid in the East End of London. There are warm hearts in the East End of London, and friendly eyes, and hands that are held out without any hint of hypocrisy in their welcome.

But how can I bring home the truth about the sort of homes their owners have to live in? I can only attempt the task. The stark and cold reality baffles words.

There are, I know, dens of infamy in the East End of London. They differ from the dens of infamy in the West End of London only in kind, not in degree. But these are out of the present story.

Nor do I include homes where drink ruins the inmates. My hosts were decent, sober, patient men and women, toiling from morn to night to gain the pittance of a living, or those whom unemployment is covering as with a blight.

### *Shattered illusion*

Those who sit in smug belief that the "dole" has ended distress come now with me into the first of these homes. Outside, the house wears a deceptive respectability. Built many decades ago, when modern ideas of light, sanitation and ventilation were non-existent, it wears a tall, stone-fronted air of stability.

Inside, this illusion is instantly shattered. The passages are dark and tortuous. Two people cannot pass on the twisting, rotting stairs. Windows not broken outright are patched across with strips of brown paper or weather-beaten calico. Rotting frames are propped with bits of board. Fireplaces are tumbling.

With a whole family living in each terrible room the atmosphere makes a fresh-air lover feel sick. In a small room which is kitchen-parlour-bedroom-pantry-washhouse for a family, a truckle bed is folded upright against the wall because when down there is no room to move.

A tiny enamel basin on a shelf forms the bathroom, another basin the washing up and baking dish. The curtains across the window are draggled beyond the repairer's art, but they are not worse than the mother's clothing. It is poverty in hiding, pale, emaciated, despairing.

*The Rev. G. F. J. Ansell, Vicar of St. Micha l's, London Fields, who is deeply concerned at the terrible housing of the poor in his parish*

The father's job ended this morning and he has his insurance card. It will be days before he can draw benefit, and there is not one morsel left in the house. But for the vicar, whose resources are already strained to breaking, famine would now seize this family by the throat.

But come upstairs. Here is a mother with two children. The room is queerly pear-shaped, but at the narrow end—in order to increase rental value—a big washing-copper has been fixed. There is no room for a bed at all here, and the mother goes downstairs at night to a "doss" of some sort lent by a friend.

Old shelves fixed to the crumbling walls are covered with newspaper and hold the household possessions—a few cracked pots, a loaf of dry bread, a bit of broken mirror-glass. In an old sugar-box are the family clothes.

In another house an umbrella is necessary on wet days to keep rain off the bed. I guide myself up dark and broken steps in another by a rope nailed to the wall to act as stair-rail. Soap and water are of little use because basement-floors are mud and walls crumble at a touch.

### *Awful blood-money*

Yet the women fight and fight to keep down the filth. There are rats and mice and bugs; there are beetles and worse in the sodden, verminous walls.

Tenants of single rooms pay 7s. 6d., 10s., up to 18s. weekly! A whole house may be £1 or 30s. Some must buy to get a roof and then make shift by sub-letting. Agents come once a week to collect the awful blood-money, scribble in the rent-book, and make off at the double lest they be worried.

"The tenants can leave if they don't like it." Where to, is not specified.

One woman is forced to take her weekly wash two miles to a public washhouse. A dark yard, 2 yards square, holds one closet for everybody. It is indescribable. So, I say, London is haunted. It is haunted by thousands upon thousands of these pale, tortured women, despairing men, and little children bereft of decency.

London must become aware of these ghosts. The rack-rented hovels can be demolished. Decent homes and blocks of flats can be built. There is the land and the material and the labour.

It can be done just whenever London girds her loins as a Christian city and decides to do it. Otherwise, it is not the East End alone that will suffer. The West End, where the policy of the country is determined, will lose the last remnants of its soul.

# THE TRAGEDY OF FLEETWOOD

## Then—and Now

AWAY back in summer, cricket was in quiet progress at Fleetwood, that little town of busy activity near the sea. It was a properly organised game being played on a laid-out field.

One of JOHN BULL's registered readers, Mr. J. Graham, of 77, Warren Street, Fleetwood, stood with his bat poised, waiting for the ball to be delivered. The bowler sent down a full-pitched one; Mr. Graham tried to hit, missed, and the ball caught him full on the cheek.

It was a nasty accident, fracturing the cheekbone, and besides the pain that must in all such cases be endured, Mr. Graham had to face total disablement for three weeks. In forwarding the cheque which proved so helpful to Mr. Graham, JOHN BULL little thought how, or in what manner, Fleetwood would be heard of again.

### *False security*

Who could foresee the dread visitation of a great tidal wave? True, such things are not infrequently reported, but usually in tropical lands or on some very distant shore. From long immunity the inhabitants of these islands have come to think themselves secure.

But Nature is incalculable. When her titanic forces are unloosed the best defences men may make are but as the building of pigmies. That is the feeling left after reading the thousands of letters from readers whose homes felt the full force of the recent floods.

These are being promptly dealt with by a large staff, and already grateful letters are pouring in from those whose claims have been settled.

Mr. R. H. Robinson, of 78, Marine Parade, Morecambe, is caretaker, and so has to live in a cellar flat below the ground level.

When the water rushed in he lost everything, and as an out-of-work man he says "he would not have known what to do but for J.B.," a touching tribute to the friendship of JOHN BULL, for very literally the paper is the last thing a registered reader, however unfortunate, will forgo.

### *Message of hope*

Mr. L. M. Woods, of 10, Deepdale Road, Fleetwood, is another flood victim more than satisfied. "I really did not expect so much consideration," is what he told our assessor.

Mrs. J. Paget, 20, Carr Road, Fleetwood, says exactly the same. "I am both satisfied and grateful."

Another Fleetwood reader who took precautions to register was Mrs. A. E. Davies, of 14, Deepdale Road, who, before the flood, possessed a beautiful little home.

JOHN BULL's investigator found the father, mother and son sitting by the fire utterly disconsolate and discouraged.

His visit and cheerful assessment brought an almost miraculous change into the atmosphere, and although it was a bitterly cold, dark and stormy night, they sent the son to direct the JOHN BULL representative round to other readers whose homes had been stricken, to give the same message of hope.

## £5 for a Postcard

**Write on a postcard the name and address of a Window Display competing in JOHN BULL's Great National Window Display Competition which attracts you most and a short description of it. Send the postcard, with your own name and address, to JOHN BULL, "Stars" Department, 85, Long Acre, London, W.C.2. A Prize of £5 will be awarded weekly for the best description sent in. All windows competing show the JOHN BULL "Star." The £5 this week is divided between Ernest Brand, 136, Swiss Avenue, Chelmsford (article displayed "My Lady Fruits") and M. Cooper, 80, Peel Street, Dresden, Longton, Staffs (article displayed, "Skippers.")**

AN IDEAL CHRISTMAS GIFT

# Pears' Cyclopædia

**2/6** **2,450,000 already published**

The largest circulation attained by any book of its kind. This unique publication has again been revised and consists of 22 books of reference, mentioned below, in one handy volume 7" × 5", containing over 1000 pp., handsomely bound in Red Cloth (no price appearing on the book itself). It has been described as

**"A LIBERAL EDUCATION FOR 2/6"**

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*Beautifully executed in colours.*

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CY1-54

*Adventures of the BISTO KIDS*

## Bisto Recruits

In such rapture they sniffed at the air,
That the sergeant advanced and made mention—
Interference with Bisto-made fare
Would mean their arrest and detention.
Now do you know why
Old soldiers don't die?
They remember each week there's a Bisto-made pie,
And the parting is more than they re able to bear,
And so they postpone their ascension.

# BISTO

*for Soups, Stews and all Meat Dishes.*

*Get away from the ordinary—*

# Serve meals that sparkle!

YOU know how some women seem to sparkle—and make their friends shine too—whilst others, perhaps far prettier, are dull and uninspiring as ditchwater. Meals as well can vary just like that.

Plenty of spicy flavour lifts a meal out of the rut—wafts it as it were, from the gray suburbs to the gay West End. Yet nothing could be easier to add than this same spiciness, that once-mysterious thing still making fortunes for lucky restaurant-proprietors. Isn't it nice to know that you also can add hotel charm to your cookery—drop by drop—easy and quick as a wink—from your bottle of YORKSHIRE RELISH?

## When Chefs feel Confidential

they sometimes write us, and in a little case at Leeds we have many letters from the Chefs of great restaurants, as well as famous hotels and clubs, telling us how and why they use Yorkshire Relish in their work.

Here is an extract: *(of course guaranteed genuine originals can be seen on request)*

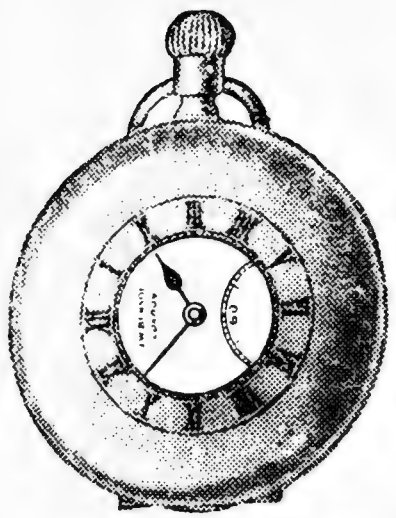
"I am now using your sauce more than ever; I find it makes meals *much* more agreeable and varied, for it can be adapted to such a large number of dishes—always favourites with my clientele."—*(Chef of a world-famous restaurant).*

# Yorkshire Relish

*"The Most Delicious Sauce in the World."*

**9d.** per bottle.

GOODALL, BACKHOUSE & CO., :: LEEDS



Benson's Greenwich Watch, Half Hunter, £12. 12. 0

**Yours for 10/- down**

This handsome solid gold half-hunter watch, guaranteed by Benson's, has a strong lever movement that is fully jewelled and operates accurately. It has a half chronometer escapement and Breguet spring (the finest watch spring made). The balance is automatically compensated for changes of temperature, whilst for fine adjustment there is a micrometer regulator. The solid gold case is of fine quality, English made and handsome in appearance. The price is £12 12s. 0d. —a low one for such a good watch.

You can have this watch immediately for 10s. down. Under "Benson's" Times System of Purchase, the balance can be paid in monthly instalments of £1 and one final payment of 2s. No extras are charged. You pay up to the total cash price—no more. Use the order form provided here. This is your opportunity to purchase a watch from one of the best known watchmakers in the world at a price that shows the finest value in London.

You may purchase any of Benson's watches, chains, clocks, rings, jewellery, plate, etc., under their "Times" System of Monthly Payments. Full particulars and catalogues will be forwarded on receipt of request, mentioning "John Bull," 3/12/27.

**J.W.Benson** LTD

**62 & 64, LUDGATE HILL LONDON, E.C.4.**

*Watchmakers and Jewellers since 1749.*

**POST THIS ORDER FORM TO-DAY.**

To J. W. BENSON, Ltd., 62 & 64, Ludgate Hill, London, E.C.4.

I enclose 10/-. Please deliver to me the "Greenwich" watch as described and illustrated above, price £12 12s. 0d., the balance of which sum I agree to pay you at the rate of £1 a month, my next payment to be made a calendar month after date of delivery and my succeeding payments on the corresponding day of each ensuing month.

Signature in full .....

.....

Permanent Address .....

.....

Date..... Occupation.....

.....

Are you a house holder?.....

J.B., 3/12/27.


# AN INVITATION TO ALGY

**by J. A. R. CAIRNS** (*Metropolitan Police Magistrate*)

THE Citizen Army 1914-1919 was more than a great fighting machine; it was a revelation in social contentment, individual loyalty and national camaraderie. In the ranks Public School and University men, doctors, lawyers and clergymen were to be found and byre-men and tram-conductors were captains and colonels.

The one felt no humiliation or disgrace, the other no unholy elation. And when peace came, each went back to the day's work.

We had a democratised army because there was need of it. Those were strange, stern days, and attention was focused on bigger things than class distinctions or conventions.

In 1914 the Great War obscured, if it did not altogether destroy, the spirit of the class war.

Can a solvent be found for the class conflict and confusion of to-day as potent as was war in 1914? I am sure it can: democratised industry.

There was no loss of dignity and prestige in enlisting as a private in the infantry in 1914; on the contrary, it was a proud and patriotic thing. So is it, and so should it be in industry in 1927.

We all mouth the commonplace that all work is honourable, that no disgrace attaches to homely toil, but few act as if they really believed it. It is true, nevertheless.

In our efforts to satisfy the desires of the "lower classes" for learning and culture we offer them opportunities to enter public schools, Universities and the professions, and many avail themselves of the chances.

### *The thing lacking*

I have an interesting record of back-street lads who have won world-wide fame in the arts, sciences, literature, law and public life. And none of these is ashamed either of his ancestry or the place of his nativity. All this is to the good.

The brains of the masses can push upwards to regions of scholarship and learning.

What is lacking is a corresponding avenue by which the brawn of the "upper classes" can work back to the manual and the mechanical.

If Millwall recruits the medical profession, why should Mayfair not recruit the dockers? If East End brain pushes up, why should West End brawn not push down?

I know quite a number of public-school boys who are set on the colonies. They have no liking for learning and no taste for the professions. Lost fortunes, in some cases, preclude them from a career of loafing.

The higher reaches of commerce are closed to them, but they cannot "lower" themselves to take a job on the railway or in the mine or engineering shop.

I wonder why. "If a strike were on, it would be different," they tell me. I wonder why.

### *Comrades all*

Every year the public schools turn out their thousands of youths predestined by Nature, in taste and texture, for muscular and mechanical work, and not a few of them are failures from the start through lack of opportunity. Snobbery blocks the way.

Some are hidden in family businesses and others are periodically sent to this colony or that. Some end where they ought to have begun, on the lowest rung of unskilled labour.

Yet these last are the only contribution that the public schools make, and they are derelicts who have fallen from their high estate by drink or crime.

The advantages of democratised industry will be immense and immediate. Thousands of restless and misplaced youths will find the work that is adapted to their nature and equipment, and the gilded loafer will be transformed into a manual worker.

There will be no necessary discontent because there will be no disgrace. It is snobbery and the class distinction that make manual work less honourable and less honoured than the professional and clerical.

But the chief advantage will be found in the social gain of mutual understanding between the various strata of society; Camaraderie of the classes would be a definite result. Strikes, and the causes that produce strikes, would be eliminated. a general strike would become an impossibility.

*Mr. J. A. R. Cairns*

Nor would there be much regret if occasionally the younger sons of peers went back to the conditions and environments in which not a few of their progenitors began the careers that ended in honours and fortune.

Intermarrying would be a matter of course, perhaps to the betterment of the race.

At all events, labour would be raised in dignity and honour, social cleavages would be lessened, and the only Communism that has health and sanity would ensue—the communism of a common race with common traditions and a great destiny.

We have opened the door to the brains of the poor; let us open the other door to the brawn of the rich.

# "BULLETS" PRIZE-WINNERS

*(Continued from page 47)*

Miss M. McSORLEY, 6, McAlpine Street, Anderston, Glasgow.
MOTHER'S BOY—HIS FAULTS, HER FAULT.
J. STUDHOLME, 46, Kent Street, Lower Broughton, Manchester.
MY SHARE—*In event* FOR SERVICES RENDERED.
G. A. TATOROGOON, 32, Darwin Buildings, Barlow Street, Walworth.
ON MONDAY MORNING—"ONLY FIVE DAYS MORE!"

**10 Prizes of £2 10s. each**

W. J. CAIS, 80, Dover House Road, Rochampton, S.W.
ECONOMY CAMPAIGN—BOOKILS BUYING CIGAR HOLDERS.
D. HANKINS, 187, St. Andrew's Road, Small Heath, Birmingham.
ON MONDAY MORNING—BRITONS *Look* LIKE SLAVES.
G. HOWE, 75, Hele Road, Torquay.
BALDWIN'S PROBLEM—"STEERING" FROM "BACK SEAT."
Miss M. HUGHES, Winal Lodge Cottage, Oxton, Birkenhead.
MISERABLY—HAPPY, NOVICE DRIVING CAR.
B. JOHNS, 98, Queen's Road, Gosport, Hants.
EARLY BIRD—BOSS—CATCHES THE "SNAILS."
J. LYONS, 110, Arncville Road, Bradford.
MOTHER'S BOY—HAS *My* SYMPATHY ALSO.
C. S. MURRAY, 30, West Don Street, Sheffield.
GREAT HELP—TRAMS—CONVERTED INTO BUN GALOWS.
F. SMITH, 27, Salisbury Road, Exeter, Devon.
BILLS—SOCIAL "KISSES"—"PAPER TAIL."
S. SMITH, 72, Friary Street, Tonbridge, Kent.
WAY WE'RE GOING—"OLD ADAM" *Finishes*; RACE.
Mrs. STICK—Osborne House, Wellow, Romsey, Hants.
FOOLY—SO TEAM PLAYED TWELVE.

**50 "Bullets" Hamper Winners:**

W. I. Bassett, Forest, Pontardulais, Swansea.
Mrs. Beach, 1, "The Haven," Esplanade, Ryde, I.O.W.
Sgt. J. W. Booth, 1st Batt. Lincolns, Dover.
C. W. Brailsford, 12, Thornton Terr., Rotherham.
W. G. Brittain, 435, Hackney Rd., London, N.E.
Miss P. M. Burley, 2, Westbrook Rd., Margate.
J. Clements, Cable Room, G.P.O. West, London, E.C.
J. W. Collins, 9, Florence Rd., Maidstone, Kent.
Mrs. M. Cook, 19, Walton Well Rd., Oxford.
J. Cook, c/o 61, Kirby Rd., Leicester.
Miss C. Cooper, 34, Belgrave St., Nelson, Lancs.
W. A. Crawford, Vernon Av., Clontarf, Dublin.
R. Devine, Smithfield House, Allerton, Bradford.
Mrs. Dobson, c/o 24, Gardener's Cres., Edinburgh.
Miss D. Enock, 2, Westfield Terr., Loftus, Yorks.
G. D. Evans, 84, St. Olave's Rd., East Ham, E.
H. Fisher, 291, Av., Forest Town, Mansfield.
C. Hargreaves, The Cottage, Bollington, Altrincham.
Mrs. M. E. Harris, 1, Brading Av., Southsea.
Mrs. M. Harrison, 18, Fleetwood Rd., Dollis Hill.
F. Helmer, Ronaldkirk, Darlington.
W. B. Horsey, 1, Rosemary Cres., Guildford.
Mrs. M. Kennedy, 2, Maclean St., Temple, Glasgow.
W. Kettle, Grosvenor Av., Kildermminster.
J. Kirkpatrick, 44, Carntyre Rd., Glasgow.
H. J. Leach, 307, High Rd., Wood Green, N.
Mrs. M. Lee, 24, Harrison Rd., Leicester.
T. Lord, 26, Sandbeck St., Liverpool.
F. Mannings, 15, Chestnut Rd., Moseley, B'ham.
O. Mason, 10, Ashford Rd., Maidstone.
W. Mathieson, Junr., 28, Hillfoot Av., Glasgow.
F. May, 9, Norman Way, Acton, W.
W. Morris, 122, High St., Old Fletton, Peterboro'.
W. Morris, 3, Gwern Av., Senghenydd, Glam.
J. C. Newport, 302, Iffley Rd., Oxford.
Mrs. Overett, 26, The Parade, Leytonstone, E.
J. Pallett, 46, Oak St., Burton-on-Trent.
E. A. Leach, Netheravon Rd., Durrington, Wilts.
J. Read, Church Rd., Hanham, Bristol.
R. Robinson, Maclean's Bldgs., Linwood, Paisley.
Mrs. Rumsby, The Avenue, Chandlers Cross, Herts.
Mrs. F. M. Rundle, 29, Linden Rd., Bristol.
G. H. Ruxton, 97, Davey Rd., Liverpool.
Mrs. M. Salter, 1, Cromley St., Swindon, Wilts.
J. Scott, 31, Pentland Pl., Bridgeton, Glasgow.
H. Smith, 16, Montpellier Villas, Cheltenham.
R. R. Stewart, c/o 9, Hill St., Saltcoats.
F. Walker, Bellevue, Essex Rd., Leicester.
Mrs. M. M. Warren, 113, Lowther St., York.
Weighton, Nottingham Rd., Alfreton.

**List of 150 "Bullets" Turkey, 300 Surrey Fowl 200 5 -, and 500 2 6 Prize-winners can be seen at the offices of "John Bull."**

**A complete list of Turkey and Fowl winners in Competition No. 656 will be sent on receipt of a half-penny stamped and addressed envelope.**

**"BULLETS" RULES.**

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and address and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

**The original Cheque for £250 awarded to the First Prize-winner in "Bullets" 655 will be displayed in the window of Mr. Dibb, Cottingham Road, Hull.**

**SPECIAL NEWSAGENTS' PRIZES.**

**Cheques for £10, £3 and £2 respectively will be paid to the Newsagents from whom the winners of the first three "Bullets" Prizes in Competition No. 659 have purchased their copies of "John Bull."**

The best

# Christmas Box

is a

# Cadbury Box

Mayfair Chocolates 1 lb. 4/-

See the name Cadbury on every piece of chocolate.



# HOME FURNISHING FOR XMAS

JAY'S—
WORLD'S LARGEST CREDIT FURNISHERS
OF ER YOU
RECORD BARGAINS
GUARANTEED QUALITY
WORLD'S BEST TERMS

£10 worth of furniture 4/- monthly
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£250 " " " 100/- "
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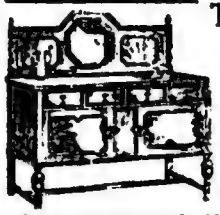
JAY'S TERMS SPEAK for THEMSELVES!



JAY'S GUARANTEE IS YOUR SAFEGUARD. Should adverse times arrive you keep all furniture paid for, subject only to a fair charge for use and carriage of furniture returned.

FREE rail ate delivery.

Solid Oak Sideboard, 6/- Monthly. Solid Oak Bedroom Suite, 10/- Monthly.

If desired our Travelling Salesman will call and Estimate without obligation.

JAY'S FURNISHING STORES
PROPRIETORS THE CO-OPERATIVE FURNISHING CO LTD

WRITE NOW FOR JAY'S FREE BARGAIN BOOK
*Pounds saved on Every Page!*

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235, WESTMINSTER BRIDGE ROAD, S.E.1.
STOKE NEWINGTON—88, 890, High St., N.16.
345, KENTISH TOWN ROAD, N.W.5.
CLAPHAM—59, 61, 63, High Street, S.W.4.
252, HARROW ROAD, PADDINGTON, W.2.
**STRATFORD—379-381, High Street, E.15.**
WIMBLEDON—11, Broadway Market, S.W.19.
THORNTON HEATH—59, High Street.
BOW—165, Bow Road, E.3.
KING'S CROSS—212, Caledonian Road, N.1.
CHELSEA—363, Fulham Road, S.W.10.
**PADDINGTON—219, Shirland Road, W.9.**
WHITECHAPEL—223-225, Whitechapel Rd., E.1.
UPTON PARK—361, Green Street, E.13.
PALMERS GREEN—25, Green Lanes, N.13.
PLYMOUTH—8 and 9, The Octagon.
CROYDON—5, London Road.
**HAMMERSMITH—120, King Street, W.6.**
HOLBORN—51, Gray's Inn Road, W.C.1.
WORTHING—15, Rowland's Road.
WATFORD—12 and 13, High Street.
WOKING—11, The Broadway.
**BRIGHTON—127, Queen's Road.**
CRICKLEWOOD—149, Broadway, N.W.2.
BRISTOL—21, Stokes Croft.
BRISTOL—77 and 78, Redcliffe Street.
EXETER—104, Fore Street.
GLOUCESTER—99, Northgate Street.
WORCESTER—53, Broad Street.
**COVENTRY—4, Fleet Street.**
CARDIFF—52 and 53, St. Mary Street.
CARNARVON—Castle Square.
NEWPORT (Mon.)—78, High Street.
SWANSEA—34, High Street.
SWANSEA—238, Oxford Street.

Daniel Dunglas Home defied gravity and floated out of a window and in again, in the presence of 10 people. Read about Psychic Science in this book.

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*Human Documents*

# A Tyranny of Silence

## Illegal, but Hard—Father's Cruel Threat—Official Harshness

*PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.*

"DURING the last few years my husband's treatment has made my life unbearable. Money is not the trouble. My husband regularly pays that out, and I see to it that we are never in debt.

"It is his behaviour generally. He is entirely self-centred. He told me once that he considered that he had done his duty if he handed over the housekeeping money and didn't get drunk.

"His meals are always ready for him when he comes in, and his home is always warm and cosy. I have gone without things many a time to ensure his comfort. Perhaps that has been my undoing.

"Each day is the same. He comes in with never a smile, never a word, usually scowling. When I speak he answers with a grunt. Occasionally he may say a word or two to the children.

"He finishes his work at teatime and has every Saturday free, so that his spare time is plentiful. But never once does he take us out to give us any pleasure.

"If he remains indoors he will sit for five hours on end reading and smoking, never speaking except to grumble if the children make a noise.

"A year ago I begged him to tell me what was wrong, whether anything was on his mind, or if it was my fault to tell me, so that we could try to recover the happiness of our early days of married life, before it was too late.

"For a quarter of an hour I pleaded with tears in my eyes, but he never opened his lips to reply.

"For years the children and I have not heard a word of praise, gratitude or sympathy from him. He is so taciturn that he does not even ask after his children's health if they are ill.

"This stony barrier of silence is making a nervous wreck of me so that I feel sometimes I must scream for relief.

"Our children are now in their teens and I have wondered if it would not be possible to get a separation order on the ground of mental cruelty, for surely this tyranny of silence is agonising torture.

"Chronic selfishness seems to be at the root of the trouble, but I am unable to combat it. I would sooner go out and work as a housemaid or charwoman than keep on drudging in such misery."

"HUMANIST" says: *Of all forms of cruelty that wives may suffer, the kind you describe is perhaps the worst. It is as cowardly as it is selfish, for it leaves no loophole of escape for the long-suffering victim without surrendering her claim to maintenance. If your children are now of an age to fend for themselves and you can support yourself, leave such a husband to the doubtful pleasure of his own company.*

• • •

"FOR over twenty years I have lived with a man and borne him three children. It was impossible for him to obtain a divorce so that we have never been able to marry, but I have taken his name for the sake of appearances and to save unpleasantness for the children and have effected all insurances in his name.

### *Reward of Devotion*

"The trouble is that the love which he professed to have for me when I threw in my lot with him has not lasted.

"I have given him the best part of my life and shown him all a wife's devotion, only to have to realise at last that he has grown utterly selfish and indifferent as to what may become of me and the children if anything should happen to him.

"I thought that the future would be to some extent provided for by means of insurance, but now he sneers at me and tells me that I am paying the premiums all for nothing.

"He even hints that if he were to die his legal wife, who is still alive, though we rarely hear anything of her, could step in and claim the money for which his life is insured.

"It seems a terrible thing that I may be left destitute after my years of devotion to him, and that another should be able to step in and claim what I have pinched and scraped so hard to obtain."

"HUMANIST" says: *I am afraid there are many women in the same unfortunate position. If the policy is an "own life" one, his wife could claim anything due at his death. On the other hand, if it is made out in your name, it is illegal, and you would run grave risk if in an attempt to obtain benefit you described yourself as his wife. I can only suggest that you should explain the whole of the circumstances to the insurance company concerned.*

• • •

"SOME years ago a relative of mine married a man considerably her senior. The marriage turned out to be anything but a happy one, for her husband proved to be neglectful in every way, and largely as the result of the hardships she has undergone during the last few years she has contracted an illness which we fear may prove fatal at any moment.

### *Dying Mother*

"There are two children of the marriage. One of them is being cared for in an institution and the other is with me. It is for the future of this child that I am chiefly concerned.

"The father knows perfectly well that he cannot hope to have the child that is undergoing institutional treatment returned to him, since he would find it almost impossible to convince the authorities that he could provide properly for it.

"But he is continually declaring that he will claim the custody of the other one and take it away from us.

"The child's mother, lying at death's door and expecting to pass away any day, is suffering agonies of mind lest her husband should carry out his threat.

"The little one has been with us since she become seriously ill over two years ago, and I am most anxious to reassure her regarding the child's future, so that she may have peace of mind before she goes."

"HUMANIST" says: *It is most unlikely that the court would allow the custody of a child to be given to anyone who could not care for it properly, and as the little one has been with you for over two years, I suggest that you should apply for an adoption order under the Act which recently came into force.*

• • •

### Shadows

THOSE who enjoy a "Place in the Sun" may send rays of sunlight to lighten the shadows in which the sick and unemployed are groping by subscribing to "The Greatest of These—" Fund.

(See page 42.)

"MY father five years ago went out of his mind and has since been an inmate of a lunatic asylum. From the time he was sent there I was ordered to pay 7s. 6d. a week towards the cost of his maintenance.

### *Harsh Officialdom*

"Lately I have had a great deal of misfortune, and for some time now have earned only 34s. a week, out of which I have to provide for my wife and four children.

"I was summoned to pay arrears of my father's maintenance amounting to £2 12s. 6d. I asked a solicitor to take the matter up for me, but he wanted a fee of £3 in advance, which I could not pay.

"To-day an officer has come to my house with a distress warrant, so that apparently I shall lose the greater part of my home, for, of course, there will be court expenses and the carter and the auctioneer to be paid, as well as the amount for which I was summoned.

"Can you tell me what to do as the worry of it is almost enough to send me to the same place as my father?"

"HUMANIST" says: *It seems extraordinary that the authorities should act in such a harsh manner to one so impoverished. You should go to the court where the distress warrant was issued and explain your circumstances, when I should hope the case will receive sympathetic consideration.*

• • •

### *Seeking a Step-Mother*

"My wife died only three months ago, leaving me, a middle-aged widower, with a five-year-old boy. Among applicants for the post of housekeeper and nurse is a woman of my own age, to whom the little fellow seems strongly attracted. He needs mothering and I feel it would be better for him to have a step-mother. Should I marry her (she is willing) so soon after my wife's death?"

"Humanist" says: *There is a convention that a widower should not remarry within a year of his bereavement, but that may be disregarded in special circumstances. The question is whether you are sure of the disinterestedness of the woman who is prepared to marry you upon so short an acquaintance.*

### *False Accusation*

"The aged relative with whom I live has lately through a misunderstanding accused me of being a spiritualist and telling fortunes, and I find it difficult to convince her that she is entirely mistaken. How can I make her realise that there is no ground for the accusation?"

"Humanist" says: *Aged relatives are apt to take strange fancies in that way, and I can only suggest that you should try to disabuse her mind of this false impression by displaying devotion to whatever form of religion you do profess.*

### *Mistaken Engagements*

"I was to have become engaged at Christmas, but I find myself loving another girl who also is doubtful of the wisdom of her existing courtship. We neither of us wish to cause unhappiness to our old sweethearts, yet we feel irresistibly drawn together. What is the solution?"

"Humanist" says: *The only straightforward thing to do is to explain the alteration in your affection. It would be madness for you both to marry those for whom you have ceased to care, and more than unkind to deceive them in the matter.*

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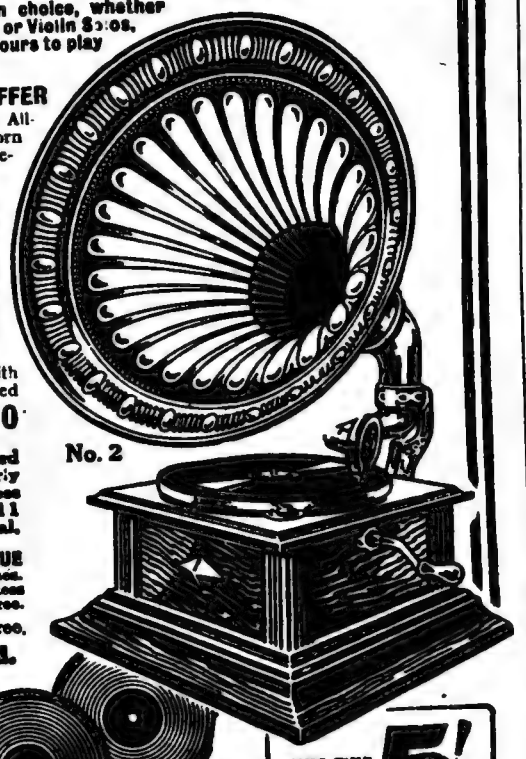

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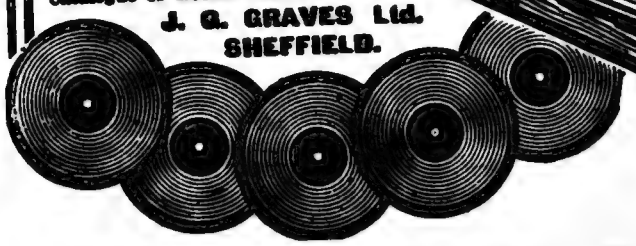

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1 Its main ingredient is phenolphthalein, the laxative agent preferred by doctors because it promotes an entirely *natural* action.

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3 Feen-a-mint is the only laxative distributed by the saliva through the entire system.

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You can't be "fighting fit" if your system is clogged with waste, poisonous matter. Get a box of FEEN-A-MINT right away.—1/3d. of all chemists.

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*Our Letter Parliament*

# A Ban on Morality!

## Sinister Silence—War's Wicked Waste—Our Justified Warning

MR. E. ROFFE THOMPSON'S article, "A Million Tragedies" (JOHN BULL, November 19), must have gripped the attention of all thinking men and women. It is nothing less than a national disgrace when guiltless women are legally tied to maniacs, dipsomaniacs and reprieved murderers. And our magnificent Government preens itself on its keen-sighted policy!—*P. M., Ipswich.*

### Rushed Marriages

It is indeed a scandal that persons should be debarred from happiness in the extremely hard cases which Mr. E. Roffe Thompson cites, but those who rush into marriage and find themselves unsuitable to each other deserve little sympathy. If every couple knew each other at least a year before marriage there would be 50 per cent. more successful marriages.—*P. H. B., Fishponds.*

### Outworn Dogmas

The divorce laws of England constitute a glaring example of the narrowness and hypocrisy with which the State and the Church regard this vital human problem. It is a tragedy that the outworn dogmas of a certain section should be morally responsible for untold misery and suffering.—*C., Lancs.*

### The Greatest Horror

Your contributor's statement that there are upwards of 60,000 married lunatics in our asylums shows how pressing is the need for a revision of our divorce laws. One can conceive of no greater horror than being tied to a lunatic for life. Our bishops must realise that by refusing relief to the sane partner they are inflicting misery on a great body of men and women.—*L., London.*

### Minority Rule

Representing as they do only a minority of the people, it is a negation of democratic government that the Churches should be allowed to veto a reform which cries aloud for enactment. When the Churches are so out of touch with enlightened opinion it is no wonder that their congregations and influence continue to decline.—*D. S. D., Hatcham.*

### Brutal Law

It is a striking commentary on our brutal adherence to the marriage service that the wife of a murderer who is hanged can remarry, while the wife of a man who is given a life sentence may not. Surely the Churches might co-operate in having the findings of the Royal Commission of 1909 put on the Statute Book, and thus prevent much needless suffering, and, alas, in too many cases, open immorality.—*R., Sunderland.*

### The Brake

It is fairly obvious that the main obstacle to bringing our divorce law into harmony with modern standards of social justice is that mentioned by Mr. E. Roffe Thompson when he quotes Lord Birkenhead's reference to the archbishops and their lay friends. The opponents of reform are ecclesiastics and clerically minded laymen.—*L. D., Havant.*

### Ignored Reports

In 1912 a Royal Commission expressed an opinion that separation leads to immorality and is a heavier punishment than divorce. Only those who are separated and cannot get a divorce know what a tragedy and how true this opinion is. Of course, this opinion was blandly ignored by the Government. I think the Government appoint these Commissions so that they can ignore their recommendations.—*H. R., Notts.*

*Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."*

### Youth Decides

It is a hopeful sign that recently at the Cambridge University Union debate the voting in favour of disseminating knowledge of birth control was, in round numbers, 500 for and 300 against. This, in spite of the eloquence of a bishop on the side of the opposition.—*H. G., Plaistow.*

### Child Cruelty

Reporting a recent wife-murder trial, the newspapers stated that "the small son of the accused ran into the street shouting, 'My father's going to be hanged,' and had to be brought back to court by a policeman." The ends of justice may have required the presence of the condemned man's children, but it was, surely, an unnecessary cruelty to force them to remain while the dread sentence "to be hanged by the neck" was passed. Such a scene is unfit for any child.—*W. R., Aberdeen.*

### Much and Little

Speaking at the Caxton Hall, the President of the Board of Education stated that too much money was often spent on overhead charges such as teachers' salaries, whilst too little was spent on text-books, etc. Considering that Lord Eustace Percy receives £5,000 a year, for work that is practically all done by permanent officials, he should be the last to make such a statement.—*G., Norwich.*

### In Other Days

Mr. A. G. Gardiner's article, "The Monocled Mystery" (JOHN BULL, November 19), refers to the Foreign Secretary's silence on the foreign policy of the present Government. The following is an extract from Sir (then Mr.) Austen Chamberlain's speech, delivered on February 8, 1914:—"I sometimes ask myself whether in the future it will not be necessary and, indeed, if it would not be a good thing, that the Foreign Secretary should take the House of Commons in the first instance, and his countrymen at large in the second, much more into his confidence than he has done in the past."—*G. K., Brockley.*

# Printers' Pie

[*Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."*]

"KENTISH MERCURY":—"The Rev. —— was recognised as one of the leading CLINICS in the borough."

"DUBLIN EVENING HERALD":—"The police officer scooped up THE CARS AND MONEY AND TRIED TO STUFF THE LOT INTO HIS COAT POCKET."

"THE JOURNAL":—"The gifts will take the form of a cheque and a MOROCCO GENTLEMAN'S FITTED WRITING CASE."

"THE CHRONICLE":—"Births: August 14, to the wife of —— A CRICKETER."

"THE ENGLISHMAN" (Calcutta) (Advt.):—"Talcum Powder or nursery powder As.1¼ PER YARD."

"LEEDS MERCURY":—"Apply a skilful touch of ROGUE on each cheek and then dust face powder over the skin."

"SCHOOLGIRLS' WEEKLY":—"She reached the workroom a minute or two before the other girls AND WAS INSTANTLY GREETED BY THEM in a friendly manner."

### The Price of War

£500,000 may have been a "splendid response" to Poppy Day, but let us consider another figure—that of the cost of the new battleship *Rodney*, which is £7,000,000. It would take the collections of fourteen such Poppy Days to pay for this one battleship. It would take 232 Poppy Days to cover the cost of our armaments for one year! This after a "war to end war"!—*L. L., Tunbridge Wells.*

### Still at It!

Thanks to JOHN BULL'S exposure of bogus charity collectors, I was prevented from giving alms to an impostor this week. The collector, a middle-aged, venerable-looking man, recited some pathetic stories of poor needy children. Remembering your warning, I asked for his credentials. None were forthcoming, and he made a hasty retreat. In view of the nearness to the festive season, householders will do well to take heed of the warning.—*S. M., Smethwick.*

### Ticket, Please!

Could not the ticket to the destination of a discharged prisoner be given to him instead of a railway warrant which bears the inscription "Prison Commission"? When a man has served the sentence passed on him, I consider that his lot is made quite hard enough afterwards without having to advertise the fact.—*C. B., Notts.*

### Right Again!

In JOHN BULL of October 22, Mr. E. Roffe Thompson warned us that there was a Cuban plot being hatched to restrict sugar production and increase prices. Right again! Cuba and the five largest sugar-producing countries of Europe have now actually agreed to "regulate world production to estimated requirements." The mere report of agreement caused sugar prices to "harden."—*D. M., Whetstone.*

### Economy Started!

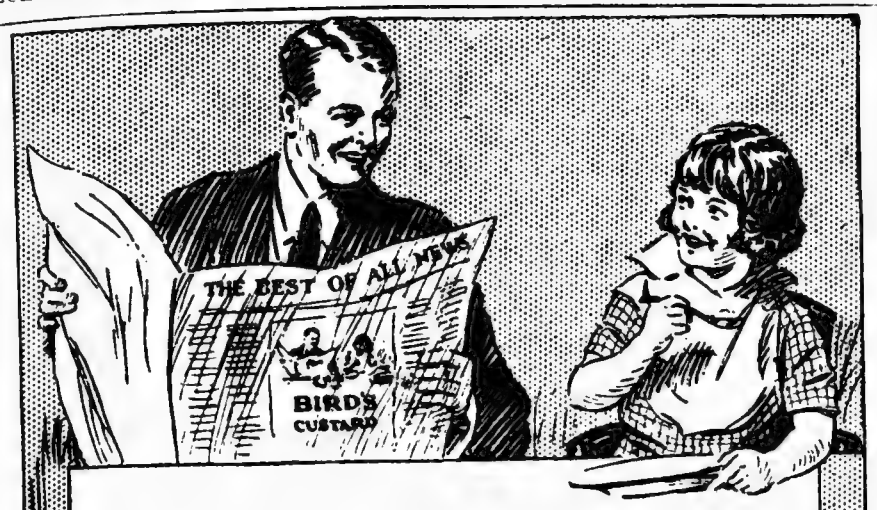
The Government has at last acted. It has saved the taxpayers nearly £11,000,000 by cancelling the construction of two new cruisers, and by ordering a smaller cruiser from Devonport Dockyard has stemmed the flood of wholesale discharges there. Let us hope that this is the commencement of an intensive economy campaign.—*A. M., London.*

### Cruel Cut

The textile employers are again agitating for the reduction of operatives' wages by about two shillings per week. The saving effected by this reduction would not allow of cloth being sold at so much as a penny per yard less than the prices already obtaining. The saving on a suit of clothes would be threepence, and for this thousands of textile workers are to have their purchasing powers still further reduced.—*A. W., Leeds.*

### "Lothario from Lodz"

I shall be much obliged if you will correct the impression which some may have gained through reading of the case of "Lothario from Lodz," that Jews married in Russia and Poland and now domiciled here, have only to discard their wives and run no risk of prosecution. The impression is quite incorrect, and it would be deplorable if Russian and Polish women of the working classes should be discarded, even temporarily, as a result of this misunderstanding, and should be obliged to go to the expense and trouble of proving their marriages.—*Charles H. L. Emanuel, Solicitor to the Board of Deputies of British Jews.*

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When you find a child eager for a dish, you may be sure that it is a good dish—and when the grown-ups show equal eagerness, then that dish is exceptionally good. This Prune Pudding *is exceptionally good*, and with Hot Bird's Custard Sauce it goes with gusto.

**PRUNE PUDDING.**

1 lb. Prunes (cooked & stoned).
8 oz. Flour. 3 oz. Sugar (brown).
3 oz. Suet. 3 oz. Breadcrumbs.
Pinch of Salt. Nutmeg to taste.
½ pint Milk (scant measure).
1 piled-up teaspoon of BIRD'S EGG SUBSTITUTE.

DIRECTIONS.—Soak the Prunes overnight. Stew for 2 hours and stone them. Mix all the dry ingredients well together, then the Prunes and milk. Pour into a well-greased basin, steam for 3½ hours.

Serve with BIRD'S Custard HOT,—the easiest sauce to make, and *the Best!*

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*From the very first day you take PHOSFERINE you will gain new confidence, new life, new endurance. It makes you eat better, and sleep better, and you will look as fit as you feel. Phosferine is given with equally good results to the children.*

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| Sleeplessness | Mental Exhaustion | Brain Fag | Headache |
| Exhaustion | Loss of Appetite | Anæmia | Sciatica |

From Chemists. Tablets and Liquid. The 3/- size contains nearly four times the 1/3 size

Aldwych

**Don't** forget—next time your hands are covered in dirt or full of grime that ordinary soap and water will not remove, call out for—

## "CHEMICO" Hand Soap

which removes all traces of dirt as no other soap can. It does not contain a trace of grit and cannot injure the most delicate skin. Every good Dealer sells it.

*In tins at 4½d., 7½. and 1/6.*

**TO THE TRADE.**—Chemico Hand Soap will make a profitable display. Write for show cards, window bills and dummy tins. Send your orders direct to—

THE COUNTY CHEMICAL CO., LTD
CHEMICO WORKS, BIRMINGHAM.



## GASTRIC STOMACH FOR SEVEN YEARS.

### Cou'dn't Eat or Sleep For Pain.

Mr. J. F. Hepton, ship's riveter, of 6, North Dock Walls, Hull, writes:

"The doctors treated me seven years for gastric stomach. The pains in the pit of the stomach and up my left side were terrible. I lost weight and strength, for I couldn't retain even the lightest food. My tongue was coated, my skin went sallow, and my bowels were a source of trouble. Even on an empty stomach I had bouts of retching and biliousness.

"Hearing that Bile Beans were doing a lot of good, I began to take them. I found them very different from salts and ordinary pills. Gentle, yet thoroughly active, Bile Beans proved just the thing for my digestive troubles. Taking one Bile Bean after dinner, and two at bed-time, soon stopped all stomach pain and enabled me to eat and enjoy food like other folk. Now my bowels are about right again, my skin is a better colour, and I feel splendidly fit." Bile Beans are sold only in 1/3 or 3/- sealed boxes. All chemists.

## COMFORT WITH SAFETY

"Elasto" All-Rubber Braces "give" freely to every movement of the body. Cannot break or pull buttons off. Made entirely from one piece of pure rubber. No metal to rust or chafe. Splendidly flexible always. Washable. Hygienic.

## "ELASTO" ALL RUBBER BRACES

*Obtainable from all Gent's Outfitters and Stores, if difficult to obtain write for name of nearest retailer to*

WILLIAM HEY & CO., LTD.,
25, CHISWELL STREET, LONDON, E.C.1



*Always in season*

SHARP'S ASSORTED SUPER-KREEM TOFFEE

6D PER ¼lb

"Duggie for
THE JUMPING SEASON"
Terms unchanged.
DAILY S.P. LETTER
BUSINESS A SPECIALITY.
No Limit on Singles,
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MOST LIBERAL ODDS
FOOTBALL
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FOOTBALL
LISTS ON APPLICATION.
"DUGGIE NEVER OWES."
WRITE TO-DAY — DON'T DELAY.
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5, DRURY STREET,
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BET WITH THE BIG TWO!
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ALFRED H. MAURICE, Ltd.
25, NORTH ALBION ST.,
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LETTER COMMISSIONS ACCEPTED FROM £1 UP TO ANY AMOUNT IN ACCORDANCE WITH OUR RULES.
NO LIMIT AND WINNINGS BY RETURN.
BUSINESS ALL THE YEAR ROUND.
FOOTBALL
NOTHING BARRED. NOTHING STARRED.
128 TEAMS. 6 Different Lists
Apply at once for
CHALLENGER (CREDIT) COUPONS.
20/- in the £ ALWAYS.

# LET FAVOURITES HELP YOU

## Why December is a Good Month for Backed Horses—Frank Wootton's New Venture—The King's Jumper—Asking for Trouble

THE best way to make a little bit of pocket-money in December is to follow the fortunes of the favourites in mixed doubles.

WITH the opening of jumping seasons, I have usually given this advice, and I make no excuse for repeating it once more, as it is a paying game.

A PHILOSOPHIC professional punter remarked to me on one occasion: "You never know in the first few weeks. The owner may not want his horse to win; or the trainer may not want the horse to win; or the jockey may not want the horse to win; and, finally, the darned beast may not be good enough to win; but when the money is down you know there is something doing."

AT any meeting one attends at this time of the year he will find that many of the runners look as though they have been living well and not fit to do themselves justice and, if he waits for the market, he will soon find the triers. In fact, many of the races of good fields are two-horse affairs.

SEVENTY-SIX first favourites were successful last December, and, as on several days three and sometimes four came home, the mixed-double method of staking showed a profit. Stay-at-home backers can always find a commission-agent who is prepared to accept the wagers without naming the horses.

A USEFUL entry for note-books is a list of trainers for courses over the sticks. I am leaving out Nightingall, Poole, Leader and Bennett, as they are sure to be prolific at south-country meetings:—

Hurst, Kempton and Sandown Parks — Frank Hartigan.

Leicester — Vasey and Lyall.

Birmingham. — H. Harrison and W. Payne.

Cheltenham.—Newey and Piggott.

Newbury.—De Winton.

Manchester and Haydock.—Coulthwaite and Irish trainers.

*Frank Hartigan, a successful trainer over Southern Park courses*

FRANK WOOTTON'S name appears in the latest issue of the *Racing Calendar* as having been granted a licence to train under National Hunt Rules. His headquarters are at his brother's establishment, Treadwell House, Epsom, and he has already half a dozen jumpers. If he can train them as well as he could ride them under both codes, there is a big future ahead of him. Frank headed the list of winning jockeys on the flat when only sixteen years of age.

THE Hon. Aubrey Hastings has the honour of training the King's disappointing three-year-old, St. Sylvestre. The colt was bred by His Majesty in this country from two French horses. I cannot remember seeing the royal colours over the sticks since King Edward's days, and it will give a fillip to National Hunt racing if the grey wins a few races.

OWING to backwardness, St. Sylvestre did not run as a two-year-old, and this season he has failed in eight attempts to gain winning brackets. I understand that the course of hurdling has been decided on to try to make the grey more generous. He holds some valuable engagements as a four-year-old, which include the Eclipse, the Jockey Club Stakes, Prince of Wales' Stakes, Chester Vase and a couple of races at Ascot.

BACKERS who are tampering with the Lincoln and National double now have more money than sense, but I know that the get-rich-quick brigade have seized on The Mohawk and Trump Card—with some enquiries for Golden Street, second in the Sefton.

ALL three are certain entries, and the first pair quite likely to make a show, but I should have nothing to do with them at present. Golden Street is certain to be ridden by his bespectacled owner, Captain R. Sassoon. The National has been a wonderful race for amateur riders, but I do not think the captain—although he is a fearless rider—or his mount, will get round.

LOOKING through the files of *The Sporting Life*, I noticed the interesting facts that gentlemen jockeys were successful in the big race at Aintree every year from 1879 to 1885. In one of these events, 1884, fifteen horses faced the starter, and amateur riders had eleven of the mounts. Jack Anthony scored on Troytown, Ally Sloper and Glenside as an amateur, but he has failed on nine other occasions.

KILLIA, one of my six hurdlers to follow, has been entered by telegram for the Newbury Juvenile Maiden Hurdle Race on Thursday, and I feel confident that if Mr. A. D. McAlpine's rookie is allowed to run he will score. Kansalo and Done Up are also entered at the Berkshire meeting.

LORDI was considered to be past the post at Chepstow recently, but at the last minute it was decided, owing to the terrible state of the going, not to start the 'chaser. In the Middlesex Handicap 'Chase at Kempton on Saturday he is up against a better batch of horses, but is a good bet.

TABULATED results of a season's past racing give the keen racing-man as many thrills as the brightest "best sellers," so I am calling your attention to "*The Sporting Life* Annual Summary of Past Racing, 1927," which will be on sale on Saturday, December 3.

THE "Little Red Form Book" as it is familiarly known to racing men, contains complete returns of Flat Racing and Steeplechasing, together with pedigrees carefully indexed from November 29, 1926, to November 26, 1927; complete list of jockeys, trainers and apprentices, fixture lists for 1928 and the names of all big race-winners of the past.

AN elaborate system of indexing makes it possible to find at a glance how any horse in training fared on each and every occasion it was entered on a race-course. Full placings are given and complete starting prices. The price of "*The Sporting Life* Annual Summary of Past Racing 1927," is 3s., or post free 3s. 4d., direct from the publishers, *The Sporting Life*, 222, Strand, London, W.C.2, and you will find it a worth-while purchase.

"SILVER RING."

### JUMPERS TO NOTE

AIM HIGH should be noted for the next few weeks.

NORTH RIDING—fit from the flat—is one of the most useful of Dobson Peacock's young hurdlers.

MARTIAN—H. A. Brown—landed a nice coup for the Atherstone owner-trainer-rider at Leicester recently. Don't miss the gelding in two-mile hurdle events.

NEWSTEAD—knocked over at Liverpool—will be one of Coulthwaite's early winners.

DONE UP has taken kindly to the jumping game and is very fast.

Two to follow from Gilbert's clever stable at Ilsley, Berks, are Kansalo and Kerosene. Both are proved hurdlers.

SHREWD KING is not likely to make such a fine name as his half-brother, Southampton, but he showed, when scoring at Cheltenham, that he will hold his own.

---

Two coded selections will be given daily in *The Sporting Life*.

2 Y D I U H S B K Z Q W X T

A J N R G M O E C V L F P 3

How to read the code: In place of the letters of figures advertised in *The Sporting Life* read those above or below the line as the case may be. 2RHMRUM would read AIM HIGH.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, November 30, to Tuesday, December 6.

## "Soccer" Selections

### WEEK-END COUPS

6 HOME.—Everton, Chelsea, Nelson, Millwall, Falkirk, Hearts.

5 HOME.—Huddersfield, Chelsea, Nelson, Northampton, Falkirk.

4 HOME.—Manchester U., Oldham, Rochdale, Millwall.

3 AWAY.—West Ham, Darlington, Doncaster.

3 DRAWS.—Cardiff v. Aston Villa, Blackpool v Port Vale, Kilmarnock v. Hibernians.

3 HOME, 2 AWAY.—Everton, Chelsea, Millwall, Darlington, Doncaster.

1 HOME, 1 AWAY, 1 DRAW.—Tranmere, West Ham, Bristol C. v. Manchester C.

SPECIAL 5 HOME (LEAGUE I. and II.).—Everton, Huddersfield, Manchester U., Chelsea, Oldham.

### FORECASTS FOR DECEMBER 10

#### THE LEAGUE (DIVISION I.).

HOME WINNERS.—Aston Villa, Bury, Leicester, Liverpool, Portsmouth, Sunderland, West Ham.

AWAY WINNERS.—Newcastle, Huddersfield.

DRAWS.—Derby v. Blackburn, Sheffield U. v. Manchester U.

#### THE LEAGUE (DIVISION II.).

HOME WINNERS.—Barnsley, Fulham, Hull, Manchester C., Notts Forest, Port Vale, Preston, Swansea.

AWAY WINNER.—Blackpool.

DRAWS.—Leeds v. Chelsea, Wolverhampton v. Grimsby.

#### SCOTTISH LEAGUE.

HOME WINNERS.—Bo'ness, Clyde, Hibs, Kilmarnock, Motherwell, Queen's Park, Glasgow Rangers.

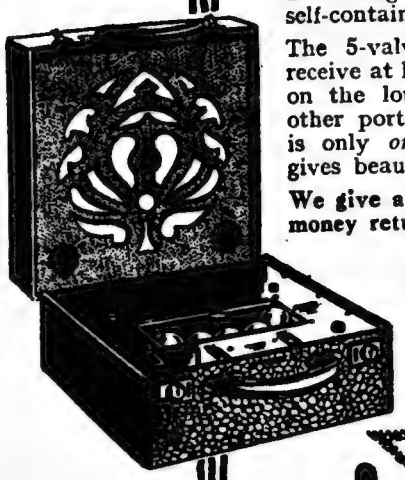
AWAY WINNER.—Celtic.

DRAWS.—Airdrie v. Hearts, Cowdenbeath v. Aberdeen.

Take my Tip—Read
"THE Sporting Life"
2d. Daily.

# RADIO IN EVERY ROOM

## NO AERIAL — NO EARTH NO TROUBLE



The Langham Portable is a long-range, completely self-contained set, weighing only about 25 lbs.

The 5-valve Transatlantic model is guaranteed to receive at least 20 main British and European stations on the loud-speaker under normal conditions. No other portable has such a wonderful range. There is only *one* tuning control, and the loud-speaker gives beautiful tone and full volume.

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Only £6 down; balance by small instalments.

The 4-valve Langham Portable—1,000 miles range. £5 down; balance by instalments.

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LANGHAM RADIO, Albion House, 59 New Oxford Street, W.C.1

*Telephone: Museum 2373 & 8293.*

# HOT Lemon Drink or Whisky with 3 ASPRO Tablets WILL SMASH UP ANY Feverish COLD Or 'FLU Attack in ONE Night

6D PER PACKET.

**'FLU BANISHED IN 24 HOURS.**

30 Hythe Street, Dartford, Kent.

Dear Sir,—I now take pleasure in writing you these few lines telling you about your ASPRO Tablets. I had an attack of influenza last week and was so bad I really did not know what to take for the best until I was looking through a daily paper and I saw an advertisement about ASPRO Tablets for the 'FLU. Well, I thought I would try a 1/3 packet, and I did. Do you know they stopped the 'FLU in less than 24 hours. Now I am quite fit and well again, and I must say this, that ASPRO Tablets were the only thing that did it. They are a most wonderful pick-me-up, and now that they have done me good I shall insist upon taking them always. (Signed) F. L. HODGE.

P.S.—I shall recommend them to everyone.

You needn't get a Cold or Influenza—because *two* or *three ASPRO tablets* with a *HOT Lemon Drink* or *WHISKY* will *smash up* a Cold or 'Flu attack *in one night*. All the weakening "gone at the knees"—feverish, aching and sniffling sensations will go with it too. The Scientific Reason WHY ASPRO can do this is because it is, *Firstly*, an *antipyretic* or fever reducer, and *Secondly*, when ingested in the system, it is a *powerful* internal antiseptic and germicide.

Don't Take Dangerous DRUGS TAKE ASPRO

# ASPRO Dissolves Rheumatic Cause (Relief in One Night)

Never in the history of medicine has a remedy given such wonderful, universal and quick results for Rheumatic Attacks as ASPRO. It acts like a charm, dispelling the pain and leaving in its place a wonderful feeling of exhilaration. ASPRO stops pain in five minutes, it creates neither craving, nausea nor harmful after-effects.

A CHILD CAN TAKE IT.

**CRUTCHES DISPENSED WITH NOW CAN WALK—A RHEUMATIC FACT**

Mr. W. Diver Swan, of 19, Bath Terrace, Newington Causeway, London, S.E., writes:

"Three and a half years ago was stricken with Rheumatism—not able to use my hands—couldn't walk without crutches, lent by Vicar of St. Andrew's Church. Last resource purchased some ASPRO—result, first day had good night's rest, continued treatment, 6 tablets per day, and was able to walk with one crutch. At the end of the second week dispensed with second crutch. Now can walk free from pain."

The chemist who sold Mr. Swan the ASPRO was Mr. Bennett, of 79, Union Road, Newington Causeway, London, S.E.

**YOU CAN'T HAVE 'FLU AND ASPRO TOO—READ THIS**

London, W.1.

Dear Sir,—Very pleased to see ASPRO has opened another factory. Hope you'll get everyone using ASPRO and so avoiding 'Flu. Why not ask all: "Which will you have—ASPRO or 'Flu? You can't have both." The hot lemon drink to wash down a couple of ASPROS at night is a good idea as the one helps the other. All the very best wishes.

—Sincerely, (Signed) M. G.

# ASPRO As a GARGLE "Wonderful!"

**Sore Throat Tonsilitis**

Two ASPRO tablets dissolved in two tablespoonfuls of water and used as a gargle is a most effective remedy for sore throats, tonsilitis, etc. Portion of the solution can be swallowed with beneficial results.

*Aspro consists of the purest Acetyl Salicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.*

**ASPRO BRINGS DEFINITE RELIEF IN 5 TO 10 MINUTES FOR**

6d. Per Packet

HEADACHE, NEURALGIA, RHEUMATISM, SLEEPLESSNESS, LUMBAGO, INFLUENZA, COLDS, IRRITABILITY, ALCOHOLIS, AFTER-EFFECTS, NEURITIS, GOUT, PAINS PECULIAR TO WOMEN, NERVE SHOCK

1/3 Per Packet

**OBTAINABLE EVERYWHERE**

Agents: GOLLIN & CO. Pty. Ltd., SLOUGH, BUCKS. 'Phone. SLOUGH 608.

*No proprietary right is claimed in the method of manufacture or the formula.*

# BRONCHITIS CATARRH

**Over 3,000,000 sufferers benefit in Europe alone**

Junicosan actually kills bacteria. There is overwhelming evidence of its efficacy for all diseases of the respiratory system. In cases of **ASTHMA, CATARRH INFLUENZA, BRONCHITIS,** etc., etc., wonderful results have been recorded. Over 8,000 doctors are constantly recommending it. At our offices are 34 signed letters from well-known physicians advocating its use. You are invited to visit us and see these letters for yourself. Is not this convincing testimony?

**A trial bottle of Junicosan, costing only 3/- is enough to prove its extraordinary curing qualities.**

# JUNICOSAN

for

**The Respiratory Organs**

This is the only medicine of its kind in existence and therefore no substitute should be accepted. When ordering Junicosan take this advertisement to your local chemist and insist on Junicosan, or send 3/- to

**E. L. FRY & CO., 3, Pancras Lane, London, E.C.4.**

*Obtainable from all Taylor's Drug Stores. Also from Timothy White and Co. Branches*

# WONDERFUL WIRELESS OFFER

**THE Graves Two-Valve Loud Speaker Wireless Set offered to you on Easy Payment Terms will compare for VALUE and EFFICIENCY with any £10 Wireless Set offered by any other firm in the World.**

It is no use trying to accurately illustrate or even describe the Graves Set in a small advertisement, but a post card will bring you a fully illustrated descriptive catalogue which gives you exact and truthful details.

**BRIEF SPECIFICATION:** The Cabinet is of polished Oak and all components of highest quality. Mullard Dull Emitter Valves with patent Valve holders &c.; H.T. Battery, 2-Volt Accumulator and complete Aerial Outfit. Loud Speaker of exclusive design to match the Cabinet, with unique magnetic system and improved diaphragm **£7:17:6**

**TERMS.**—Our Bargain Price is for Easy Terms. Send 10/6 now, & complete purchase in 14 monthly payments of 10/3. Five per cent discount for cash. Fullest approval in your own home.

**Write for Free Catalogue.**

Unchallengeable values in up-to-date Wireless Sets.

**J. G. GRAVES Ltd. SHEFFIELD.**

"For the Blood is the Life."

Mrs. E. J. Harris

also writes:

"Some time ago I suffered great pain from a very bad leg which became badly ulcerated. After trying several ointments and lotions which seemed to do no good, I was advised to try Clarke's Blood Mixture, and after having taken one bottle I found great relief. I persevered with Clarke's Blood Mixture and am pleased to say that my leg is completely healed and I am free from pain. I send this testimonial in the hope that others may benefit by Clarke's Blood Mixture in the same way as I have done." (Signed) Mrs. E. J. Harris, Church House, Upper Sapey, nr. Worcester.

Clarke's Blood Mixture

cleansed Mrs. Harris's blood and completely healed her ulcerated leg.

Other sufferers will find Clarke's Blood Mixture just as good for Abscesses, Ulcers, Eczema, Bad Legs, Inflamed Wounds, Swollen Glands, Hæmorrhoids, also Rheumatism and Gout, all of which are sure signs of Blood impurities.

*Ask for and see you get*

Clarke's Blood Mixture

3/- per bottle — Six times the quantity 12/-

"Everybody's Blood Purifier"

When outward application is also required Use CLARKE'S MIRACULOUS SALVE.

MAZAWATTEE TEA

DELICIOUS and REFRESHING

EXCLUSIVE DESIGN.

GRAVES

Coach body, panel ends, upholstered Crocketts' leather cloth, leather lined hood, Storm Apron. 12in Wheels, wired-on Tyres, 'Wilfreda' Cradle Springs, &c. In 8 Shades. Price £3:10:0

7/- NOW

Terms: 7/- now, and 7/- per month. Full Approval. Catalogue Post Free

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This 15 Jewel Lever Movement SOLID GOLD WATCH for 14/- Per Month

HERE IS A WATCH OF THE HIGHEST QUALITY, guaranteed absolutely reliable timekeeper, of considerable monetary value. It is the famous "PRESTEX" Watch, now obtainable by easy payments of 14/- per month, which do not add one penny piece to the Cash Price.

SEND TO-DAY FOR FREE CATALOGUE No. A51. Beautifully illustrated with "Prestex" Ladies' Wristlet Watches, Gent's Pocket and Wristlet Watches, all SOLID GOLD like Ours, reliable timekeepers. Sold on money back terms.

Established over 60 years.

PRESTON'S LTD., 62, MARKET ST., MANCHESTER.


"The Greatest of These . . . ."

# Those who Dwell in Life's Shadows

## No "Place in the Sun"

IN the upper story of a dingy little house in the neighbourhood of the Seven Sisters Road, a man, his wife and six young children are leading a struggling existence with little hope of ever reaching a place in the sun.

Within a year the father has undergone two operations to the hip joints, and can only drag about with his leg in irons. He is also suffering from cardiac disease.

When he ventured out after his second operation, he caught a chill, because he had not sufficient clothes to wear, and has been very bad with rheumatism.

He often has to lie in bed for days, suffering terrible pain followed by sleepless nights.

Whilst he was in hospital, his wife was obliged to pawn their clothes to get sufficient food for the children, and now he is chained indoors as he has no overcoat in which to go out.

"It's such a struggle to make ends meet," he said, limping about their poorly furnished room. "We try to pay our way, but we cannot pay all."

His health was precarious prior to the war, but he was in regular work, earning fair money as a sign-writer. Owing to his condition, he was only able to serve in the war for a few months, and those few months finished him.

His wife, who was a machinist in a gun factory during the war, is now suffering from nerve strain. They were married in 1916. Their eldest, a child of ten, is the only girl. Then come five boys, aged eight, six, four, two and a half, and a white-faced baby of seven months. It is feared that the little chap of four years old has developed St. Vitus' dance.

All the children are cleanly, but insufficiently clad. They show by their pale little faces a lack of sunshine. Their parents' summit of desire—now, alas! so unattainable—is a house on the Tottenham New Estate, with a garden for the children to play in. This would mean for them "a place in the sun."

"The Greatest of These—" Fund has reduced the sad pile of pawntickets which were reposing in a tin on the mantelpiece.

Nothing is deducted from subscriptions to defray working expenses. Every penny of administrative expense is cheerfully and gladly borne by the proprietors of JOHN BULL.

Even so, many have to go unhelped for the fund's want of better support. And JOHN BULL's wish is that no genuine appeal should have to be refused.

A subscriber from far-away Western Australia writes:—"I hope that JOHN BULL's 'Greatest of These—' appeal to readers for 1928 will be that each reader will save at least 3d. a week from beer, smokes, pictures, tram-rides, etc.—some can save more.

"What a happy Christmas 1928 would be if you received £216,666! The givers will feel all the better for it, and never miss it. I have got my pet charities here, for which I put by weekly. If they put it by weekly, they will never miss it."

It is a fact that money given is so little missed that the next day the giver, having forgotten all about it, is at a loss to account for the feeling of well-being that surrounds him, because someone, somewhere, is pouring out rays of gratitude and blessing on his head for the timely help his gift to the fund has been the means of bringing.

There is an old saying:

"Who shuts his hand, hath lost his gold;
Who opens it, hath it twice told."

And a still older one: "Give, and it shall be given unto you; good measure pressed down, and shaken together, and running over, shall men give into your bosom. For with the same measure that ye mete withal, *it shall be measured to you again*."

No half measures there! And if that isn't encouragement for a little sacrifice in giving, we don't know what is!

## "The Greatest of These—"

*Registered under the War Charities Act as the* JOHN BULL *War Sufferers' Fund. All cheques should be payable to the Fund, and donations addressed to the Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

### ACKNOWLEDGMENTS

J. E. S. (Forest Gate), 1s; G. Alexander, 2s.; Cathy and Will (Glasgow), 1s.; Mrs. L. P. (Penzance), 2s. 6d.; A. R. G., 2s. 6d.; H. and M. Todhunter, 1s.; Anon., 1s.; H. L. B. (Exeter), 2s. 6d.; Mr. John Perks (Halesowen), 2s.; Fortunately (Monthly), 1s. 6d.; Sheer Cod, 2s. 6d.; Bunty and Chuckles, 3s. 6d.; R. and £1; Mary Thompson (Ripon), 5s.; Anon., Manchester), 1s. 9d.; H. B. (S.W.5), 1s.; Mrs. M. A. Bailey (Burnley), 1s.; Mrs. Campbell (Gateshead), 3d.; Mrs. Morden, 3s.; Mr. T. B. H. Wood, 6d.; Part One (Edinburgh), 6d.; A Regular Reader, 1s.; Mr. R. Aiken (Stretford), 5s.; Miss A. Weir, 1s.; Grateful for Much, 5s.; The Merry Crew, 8s.; M. L. (Walsall), 6d.; A Friend, 2s. 6d.; Best Wishes (86), 2s. 6d.; Ex-Boy, 1s.; Lonely Widower, 2s. 6d.; F. C. B., £1 10s.; Grateful Heart, 2s.; Watchman (Leeds), 1s.; A. E. W. (Merton), 10s.; John Foster (Saltley), 3s.; Mrs. A. Whittle (Pembroke), 1s.; Happy Mother, 1s. 6d.; Anon. (Durham), 1s.; T. W. (Bolton), 2s. 6d.; Mrs. E. A. Irving (Hale), 2s.; Mrs. D. Bushnell (Tottenham), 5s.; A Labourer, 2s. 6d.; Kathleen Doyle, 2s. 6d.; The Merry Crew, 8s.; A Well Wisher, 2s. 3d.; E. J. Stevenson (Thetford), £1; Harvest Thanksgiving, 2s.; M. Wendston, 1s.; S. A. G., 1s.; Wellard, 2s.; With Love, 1s.; Melton Mowbray, 1s. 6d.; Bosser (Birmingham), 2s.; J. Mitchell (Barnsley), 1s.; A Promise Kept, 6d.; Anon., 6d.; 2 Bullets First, 652, £3; K. (Oxford), 2s. 6d.; F. L. D., 1s.; B. (Brighton), 1s. 6d.; M. S., 1s.; S. W. (Middlesbrough), 2s. 6d.; Nun (Dublin), Yes!, 1s.; Labourer's Mite, 2s. 6d.; Registered Reader, 2s. 6d.; Lucky G. A. (Farnham), 2s.; F. W. (Orpington), 5s.; H. E. Eyre (Tuxford), 2s.; D. S., Ex-T., 2s.; S. B., 1s. 6d.; Wellard (Rotherham), £1; Target 652 (Rayne), 1s.; Miser (Barnsley), 2s.

*(Many acknowledgments unavoidably held over.)*

## *An XXXmas Number*

### Edgar Wallace Exposed

IT is our sad duty to expose Mr. Edgar Wallace. He has played us a shabby trick.

He has written a story about a share-pusher, who persuades dear old major-generals to part with all their money for highly decorated bits of wastepaper.

He proceeds to track the swindler with the assistance of a certain Three Just Men and another person, and not once does he write to us about it and avail himself of our dossier on share-pushers.

We admit it is a very fine story and one of the list of things that is making "JOHN BULL's Xmas Annual" sell like turkeys and muscateels on December 24. But was it fair to leave us out?

We wrote to a certain Cabinet Minister about it, enclosing a copy of the Annual. This is the reply we got from his secretary:

"Sir William Joyful Chuckles hopes that the members of his Majesty's Government will be able to give their serious attention to the matter.

"They can do nothing at the moment for he has shown them all a copy of 'JOHN BULL's Xmas Annual,' and they can't stop laughing."

What's to be done about it? It's funny, of course, with the most outstanding humorous artists and writers excelling themselves; but will there be enough copies to go round?

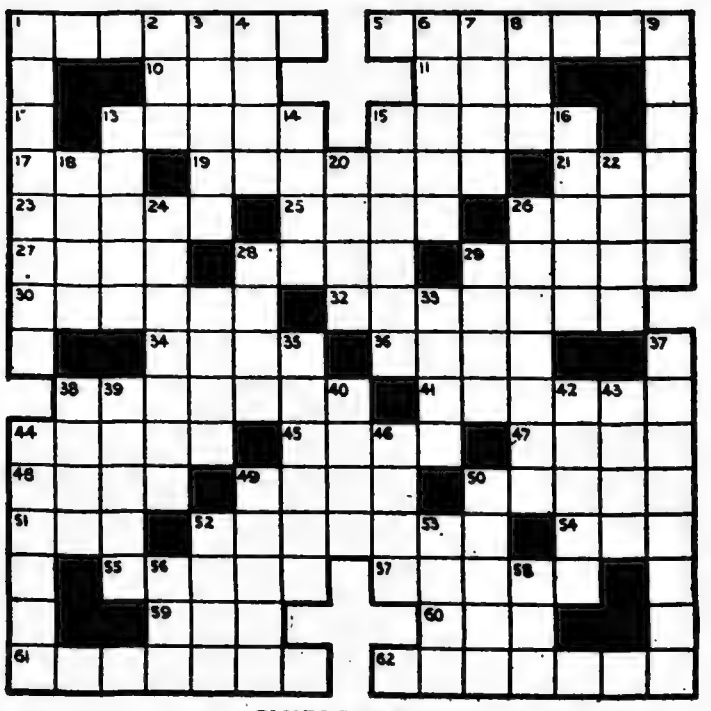
A Scotsman who was shown a copy the other day read it right through and then back again. His eye fixed on Gilbert Wilkinson's illustration of the contents page showing a Celt in kilts saying, "Hi, lend me saxpence."

The Scotsman paused awhile and then said, "What's the joke? It's worth saxpence!"

There's going to be a rush.

*Our Cross-Word Corner*

## Your Fireside Friend



### CLUES ACROSS

1. Dress.
5. Matter transformed into a glutinous state.
10. Single item.
11. Slack.
13. Measured.
15. Disorder.
17. Consumed.
19. Utter.
21. Japanese sash.
23. Utter slowly.
25. IX.
26. God of love.
27. Scottish isle.
28. A narrow lane.
29. A trap.
30. Wearing apparel.
32. A confused rout.
34. Story.
36. Life-like.
38. The fuser of a watch.
41. Supposed resting-place of Noah's Ark.
44. Noise.
45. Equal.
47. Sensible.
48. A fish.
49. State.
50. Venom.
51. Biblical character.
52. Pioneer airman.
54. Knight.
55. 66 ft. long measure.
57. Hospital attendant.
59. Wrath.
60. Fallow deer.
61. First principle.
62. To slander.

### CLUES DOWN

1. Pertaining to a British Dominion.
2. Part of the foot.
3. Up to the time that.
4. Come together.
6. To exalt.
7. A highway.
8. 61.
9. Death.
13. Intended.
14. Contradict.
15. To minister to.
16. Hard substance found in the sea.
18. To move fast.
20. Skin.
22. To pierce.
24. Serving at table.
26. To embrace.
28. Join by fusing.
29. River in Alsace.
31. Diamond district.
33. A vegetable.
35. XI.
37. Low fares paying passengers in a ship.
38. Earth.
39. Faithless.
40. Always.
42. Erect.
43. Against.
44. Ice vehicle.
46. The Emerald Isle.
49. Foreign.
50. Razor sharpener.
52. Barren.
53. Pronoun.
56. Pronoun.
58. Observe.

*The solution of our last week's Puzzle will be found on page*

# Have Your Choice for 2/6 DOWN

Nothing more to pay for one month

## Two Outstanding Gramophone Bargains.

Here is an opportunity for you to obtain, at a bargain price, a genuine Mead Upright Floor Pedestal Cabinet Gramophone, artistically designed mahogany Table Grand with ornamental fretwork front, or a massive horn instrument with solid oak cabinet, complete with 20 records (40 tunes) on payment of only half-a-crown. The balance you can remit in small monthly instalments while you are enjoying the use of the gramophone in your own home. After the initial deposit **YOU HAVE NOTHING MORE TO PAY FOR ONE MONTH.**

This magnificent mahogany-finished No. 607 Mead Cabinet Model, which stands over 3 ft. high, is a triumph of British craftsmanship and EMBODIES **ALL THE NEW SEASON'S IMPROVEMENTS.** The astounding value which we offer in this instrument is abundantly proved by the fact that **OVER 2,000 HAVE ALREADY BEEN SOLD!**

For those who prefer an Exterior Horn Gramophone, the Mead No. 604 Model represents the finest bargain that money can buy. Specification includes 22-in. coloured floral Horn, 12-in. plush-covered Turntable, strong silent Motor and loud aluminium Soundbox.

So buy YOUR gramophone DIRECT FROM FACTORY at pounds below shop prices. Every Mead gramophone is sent PACKED FREE AND CARRIAGE PAID ON TEN DAYS' FREE TRIAL. 20 RECORDS OF YOUR OWN SELECTION INCLUDED.

**ABSOLUTE SATISFACTION GUARANTEED OR MONEY REFUNDED IN FULL.**

Write TO-DAY for free beautifully-coloured art catalogue which illustrates and describes 30 different models, including Horn gramophones, from 35/- cash, featherweight portables from 37/6 cash, and Jacobean Side-Board instruments. Also ask for list of Saxophones, Jazz Sets, Banjos, Ukuleles, Melodeons, etc., at low factory cash prices or on exceptionally easy payment terms. Do it NOW, while you think of it, and ensure early delivery.

# Mead

COMPANY (Dept. G213), SPARKBROOK, BIRMINGHAM.



# RHEUMATISM

*"Having suffered acute pains from Rheumatism I was persuaded to try Elliman's—I have lost all pain."*

S.A. London.

ELLIMAN'S Embrocation puts life in limbs and relieves all the pain which muscular rheumatism causes. Apply Elliman's as a massage where relief is needed and you will soon feel its beneficial effect. Stiff muscles relax, aches and pains are banished. In every home use is found for Elliman's Embrocation.

# ELLIMAN'S

## EASES PAIN

INVALUABLE FOR LUMBAGO, STIFFNESS, SCIATICA, MUSCULAR RHEUMATISM, SPRAINS, BRUISES, CHEST COLDS, SORE THROAT FROM COLD.

*For animals,* ELLIMAN'S ROYAL EMBROCATION 1/6 & 2/9.

*A FREE BOOK ON MASSAGE*

*A 20-page book on massage, with much useful information on the treatment of the complaints for which Elliman's may be used, sent free on application.*

*For human use,* ELLIMAN'S UNIVERSAL EMBROCATION 2/- & 4/- of all chemists.

ELLIMAN, SONS & CO., LTD., Dept. M., SLOUGH, BUCKS.



# Bald Men Grow Hair

Surprising reports are coming from men who were bald or losing hair and who acquired a new, vigorous growth by using a peculiar compound that awakens life in dormant hair roots.

"The front of my head was completely bald for nearly 20 years. Now I have an abundance of hair," is the report of Mr. T. J. Harding. "All bare parts are now covered with a nice growth of hair," writes Mr. E. Arnold. Imagine the enthusiasm of Mr. T. Hellier when he reported: "I have now a strong healthy growth of hair where I had been bald for 10 years." Mr. R. Stott reports even after only three weeks' use of Kotalko, bald patches of 12 years' standing were covered with hair.

Anyone who is losing hair, or is bald, may obtain a testing box of Kotalko by sending 3d. in stamps to John Hart Brittain, Ltd., 2, Percy St. (53 L.K.), London, W.1.



*Attacked by*

# ECZEMA ON FACE

"I had a bad attack of itching eczema on the face," says Miss Minnie Bush, of 10, Jessell Street, Chorlton-on-Medlock, Manchester. "The fiery irritation was terrible, and I couldn't resist scratching. The sores discharged and spread alarmingly.

"Mere ointments proved useless, Zam-Buk Balm however worked wonders, quickly drying up the discharge and ending the torturing itch. My skin became smoother and clearer every day and Zam-Buk sores removed all trace of eczema."

**FREE!** Send Postcard (1d. stamp) to Zam-Buk Leeds, for free samples.



# DIGESTIVE TROUBLES SO SOON GET WORSE

Few complaints get serious more quickly than digestive troubles, and none get better more readily when the right treatment is used. If the experience of doctors, hospitals, and the general public the world over for years past counts for anything, the right treatment is certainly the use of 'Bisurated' Magnesia. This preparation instantly neutralises the excess acid that nine times out of ten causes indigestion. Thus all trace of fermentation, gas and pain is quickly and completely banished. Let 'Bisurated' Magnesia help you. Any chemist sells it at 1s. 3d. a package, either powder or tablets, and one dose will be sufficient to convince you that 'Bisurated' Magnesia will end your digestive troubles as nothing else can.



# HEADACHE

## NEURALGIA - TOOTHACHE

**Anti-Kamnia** will soothe away any severe pain and give immediate relief. Headache, Toothache, Rheumatism, Neuralgia, Neuritis, and other pains which attack men and especially women vanish when one or two A-K Tablets are taken. Doctors and Dentists have been prescribing them for over 35 years. A-K Tablets arrest Colds, Grippe, Fevers and promote sound natural sleep in cases of restlessness and wakefulness. Millions' used annually. Prices 1/3, 3/- and 7/6. Your nearest Chemist sells **Anti-Kamnia.** Write for Free Sample.

# Anti-Kamnia

***Quick Relief from Pains and Aches***

**AK-FREE COUPON**

Please send me free of all cost Trial package.

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ADDRESS .....

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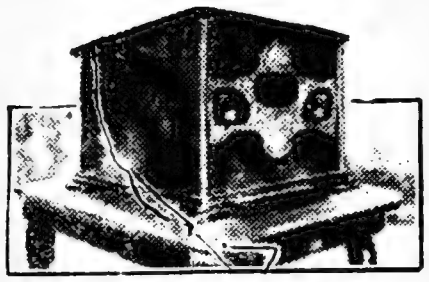
(AP98 Dept.) 46, Holborn Viaduct, London, E.C.1

# A NEW TYPE VALVE



## WITH DOUBLE POWER AND DOUBLE LIFE

THE new General Radio Cabinet Receiver is fitted with a new type of valve, designed specially by the leading Valve Manufacturers for use in conjunction with the General Radio Filonator. These valves work with great efficiency on only 1.4 volts, and are supplied exclusively with General Radio Receivers. The special DOUBLE filament ensures that every valve has not only double power but also double life.

### NO MORE ACCUMULATORS

No longer are accumulators with their dangerous acids and never-ending trouble of recharging required for General Radio sets. The Filonator does away with the accumulator. The Filonator is recharged in a moment in your own home by dropping in a tablet. These tablets cost only 1/- and a charge lasts six weeks with ordinary use. The Filonator is exclusive to General Radio sets.

### PATENT "MAGNETIC CONE" LOUD SPEAKER

The patent "Magnetic Cone" Loud Speaker gives a remarkable volume with an exceptional sweetness of tone and a fidelity of reproduction so out standing that the music or singing could be in the room beside you. This new Loud Speaker is built into the cabinet.

### UNUSUALLY EASY TUNING

Tuning in on the new General Radio set has been made so easy by the new Vernier Vario Coupler that only one control is needed; this tuning gives so fine an adjustment that you can get the station you want at maximum strength without the slightest trouble. The tuning of the set covers all European stations *without* additional coils.

### NO INCREASE IN PRICES

The set complete costs only £12. The royalty is paid and there is *nothing* else to buy. If desired, easy payment terms of 20 - down and 20 - a month for twelve months are available. In every case, and whichever way you pay, all General Radio sets are

### INSTALLED FREE

in your home by our own Engineers, *anywhere in the country*. The set is left playing perfectly for you and free service calls are given after installation. *No other wireless firm gives this unique service, and never before has so remarkable a set been offered to the public at so low a price.*

**SEND A P.C. TO-DAY FOR CATALOGUE No. L14**

# GENERAL RADIO

**1 to 42a, Bravington Road, London, W.9**

**Showrooms:**

**105, Regent Street London, W.1**

# "Use my Sloan's for your Lumbago"

Sloan's Liniment is essentially *the home treatment* for pain. It is called upon daily to relieve **Lumbago, Backache, Sprains, Rheumatism, Cramp, Bruises,** and it never fails to act with amazing rapidity.

A single application of Sloan's Liniment brings quick relief. Gently laid on the painful joint or muscle it penetrates instantly. A surge of fresh new blood sweeps away congestion — the *cause* of your pain—and sweet relief follows.

Clean and easy to use, Sloan's Liniment is the approved remedy for aches and pains. Keep a bottle handy—ready to kill pain.

"Sloan's Cured Bad Strain."

"I wish to convey my grateful thanks for the relief Sloan's Liniment has given me. I had the misfortune to strain my back very badly and could scarcely walk, but after a few applications of Sloan's Liniment was cured in a very short time."—Mr. J. Turner, 150, Clifford Street, Birmingham.

Of Chemists and Stores, 2/- and 4/-.

Wholesale Depot: Fassett and Johnson, Ltd., 86, Clerkenwell Road, London, E.C.1.

# Sloan's Liniment KILLS PAIN

# A Grand Free Xmas Offer

FOR 1/9 NOW

Send for Lists NOW

**21 YEARS AGO** my advertisement first appeared in "JOHN BULL." To celebrate the occasion I shall make a **HANDSOME XMAS GIFT** to every reader who orders a Gramophone and Records, which I send on **14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID.** Small deposit gets delivery. **WRITE NOW FOR SPECIAL FREE CELEBRATION LISTS, SHOWING THE BIGGEST AND CHEAPEST SELECTION, AND BE IN TIME TO SHARE IN THE THOUSANDS OF FREE GIFT PARCELS.**

**Chas. T. Robey Ltd.**
THE WORLD'S PROVIDER, DEP. 3 COVENTRY.

# BRONCHITIS & CHRONIC COUGHS

BRONCHITIS, with its awful suffocating grip on the chest, bronchial asthma, presistent cough and other chronic chest diseases are now successfully treated by Peps. Liquid medicines are merely swallowed into the stomach and never reach trouble in the breathing tubes.

**Peps are a true breatheable medicine.** As these handy tablets dissolve in the mouth, medicinal fumes are given off, and breathed deep into the lungs. Inflammation, soreness and irritation in throat and bronchials are quickly soothed by Peps, phlegm is loosened and expelled, and the dreadful cough and chest tightness overcome.

There is no safer remedy than Peps, being free from opium, laudanum, etc.

# Peps

**1/3** box (containing 35 tablets) or 3/- size (105 tablets). Of all Chemists and Stores.

# SPLITTING HEADACHE

**Banish the splitting, throbbing pains of headache and the piercing, shooting torture of neuralgia with Daisy—the safest, surest and handiest remedy known to Medical Science.**

**Daisy cures pain not by drugging the nerves but by healing the nerve centres themselves, allaying their fatigue and repairing their exhaustion.**

**All throbbing and aching ceases soon after taking a Daisy Powder (or two Daisy Tablets) with a cup of tea or drink of water. The pain goes like magic. There is no drugging into false hope, and no harm to the heart. Daisy is so absolutely natural.**

# DAISY

**Daisy is sold everywhere in boxes of six powders, 11½d. Single powder 2d. Daisy Tablets, especially convenient for handbag or pocket, 1s. 3d.**

*Daisy, Ltd., Leeds*

*THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.*

* * *

V. S. (Hull).—"Why do so many people get divorced?" Because so many get married.

D. S. (Hove).—"I made love to her on the cliffs." Evidently she didn't throw you over.

JACK (Ely).—"I am teaching my mother-in-law to drive a car." Aren't you artful?

ENGLISH COMMUNIST (Bathgate).—"I acknowledge no nationality." That's a bit of luck for England.

E. R. (Colchester).—"You did not say what you thought of my last letter." We were too relieved for words.

GUS (Wivenhoe).—"I've half a mind to stop reading your paper." If you had the other half you wouldn't say that.

M. E. D. (Twickenham).—"He promised me what I was worth, then gave me £2." What was the other pound for?

M. C. (Ingatestone).—"When returning home late last night I saw several strange lights in the sky." Probably the moon!

PLUS-FOURS (Bath).—"My eight-year-old boy has already got the makings of a golfer." Great Scott, has he started swearing?

SOPRANO (Hitchin).—"It is terrible when a singer realises she has lost her voice." And more terrible when she does not realise it.

ELSIE D. (Forest Gate).—"He had the audacity to squeeze my waist while posing me for his camera." He must have been a press photographer.

G. T. (Sussex).—"I was baiting a breakback mousetrap and it came down hard on my finger." We can see the mouse laughing yet!

E. M. (Deal).—"My wife makes a row if I am kept out by a business emergency." She suspects you of staying on to have "just another" emergency.

COUNCILLOR (Mansion House).—"I was present at the Lord Mayor's banquet." We heard you on the wireless when you were served with the turtle-soup.

B. N. (Carlisle).—"A professional singer told me he could always get his best notes after he had had a long drink of ale." A deep Bass, we presume!

MISS N. (Glamorgan).—"Is it very difficult to write for the Press?" Quite easy. Just take the twenty-six letters of the alphabet and arrange them in groups.

S. P. T. (Penarth).—"Though the book was so much praised, I found that the most attractive thing about it was its pretty cover." Well, it was bound to be a success, anyway.

*SO many so-called "friends" are missing when you are in trouble and need assistance. This is just when* JOHN BULL'S *Free Advice Service is not missing, and is ready to be a real friend in need. Send particulars of your trouble (written in ink), with stamped addressed envelope, and a staff of experts is prepared to prove its friendship in a helpful and practical manner.*

L. B. (Andover).—"Some people are tactful." Others tell the truth.

S. J. (Golders Green).—"There is still whisky in America." Yes, still whisky.

L. G. (London, N.)—"There are three men I really admire." Who are the other two?

S. B. (Leicester).—"There's too much love in fiction." And too much fiction in love.

R. M. A. (Erith).—"I have given up roller-skating." Too sedentary an amusement?

MRS. M. (Cardiff).—"When children cry they want something." Or have just had it.

R. K. (Swanage).—"I sent him an S.O.S." Did you follow it up with an I.O.U.?

L. N. (Andover).—"People think I'm clever." You must be, to make them think so.

M. M. B. (Worthing).—"I have lived here all my life." Good heavens! Are you dead?

S. G. (Wrexham).—"I save a fixed percentage of my salary." Pounds, shillings and sense!

JOHN T. (Partick).—"I bought a hat for next to nothing." That's where you'll wear it.

R. E. (Stockport).—"I can acquire knowledge very easily." Good. When do you start?

W. N. (Melton Mowbray).—"There was a fly in the cake." Take it back and get a currant for it.

L. L. W. (Chorley).—"What's the sign of an old maid?" A visiting curate and a resident Pekingese.

W. T. G. (Sunderland).—"Where there's a will there's a way." If one chances to be the heir.

A. N. (Highgate).—"I ask you for the last time. Why won't you print my article." Thank goodness!

D. J. (Reading).—"Most beautifully-tinted birds have unmusical voices." We noticed that at the revue.

J. F. (Limerick).—"He's always bad tempered when he feels better." Then he's better when he feels worse.

D. A. (Ayr).—"I'll sing in the bath if I please." Most people sing in the bath and don't care if they please or not.

T. B. (Bolton).—"She and her husband were quarrelling over the wireless." Whatever will they broadcast next.

GUS (Portsmouth).—"My people say I write beautifully." Well, we can't say, since you typed the tripe you sent us.

M. H. (Lewes).—"What becomes of old railway carriages?" Have you never travelled on an excursion train?

L. E. (Shawlands).—"I believe in the cloak of charity." It would require a marquee to cover some people's faults."

R. P. (Camberwell).—"I was going on the films, but friends dissuaded me." The public owes them a debt of gratitude.

G. N. (Newark).—"Children should not be allowed to read crime stories." But even little Bo-Peep went out with a crook.

W. P. (Fortis Green).—"I admit my poem is sad." The office boy wept bitterly until we told him he needn't finish it.

MRS. G. (Swansea).—"What I say is, there's always something to be said on both sides." But don't do it on paper when writing to us.

T. B. (Caistor).—"He leaves a wife and family." Often?

L. B. (Barrow).—"All my friends lend me money." How touching!

H. C. (Chester).—"I don't know what I'll write about to-day." You never do.

C. T. (Motherwell).—"Things don't seem to come my way." Then go their way.

MRS. J. (Victoria).—"Is modern dress less becoming?" It's certainly becoming less.

B. R. (Marlow).—"I was in London during the summer." We suppose you mean 1926?

F. M. (Settle).—"Happily most wives are true as steel." And quite as highly tempered.

T. E. B. (Moorgate).—"A woman's good looks often wear off." Sometimes they wash off.

T. B. (Taunton).—"I jumped on the tram and it stopped." Goodness! What do you weigh?

F. N. (Chelsea).—"This climate has never agreed with me." Are you a weather forecaster?

M. B. (Avonmouth).—"You wouldn't get *me* into a two-seater." Why, what's your circumference?

P. E. (Belmont).—"Films show us life face to face." Yes, the hero's face against the heroine's.

B. Y. (Glasgow).—"I like your paper, very, very much." The office boy has cheered himself hoarse.

A. P. (Newton).—"I play the kettle-drum." If you come down our street, we'll ask you to beat it.

P. T. (Barking).—"Excuse me writing in lead pencil." Certainly. We would excuse you writing at all.

MRS. L. (Bradford).—"My doctor is a regular old lady-killer." Ours makes no distinction between the sexes.

T. B. E. (Bristol).—"I don't believe in advertising: I know my own business." But does anybody else know it?

E. L. (Rochester).—"The modern girl is determined to show what she is made of." Yes, the fashions are very skimpy.

A. D. (Staines).—"I mean to win something big in *Bullets*." Have a cut at that £1,500 prize. If you miss it you may have a cut at a *Bullets* Christmas Cake.

MRS. C. (Farnborough).—"He sold me a plant which he swore flowered once in a century." If it doesn't, take it back.

ETHEL (Bromley).—"I didn't know what to say when he proposed." You were evidently hard-pressed for an answer.

A. F. (Lincoln).—"My fiancé is a very tall man." But when you're married we expect you'll manage to get him under your thumb.

S. Y. (Teddington).—"I have only seen half-a-dozen films in my life." We didn't think there were that many different ones.

D. K. (Clerkenwell).—"London restaurants are too noisy." We're afraid the trouble will continue until somebody invents a silent soup.

T. Y. (Deptford).—"I am going to be married, but am determined to make money first." When you're married you'll have to make it last.

WIRELESS FAN (Devonport).—"A jazz opera is to be broadcast in Germany." This is another argument in favour of the humble crystal set for use in this country.

H. N. (Vauxhall).—"A man who commits a crime dreads being found out." And in.

C. T. (Greenock).—"Would you care for an Aberdeen ghost story?" Is it canny or uncanny?

G. H. (Marlow).—"He's an upright man and a square one." He sounds more like a couple of pianos.

ENGAGED (Towyn).—"Can two live as cheaply as one?" Certainly, if one is content to go without.

H. H. (Torquay).—"If a man finds he is weighing fifteen stone he should look round." But he does.

FLO (York).—"We girls are simply longing for the next election." In order to sow your wild votes?

F. F. (Bingley).—"A man can't weigh his conscience." But he should be able to judge it by the scruple.

H. G. (Colne).—"For the last ten years I have spent every evening at home with my wife." Love or rheumatism?

R. L. (Norbury).—"Happily, I found him a very honest borrower." So you got principle from him as well as interest.

BESSIE (Leeds).—"I met my fiancé when I accidentally hit him with a tennis ball." You evidently knocked him silly.

G. H. (Brighton).—"I am sending you a cocktail of merry chuckles." They tickled our palate with our nursery milk.

M. M. (Liverpool).—"Does London boast any good revues?" No, it merely endures them with as good a grace as possible.

"MILL LAD" (Bolton).—"The yarn-spinners control is now ended." The trouble is that the first hint of a general election will bring it all back.

*(Many replies unavoidably held over.)*

**WHEN buying radio buy Mullard and be wholly satisfied that the product you buy is the best.**

**Whether you need radio valves, a speaker, or radio power supply units working off the electric light mains, make no mistake, ask for Mullard.**

**The best material, expert workmanship, economical service and unequalled performance justifies you doing so.**

**Mullard**
**MASTER · RADIO**

# SEEK AND FIND £50,000 FREE CASH

Price 4½d. per Tablet.

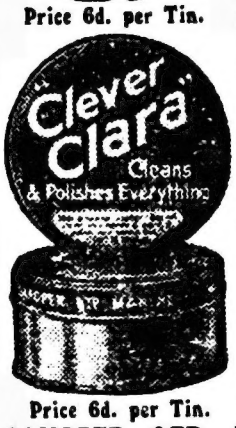
TO Users of Sanoper AND Clever Clara

*It's in the packets and tins.*

Price 6d. per Tin.

**Sanoper** in Block or Powder is the most wonderful cleaner known.

It cleans Metals and Paints as if by magic. For Pots and Pans and Dirty Hands it has no equal.




Price 6d. per Tin.

To try it once is to buy it always.

On Sale at all good Grocers, Ironmongers, Stores, etc.

If you cannot buy Sanoper in your neighbourhood leave the neighbourhood.

SANOPER, LTD, MANCHESTER.

# SEVERE CHEST COLD QUICKLY CURED

Dear Sirs, Manchester.

I was in the grip of a severe cold on my chest and throat. I decided to try a bottle of your Balsam of Aniseed. After the first few doses I experienced very great relief, and by the end of the week I was absolutely rid of all trace of my trouble. I shall always be pleased to recommend your efficacious remedy.—Yours faithfully (Miss) E. ATKINS.

# Powell's BALSAM of ANISEED

The CERTAIN CURE for COUGHS & COLDS.

1/3, 3/- & 5/- PER BOTTLE

From Boots, Taylors, Timothy Whites, and all Chemists and Stores.

*Issued by Thomas Powell Ltd., London, S.E.*

# 10 Years of AGONY Rheumatic CURED!

Worcester.

Sir,—I have suffered with RHEUMATISM since 1917 and have been in various hospitals and under Doctors' treatment until 3 months ago.

I was crippled to such an extent, that I could not help myself in any way, even to wash or feed myself, and could not walk without a stick. I have been taking Urace Tablets three months, and I have found great relief, they have done me a world of good.—Yours truly, Mr. W. HOPE.

URACE, and URACE alone, can cure Rheumatism. It directly attacks the cause—uric acid—dissolves and expels it from the system and prevents its reappearance. That is why it CURES and CURES QUICKLY. 1/3, 3/- & 5/- per box, from Boots, Timothy White & Co., Taylors, and all Chemists and Stores, or direct from the URACE Laboratories, 82, St. Thomas Street, London, S.E.1.

**URACE TABLETS** FOR RHEUMATISM.

# Earn Money at home like this

UNDOUBTEDLY this is an opportunity to be seized—without hesitation. The IMPERIA KNITTER enables you to make money in your own home with certainty and regularity—money to save if you work only now and then, money to live on in comfort if you make it your occupation. You can learn to work the Imperia Knitter in a day, and the next day you can be earning. Nothing could be simpler than the working of the Imperia Knitter, and nothing more perfect than the work it turns out. All sorts of beautiful and useful things can be made on the Imperia Knitter—Hosiery, Underwear, Jumpers, Knitted Costumes. There is no risk about it, no worry, no uncertainty of any kind, because—

**Call if You Can. Write if You Can't.** But Get The **IMPERIA BOOK** (Free for Coupon) and learn about THIS GOLDEN OPPORTUNITY.

**We Guarantee To Buy Your Work** and pay the best rates. At the same time you can sell to private customers and shops as well if you want to, and so build up a splendid little home business with a sure income for life.

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Post without delay. Write your full name and address plainly on a piece of notepaper, pin this Coupon to it and address

To THE IMPERIA HOSIERY MFG. CO., LTD.
(Dept. J.B.), 97, GRAY'S INN RD., LONDON, W.C.1.

Please send me FREE and without obligation your ILLUSTRATED BOOK giving full particulars of the Imperia Knitter Home-Work Scheme and your Work-Buying Guarantee.

# Don't Wear a Truss!

*After 30 Years' Experience an Appliance has been invented for Men, Women, and Children that Cures Rupture.*

From a photograph of Mr. C. E. Brooks, inventor of the Appliance who cured himself, and whose experience has since benefited thousands. If ruptured write to-day.

## Sent on Trial.

If you have tried almost everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices and names of many people who have tried it and are extremely grateful. It is instant relief where all others fail. Remember we use no salves, no harness, no lies. We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge and once having seen our illustrated book and read it you will be as enthusiastic as the thousands of patients whose letters are on the file in our office. Fill in the Free Coupon below and post to-day to either the London or Manchester address, whichever is more convenient.

**FREE INFORMATION COUPON.**

BROOKS APPLIANCE CO., Ltd. (387T), 80, Chancery Lane, London, W.C.2.
BROOKS APPLIANCE CO., Ltd. (387T), 274, Deansgate, Manchester.

Please send me by post in plain wrapper your illustrated Book and full information about your appliance for the cure of Rupture.

Name .....

Address .....

.....

Please write plainly.

# "I Love to Dance but OH! MY FEET"

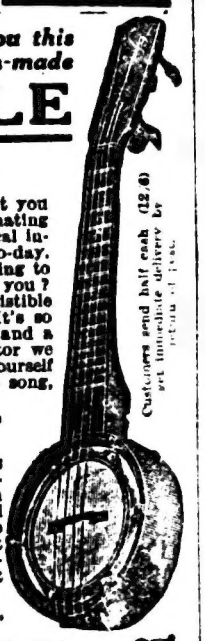
**Try this, and forget all your aches, pains, strains, corns, callouses, or other foot troubles.**

All you need is a highly ***medicated*** and ***oxygenated*** foot bath prepared by adding **Reudel Bath Saltrates** to plain water. Refreshing, soothing, healing, and antiseptic, its wonderful effects upon sore, tired muscles, aching bones, irritated nerves and sensitive skin, make you feel like jumping with joy, and quickly render dancing a real pleasure again. Money back in full, immediately, and without a question, if you are dissatisfied. Millions of packets have been sold, every one with the guarantee enclosed. Sale is increasing daily. *This means something*, and must convince even the most sceptical of its real merit. In convenient sizes and at very low prices from chemists everywhere. Ask them to tell you about

**1/6 REUDEL BATH SALTRATES**

*Masters, Ltd., Offer you this very fine quality British-made*

# UKULELE BANJO



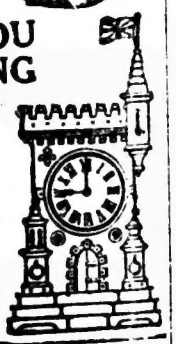
on most generous terms, so that you can own one of these most fascinating and most popular of all musical instruments. The craze of to-day. Everybody is playing and singing to its sweet music. Why not you? Its wonderful tone is simply irresistible and drives away dull care. It's so simple, a few hours' practice and a little study of the FREE Tutor we send you and you entertain yourself and friends with all the latest song, dance and jazz music.

## NO DEPOSIT

Send your name and address only (no money), state occupation, promise to pay 4/- on delivery and 4/- monthly until 25/- is paid and we deliver it to your door post paid, but to get this famous Ukulele Banjo without paying a deposit, you must write at once.

Also supplied in case complete, 27/6, same terms.

# WILL WAKE YOU EVERY MORNING



A reliable Alarm Clock for early risers. Will wake you every morning. Oak case 12 inches high, lever works. Send your name and address only (no money) state occupation and promise to pay 3/- on delivery and 3/- monthly until 18/- is paid. Write for one of these attractive alarm clocks to-day.

**MASTERS, LTD.**
**83, Hope Stores, RYE**

# FREEMANS

Celebrated **SPARE TIME AGENCY**

CASH OR CREDIT

Boots, Gent's and Ladies Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Wireless, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

*Men in regular employment appointed as Agents.*

Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

NO OUTLAY. ALL PROFIT.

Enquiries for Agency Invited.

LAVENDER HILL, LONDON.

BRITISH 5 JAN 28

# MONSTER CHRISTMAS OFFER!

## £2,250
CASH and 1,000 CHRISTMAS CAKES

BULLETS FIRST PRIZE

## £1,500

2ND PRIZE £100

20 XMAS BOXES OF £20

3RD PRIZE £50

100 PRIZES OF £1

200 PRIZES OF 10/- | 10,000 'TARGET' PRIZES

AND

## 1,000 BIG XMAS CAKES

These handsome 12/6 Cakes, weight 5 lbs, richly decorated with fondant icing, are supplied by a world-famous firm of pastrycooks—Messrs W. & G. Bugard Ltd of Oxford Street, W. Winners will receive them in time for Christmas.

## Cash and Cakes

THIS week's monster Christmas-box of £1,500 is followed by other substantial cheques for £100 and £50. After that, there are no fewer than 20 bumper Christmas-boxes of £20 each for those who just miss a place at the top of the list.

Nor is that all, since there is something quite new in the way of Christmas Prizes for another 1,000 competitors. These are the new *Bullets* Christmas Cakes, details of which are in the adjoining column. What cakes they are, too! Five pounds of lusciousness to put the finishing touch to a thousand Christmas tea-tables! £1,500—a £20 Christmas-box—a fine big Christmas Cake—which are *you* going to win?

## RESULT OF COMPETITION No. 656.

**FIRST PRIZE OF £250:**

**Miss M. ILLINGWORTH, 22, Wheatlands Drive, Daisy Hill, Bradford.**

Example :—BALDWIN'S PROBLEM
Bullet :—WHERE WIFE HIDES MATCHES.

**SECOND PRIZE OF £50:**

**Mr. G. C. A. MORGATE, 69, Foundry Lane, Freemantle, Southampton.**

Example :—OUR HEROES
Bullet :—WORKLESS—HOMELESS—PENNILESS—NEVERTHELESS—

**THIRD PRIZE OF £25:**

**Miss RITA GRAINGER, Rydal Mount, Rydal Road, Lancaster.**

Example :—IF I WERE FORD
Bullet :—I'D "KEEP IT QUIET."

**10 Prizes of £5 each:**

W. APPLEBY, 71, Byne Road, Sydenham, S.E.
WHAT IS A CRIME?—WAR—THE PUNISHMENT, PEACE.

Mrs. M. E. BETTS, 4, Hale Grove Gardens, Mill Hill, N.W.
BALDWIN'S PROBLEM—NEGLECTED "REPAIRS"—"LEASE" EXPIRING.

W. J. CHAPMAN, "Oakfield" School, Oakfield Road, Croydon.
ECONOMY CAMPAIGN—"TRY OTHER DEPARTMENT, SIR!"

W. E. HOLLISTER, 37, Prospect Hill, Swindon.
BALDWIN'S PROBLEM—GETTING BIGGER—HE'S "SHRINKING."

Mrs. A. KERR, 32, Graham Street, Glasgow.
MOTHER'S BOY—BUTT OF MOTHER'S BOYS.

W. H. LEE, 23, King's Road, Finsbury Park, N.
OUR HEROES—ABBEY OVERSTOCKED—LIKEWISE WORKHOUSES.

L. M. MORBY, 10, New York Terrace, Charlesworth, near Manchester.
IDIOTIC—CALLING BATTLESHIP "NATIONAL LIFEBOAT."

(Continued on page 34.)

## How to Make "Bullets."

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE, or FOUR words with some bearing upon it. Three recent big Prize-winners were :—

*Example* :—WOMAN OF YESTERDAY
*Bullet* :—UNDERCLOTHING WAS *Under* CLOTHING.

*Example* :—A SHARPER
*Bullet* :—SWORD—WON'T CUT PRICES.

*Example* :—STARVING
*Bullet* :—DISGRACE TO ALL *Unconcerned*.

## EXAMPLES FOR "BULLETS" 659:

BRITAIN'S SONS
WORLD AND HIS WIFE
HUNTING FOR WORK
OUR FACTORIES
IF CHRISTMAS WERE ABOLISHED
SOMETIMES
EMPIRE PUDDING
UNCROWNED KING
SPECTRE OF POVERTY
A WOMAN'S TONGUE
WHAT THE CLOWN SAID
ARE WE DOWNHEARTED?
BABY'S FOOD
FOR BETTER OR WORSE
SEEN IN THE WINDOW
HASTILY
FIRES OF UNREST
A HOAX
EVERYBODY'S WONDERING
MADE FUN OF
GIRL OF THE FUTURE
IN THE PUBLIC EYE
PRESENT FOR MOTHER
ELBOW GREASE
SECOND CHILDHOOD
I HOPE
NO MONEY
STILL FIGHTING
JUDGING BY APPEARANCES
MY MOTTO
NOTHING
THANKS TO THE PRINCE
HER DAY
HEARD AT THE PARTY
WHAT SONNY WANTS
HAPPY MARRIAGE
AFTERWARDS
SUITS FATHER
THE OLD WAY
WHAT IS A PANTOMIME?

**ADDRESS COUPONS TO "Bullets" No. 659, "John Bull," Long Acre, London, W.C.2 Comp.**

**PLEASE POST EARLY IF YOU CAN. You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.**

**Enclose a postal order at the rate of 6d for each coupon used—see Rules on page 34. Enter name and address on each Coupon.**

Closing Date, Thursday, Dec. 15.

Example _____
Bullet _____
Example _____
Bullet _____

(659) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 34. With 1 Coupon, send P.O. for 1d.

Signed _____
Address _____

Closing Date, Thursday, Dec. 15.

Example _____
Bullet _____
Example _____
Bullet _____

(659) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 34. With 2 Coupons, send P.O. for 1s.

Signed _____
Address _____

Closing Date, Thursday, Dec. 15.

Example _____
Bullet _____
Example _____
Bullet _____

(659) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 34. With 3 Coupons, send P.O. for 1s. 6d.

Signed _____
Address _____

Closing Date, Thursday, Dec. 15.

Example _____
Bullet _____
Example _____
Bullet _____

(659) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 34. With 4 Coupons, send P.O. for 2s.

Signed _____
Address _____

**"Bullets" must consist of Two, Three or Four Words.**

**Further "Bullets" may be entered on plain paper.**

# Is Catarrh Poisoning YOU?

### For 12 Years Catarrh Uncured
### Suffering Now "Almost Forgotten."

Mr. SEELEY.

Mr. C. E. L. Seeley, 225, Caulfield Road, East Ham, London, E.6, writes :—"For 12 years I was a constant sufferer from Catarrh, with recurring Colds, excessive flow mucus, obstructed breathing, night cough and loss of taste and smell. In January, 1927, when I heard of the 'Shirley System' I felt sure it would cure me. It did cure me completely, and I have now almost forgotten that I suffered so long. The cure was speedy, sure and gentle in operation. Neither operations or medicine had previously done me any permanent good."—Nov. 18, 1927.

**Read How These Men and Women Cured This Deadly Complaint (commonly known as Chronic Cold in the Head) and then**

## TEST MY SYSTEM ON 10 DAYS' TRIAL

### Sufferer becomes 'New Woman' After Course of 'Shirley System.'

Mrs. WINSLOW.

Mrs. Winslow, 65, Trowbridge Road, Bradford-on-Avon, writes :—"I am a New Woman since undergoing the 'Shirley System,' which has completely cured me. All sneezing and coughing is stopped, and I can now get a good night's sleep. The Catarrh started six years ago, and became so bad that I could not do my work, and had to get others to help me. My nerves were terrible, and Neuritis developed. Now, of course, I am a different woman since the Catarrh has gone. I cannot speak too highly of the 'Shirley System.'—Nov. 9, 1927.

# Thousands being Poisoned by Catarrh!

### 3 Years' Catarrhal Misery
### Cured by Trial Treatment.

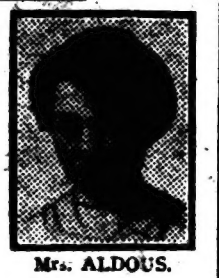
Miss LANCASTER.

Miss Doris Lancaster, 73, Watford Road, King's Norton, Birmingham, writes :—"In my case the 'Shirley System' has given the very best results. Your trial treatment has completely cured me after 3 years' suffering from Chronic Catarrh of a very severe type. I was always catching fresh colds and sneezing and scraping to clear the throat ; Phlegm was very troublesome. Breathing, taste and smell were interfered with. I became partially deaf and head noises developed. Headaches and pressure over the eyes made me miserable. I recommend the 'Shirley System' to all."—Nov. 16, 1927.

You need not continue to suffer from this Blood-and-Body-Poisoning complaint and its serious consequences any longer. To-day, a proved remedy, that has cured thousands, is offered on ten days' trial to every sufferer.

Even in cases where every other treatment has failed, my "Shirley System" has brought about a complete cure. Read and judge for yourself from the successful "experiences" of others. This most successful treatment clears every trace and symptom of Deadly Catarrh out of the system. It also stops the formation and accumulation of the poisonous catarrhal mucus. It soothes and strengthens the too sensitive membranous lining of the throat, nasal and other air passages.

### 5 Years' Catarrh Cured.
### It has Never Returned!



Mrs. ALDOUS.

Mrs. Aldous, 4, Green Lane, Hanwell, London, W.7, writes :—"There has been no recurrence of Catarrh since I had your Treatment 3 years and 3 months ago. Previously I was a chronic sufferer for 5 years. Constant colds, loss of taste and smell, impaired hearing, head noises and pains, eye and throat trouble, a run-down condition and 'that tired feeling' were all banished in a month by the 'Shirley System.' It is the ONLY remedy for Catarrh. I was entirely cured and have remained so. I recommend your treatment to all sufferers."—Nov. 4, 1927.

# Beware of these Dangerous Symptoms.

### No More Catarrhal Ailments
### Since Cured 3 Years Ago.

Mr. MANKTELEW.

Mr. A. E. Manktelew, Mace's Cottages, St. Michael's, Tenterden, Kent, writes :—"Am very pleased to testify to the great qualities of the 'Shirley System.' In 4 weeks it completely cured me of Chronic Catarrh of 4 years' standing after everything else failed. I have now been cured about 3 years and I have not since had any return of Catarrh, colds, sneezing, head noises, throat trouble, headaches, or cough ! I look splendid, and I feel as well as I look ! My advice to all sufferers is : Try the 'Shirley System' at once."—Nov. 11, 1927.

**—If phlegm drops into the back of your Throat,**
**—If you have a tendency to catch Colds easily,**
**—If there is a feeling of dryness in your Throat,**
**—If you have to clear the Throat frequently,**
**—If your Nose is stopped up or "stuffy,"**
**—If you feel tired on rising,**
**—If your voice is husky,**
**—If there is pain between or over the eyes,**
**—If you sneeze frequently,**
**—If a change in the weather affects you,**
**—If you suffer from frontal headaches,**
**—If you suffer from shortness of breath,**
**—If your sense of smell is affected,**
**—If you suffer from strange "head noises,"**
**—If there is a sense of fulness or pressure in your head.**

### 3 Years' Perfect Health Follows
### 3 Years' Catarrh!

Mr E. EVANS.

Mr. E. Evans, 31, Usk Road, Bargoed, writes :—"Three years ago you completely cured me of Chronic Catarrh. I had suffered for 3 years. Your wonderful 'Shirley System' brought about distinct improvement during the first days of the trial. In 4 weeks my health was completely restored. Constant colds, sneezing fits, a hard cough, headaches and pains, and the dropping of phlegm were all banished. Taste and smell were restored. I am still enjoying the best of health, and cannot speak too highly of your splendid treatment."—Nov. 3, 1927

# TEST My Method on 10 Days' Trial.

Doctors now realise that Catarrh is dangerous. It not only causes much suffering and distress, but it has a high rate of mortality, because the slimy and poisonous mucus flows downwards (especially during sleep) into the stomach, intestines and other organs, causing Malnutrition, Debility and a Catarrhal condition of the whole inner man that lowers resisting power to disease, and leads to such deadly ailments as Gastric Catarrh, Intestinal Catarrh, and even Consumption itself.

If YOU are in the Grip of Catarrh, don't delay, but write to me to-day, and learn how speedily the "Shirley System" will save you from the miseries and risks of Catarrh in all its forms, including Catarrhal Deafness and Gastric Catarrh.

It will bring you relief from the very first. The stuffed-up passages get clear, easy nasal breathing follows, head noises disappear. Headaches, too, become things of the past, and your whole system is completely cleared of the slimy and poisonous mucus. It will lift the Crushing Burden of Catarrh from your shoulders like magic.

No matter how often you have been disappointed before, or how long you have suffered, don't despair until you have tried the wonderful "Shirley System."

## SENT ON 10 DAYS' TRIAL.
## POST FREE COUPON TO-DAY.

This treatment has proved so remarkably successful even in the worst forms of Chronic Catarrh Deafness, Head Noises, etc., that I will gladly send it on 10 days' trial to any sufferer on the distinct understanding that if no benefit is derived (and you are the sole judge), no expense of any kind will be incurred. Simply fill in your name and address on the Special Free Coupon opposite and post immediately to me. The most important point in your own interest is to **act at once and send the Coupon NOW.**

## FREE COUPON.

**To Mr. ELMER SHIRLEY,**
**35, Gray's Inn Road (C.357), London, W.C.1**

Dear Sir,—Please send me at once full particulars so that I can avail myself of 10 Days' Trial of the Shirley System, as per your JOHN BULL Special Offer.

*(Please write in capital letters.)*

NAME .....

ADDRESS .....

.....

.....

**(Personal consultations by appointment 3 to 4 o'clock daily, except Saturdays.)**

*(Sanalab Ltd.)*

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